



The Sower

**Official Publication of
Lincoln South Rotary**

Club #21799 - Chartered April 30, 1984

www.LincolnSouthRotary.org



WEEK OF MAY 7, 2010

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PRESIDENT'S CORNER



Be sure not to miss this week's meeting as we hear from talented young people in our annual scholarship competition. This is always one of our member's favorite meetings. You are sure to walk away impressed!

Please get your teams together for our June 17th golf outing. We also need flag prizes and other give-a-ways. This is one of only two fundraisers we have so we need to make it a success. Thanks, Carl, for all the work you put in to this every year!

Enjoy your week...it looks like warm weather will return!

Tracey

CLUB SERVICE TEAMS

Scheduled for 5/14/10

On Duty

Dave Hilsabeck
Bryan Block
Chris Dietz



Dick Wampler
Clay Ehlers
Short Heinrichs
Dick Miller

Visiting Rotarians and Guests

Rotarians—Scott Richardson, DeEtta Vrana and Vi See from Club #14.

Guests— Jason Ball our speaker

HAPPY DOLLARS (For Literacy)

Sandy Taylor, Chris Dietz, Cathy Schultz, Jenny Cardwell, Bob Vrana, Bob Obst, Jim Pattavina, Tom Cardwell, Nicki Klein and Jason Smith.



Future LSR Programs

- 5/14/10 LSR Annual Scholarship selections
- 5/21/10 LSR Board meeting 10:45 at the Knolls.
- 5/21/10 Don Costello, UNL computer Science & Engineering- "Information Technology- Yesterday, Today & Tomorrow"
- 5/28/10 Clayton Naff, Executive Director Lincoln Literacy Council- "What you should know about LLC"
- 6/18/10 New Member Orientation- RBC Dain Rauscher 6940 O St, Suite 400

Events & Projects

- APRIL Magazine Month
- 6/4/10 Club 14 100 yr Anniversary at the Cornhusker Marriot: RI President John Kenny- speaker.
- 6/20 to 6/23/10 Rotary International Convention- Montreal
- 8/28/10 District Foundation Seminar in Lincoln

Notes & Announcements

Lincoln South Annual Golf Outing—*Please note that the date has changed from Friday May 7th to Thursday June 17th. This date will also serve as our regular meeting for that week so there will be no meeting at the Knolls on June 18th.* There are many ways to participate. You can put together a team, provide pin prizes and door prizes or volunteer to help with the event. Or if you can't attend the golf in the afternoon, you can just come for the awards dinner after golf. This event will substitute for the regular meeting on that day. Contact Carl Zeutzius with any questions. Click on the link at the bottom of this page to obtain a registration form:

Club 14 100th Anniversary—Club 14 will be celebrating 100 years on Friday June 4th at the Cornhusker Marriot and has extended a special invitation to Lincoln South Rotary since we were one of the clubs sponsored by Club 14. The current RI President John Kenny is the keynote speaker. Tickets are \$50 per person and dress is cocktail attire black tie optional. Contact Cathy Lang Catherine.lang@Nebraska.gov or Greg Dynek gdynek@roggecapital.com to make reservations for the dinner.

New Member Orientation—The new member orientation scheduled for May 14th has been re scheduled to Friday June 18th from noon to 1 pm at Tracey's office-RBC Dain Rauscher, 6940 O Street, Suite 40-0. Sandwiches will be provided. Please RSVP to Bryan Block at bryan@bmlfh.com.

Scholarship Selection— May 14th has been designated for the annual Lincoln south scholarship awards. *Please arrive on time and have your lunch by about 12:10 as we will be starting the program early to make sure we have time to hear all of the speeches and make the selections.*



GSE Team Banners



Lincoln South Rotary Clubrunner Links:

Meeting & speaker information:

<http://www.clubrunner.ca/CPrg/Home/speakers.asp?cid=6040>

Calendar of Events:

<http://www.clubrunner.ca/CPrg/Home/events.asp?cid=6040>

Link to golf registration form:

<http://clubrunner.ca/Data/5650/6040/HTML/90512/2010%20Rotary%20Golf%20Signup%20Revised1.doc>

PROGRAM

2009-2010 Club Goals

1. *Club Strength— Leave the club better than when I took office.*
2. *Club Growth— Attain and maintain membership of 50.*
3. *Support Polio Eradication.*
4. *Support critical project in one of 3 areas; Health & Hunger, Water or Literacy.*
5. *Achieve 100% sustaining membership in the Rotary Foundation.*
6. *HAVE FUN!*

Jason Ball with the Lincoln Chamber spoke to the club about Entrepreneurship and Innovation. Lincoln has a strong place in the new information and innovation economy and has lots of entrepreneurial companies. Jason was brought on board to focus on that area. There a number of events held for entrepreneurs. A quick pitch competition is held where contestants pitch a business idea and win money. There is a state-wide Invest Nebraska Business competition where the winner takes home \$50,000 and Tech Ventures through the University shows participants how to evaluate a business idea.



There are many resources available in Lincoln for entrepreneurs including the Nebraska Business Development Center which helps to access capital and write business plans, the Service Core of Retired Executives (SCORE) which lends its expertise on a volunteer basis as well as many business incubators which have shared space and resources such as the UNL Tech Park and the Turbine Flats Building. There are many websites and online communities for small business to share ideas and resources.

There are challenge incentives available to small businesses with 10-20 people to grow to the next level. The Small Business Association has a grant program for small businesses with grants ranging from \$150,000 to \$500,000.

Some of new ideas that the Chamber is looking at include mezzanine financing, new venture programs and business services for companies in the start up phase to help them with legal, accounting and collection services.

The Chamber publishes a Resource Guide which lists all of the resources available in Lincoln to help start up companies along with their contact information. The guide also contains a business plan guide and is available on the Chamber website.

**QUESTIONS?
COMMENTS?
ARTICLES?**

**Contact Newsletter
Editor**

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Rotary is on the Web!

Rotary International— www.rotary.org
District 5650— www.rotarydistrict5650.org
Lincoln South Rotary—

<http://www.clubrunner.ca/CPrg/Home/homeS.asp?cid=6040>

ROTARY MINUTE

On a sunny day in December, Rotarians in Florida, USA, kicked back at a National Football League game and raised more than \$21,000 for polio eradication. At the same time, 60,000 fans saw an ad about Rotary and the End Polio Now campaign on the stadium's JumboTron. It never hurts to know the team's owners.



The partnership between District 6970 and the Jacksonville Jaguars dates back to 2004, when the district's Rotarians were scouting out items for a sports-themed raffle. David Faraldo, who was then the district conference chair and is now district governor, met with the team's owners, Wayne and Delores Weaver. They suggested a day with the Jaguars and offered to contribute \$5 for each ticket sold if the district would match it. The Jaguars beat the Chicago Bears that day and have since raised \$100,000 for The Rotary Foundation and the End Polio Now campaign, sponsoring the event in December every year. In 2008, the Weavers became Major Donors to the Foundation.

This year, the Jaguars and District 6970 upped the ante: With NFL approval, Rotary clubs sold group tickets to additional games. "Our two main goals this year were to raise funds for polio eradication and to reach out to non-Rotarians," Faraldo says. "With this effort, we accomplished both." The idea is catching on. For the past two seasons, the Miami Dolphins and District 6990 (parts of Florida and the Bahamas) have held a fundraising game day. The Jