



The Sower

Official Publication of
Lincoln South Rotary

Club #21799 - Chartered April 30, 1984



WEEK OF MAY 28, 2010

Lincoln South Officers and Directors

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Club Administration– Brad Carter bcarter@woodsbro.com	430-6223
Service Projects– Elise White elisemwwhite@mac.com	477-2233
The Rotary Foundation– Joe Roberts jroberts@midfin.com	434-8050

PRESIDENT'S CORNER



Thanks to all of you who completed the satisfaction survey. The bottom line is that recruitment is very important to our club, but retention is our first priority. We want to be the club that potential members are attracted to and once they join...they want to stay!

I hope all of you who are attending the Centennial celebration for Club 14 this Friday, have a great time. This is a great opportunity to see an International President. Unfortunately, I will not be able to attend due to it being Graduation weekend.

Only 2 weeks until our golf tournament so get your team or individual registrations in to Carl. Thanks in advance for your participation.

Have a great week!
Tracey

CLUB SERVICE TEAMS

On Duty

Brad Carter
Carl Zeutzius
Nicki Klein
Chris Dietz



Scheduled for 6/4/10

Elise White
Bryan Block
Dave Hilsabeck
Samip Patel

Visiting Rotarians and Guests

Rotarians— Clay Naff, Robert Athan and Dean Petersen, all from Club 14.

Guests— Inger Bull, guest of Joyce Michaelis and Ryan Bird, guest of Nicki Klein.

HAPPY DOLLARS (Emergency Relief)

Jim Pattavina, Bernie Poppe, Carl Zeutzius, Nicki Klein, Lance Odom, Pat Grewe, Mary Simmons, Robert Athan, Craig Madsen and Jason Smith.



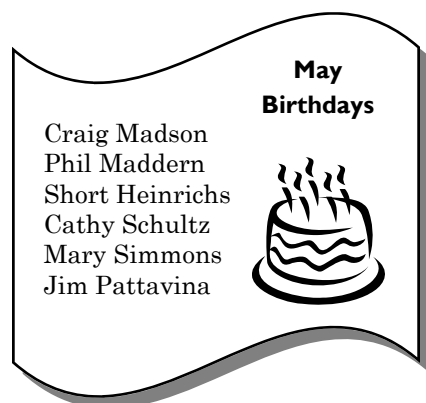
2009/2010 Mottos & Slogans

Rotary International— The Future of
Rotary is in Your Hands

- 6/4/10 Robert Diffendal, Jr., UNL Professor Emeritus, Conservation & Survey Division— A Non-Specialist's View of Native American Mound Builders Structures in the American Mid-Continent.
- 6/11/10 LSR Board Meeting— 10:45 at the Knolls (Assistant DG Bill Dick will be visiting)
- 6/11/10 Michaela Valentine, Director of Government Affairs Blue Cross Blue Shield— Health Care Reform
- 6/17/10 Lincoln South Golf Tournament (Thursday) at the Highlands at 11:30 AM. (NO MEETING ON FRIDAY THE 18TH AT THE KNOLLS)
- 6/18/10 New Member Orientation— RBC Dain Rauscher 6940 O St, Suite 400
- 6/25/10 Dawn Rockey, Executive Director CASA for Lancaster County— What is CASA?

Events & Projects

- 6/4/10 Club 14 100 yr Anniversary at the Cornhusker Marriot: RI President John Kenny-speaker.
- 6/20 to 6/23/10 Rotary International Convention— Montreal
- 8/28/10 District Foundation Seminar in Lincoln



Notes & Announcements

Lincoln South Annual Golf Outing—The golf outing is scheduled for Thursday June 17th. This date will also serve as our regular meeting for that week so there will be no meeting at the Knolls on June 18th. There are many ways to participate. You can put together a team, provide pin prizes and door prizes or volunteer to help with the event. Or if you can't attend the golf in the afternoon, you can just come for the awards dinner after golf. This event will substitute for the regular meeting on that day. Contact Carl Zeutzius with any questions. Click on the link at the bottom of this page to obtain a registration form:

Dues Billings—Lincoln South Rotary Club Dues Billings for the 2010-2011 Rotary Year will arrive by e-mail soon. There are no changes in the dues for next year - we will continue to bill at \$190 per member for the entire Rotary Year. The billing statements will be slightly different and more generic since they are now "automated through our website". But, they will be clear, complete, and will show your individual names so they serve well as a bill and receipt.

Watch your e-mail for an item from: Rotary Club of Lincoln South - Lincoln, Nebraska (NE) USA [\[mailto:mailservice@clubrunner.ca\]](mailto:mailservice@clubrunner.ca) with the subject line: Invoice: Lincoln South Rotary Dues 2010-11.

Open House for Jane— Brad Carter announced that he and Linda will be hosting an open house at their home for our Youth Exchange student on Saturday June 12th. More details to follow

See page 4 for the 2010 Lincoln South Scholarship Winners!



Rotary is on the Web!

Rotary International— www.rotary.org
District 5650—www.rotarydistrict5650.org
Lincoln South Rotary—

<http://www.clubrunner.ca/CPrg/Home/homeS.asp?cid=6040>

Lincoln South Rotary Clubrunner Links:

Meeting & speaker information:

<http://www.clubrunner.ca/CPrg/Home/speakers.asp?cid=6040>

Calendar of Events:

<http://www.clubrunner.ca/CPrg/Home/events.asp?cid=6040>

Link to golf registration form:

<http://clubrunner.ca/Data/5650/6040/HTML/90512/2010%20Rotary%20Golf%20Signup%20Revised1.doc>

2009-2010 Club Goals

1. *Club Strength— Leave the club better than when I took office.*
2. *Club Growth— Attain and maintain membership of 50.*
3. *Support Polio Eradication.*
4. *Support critical project in one of 3 areas; Health & Hunger, Water or Literacy.*
5. *Achieve 100% sustaining membership in the Rotary Foundation.*
6. *HAVE FUN!*

**QUESTIONS?
COMMENTS?
ARTICLES?**

**Contact Newsletter
Editor**

Judy Krasomil
434-3909

judy.krasomil@nifa.org

THANKS!

Thanks to Chris Dietz
who took notes for the
newsletter this week

PROGRAM

Lance Odom introduced Clay Naff who is the Executive Director of the Lincoln Literacy Council. Mr. Naff is a published author and has traveled extensively. Most recently he has traveled to Italy. Lance states that he is the “most effective administrator to work with.”

The program was titled “A Prosperous Future for Lincoln: Challenges and Opportunities. Mr. Naff says that prosperity has three components: creating a risk rewarding environment, attracting and retaining a skilled workforce and nurturing a sense of community. Lincoln can count on the many pluses that it has including the innovation campus, a high business start up rate, a high graduated rate, a low cost of business entry and a strong business infrastructure.

There are some minuses to consider also. Those include a high rate of brain drain. Thirty three percent of UNL graduates leave the state. There is an aging local population. Currently there is 14.6 % of the population that are over 60 years of age. There is a rapid influx of new Americans which accounts for 11 per cent. And there is a very tight labor market.

Lincoln is considered to have full employment because the unemployment rate is so low at 4.9 per cent. However that is no guarantee of prosperity. Are the skills of our workforce meeting our needs? Global competition is where growth will be. Low skilled jobs persist and wages may remain stagnant.

Immigration will be how Nebraska will grow. There are over 60 countries represented in Lincoln. Included in that list of countries are Iran, Sudan, Mexico, Vietnam, Burma, Russia, Iraq, Turkey, Congo, Burma, and many other Middle Eastern

countries. Many refugees do not speak English. The growth of the number of refugees is reflected in the fact that they are fleeing their respective countries and they are admitted legally. Refugees experience a lot of poverty. They have little experience with the modern world.

According to Mr. Naff, the goal of the Lincoln Literacy Council is to assist all cultures to achieve the ability to read and write in English. The Council was form in 1972 with all volunteers. In 1976, the Council added English as a Second

Language classes. By 1992 the Council was established as a 501 (c)(3) non-profit organization. Currently the annual budget is \$330,000. There are 12 employees full and part time.

Lincoln Literacy Council partners in the community with churches, ethnic agencies, schools and community centers to achieve its mission. There are over 200 volunteers that teach reading, writing, ESL and other classes. Some of the other classes include citizenship, family literacy, health literacy and workforce readiness.

“English is the key to successful integration” according to Mr. Naff. He states that failure is not an option for new prospective citizens. The newcomers represent long term burdens or untapped potential.

Immigration is controversial. But one must consider the moral obligations. Newcomers must be literate in English in order to be successful. Mr. Naff encouraged the group to become a member a tutor or both. To learn more about the Lincoln Literacy Council, go to lincolnliteracy.org.

**2009/2010 Mottos & Slogans**

*Rotary International— The Future of
Rotary is in Your Hands*

LINCOLN SOUTH ROTARY SCHOLARSHIP WINNERS



**1st Place– Brandon Ell \$1,000
Lincoln East**



**2nd Place– Sean Burroughs \$500 Pius X
3rd Place– Elizabeth McVeigh \$250 Pius X**

*Congratulations to the 2010 Lincoln South Rotary
Scholarship winners!*

ROTARY MINUTE

This month we present an RGHF member from Pennsylvania, USA.

I am a Rotarian because Rotary and The Rotary Foundation make my favorite poem a reality every minute of every day of every week of every year:

*God has given me a place on earth to be here for a while
I hope that as I'm passing through I will make somebody smile
I want to make life easier for all those that I meet
I ask God for His blessings to the strangers on the street
I hope I'll never fail a child if I can help somehow
I want to be as generous as my resources will allow
And when my life on earth is done, it will be my final plea
Let someone somewhere think or say
"You made a difference to me."*

...author unknown

Best wishes, as always, and thank you for supporting The Rotary Foundation

Lou

*Louis Piconi, Trustee -The Rotary Foundation 2007-11
RI Vice President 2000-01*



PLACES TO MAKE UP

Tuesday morning—Sunrise Rotary at International House of Pancakes at 4501 North 27th (27th and Superior Ave.) at 7:00 AM

Tuesday Noon— Lincoln #14-Nebraska Club at 13th & M.

Wednesday 11:45 a.m.—Lincoln East at Valentinos at 70th & Van Dorn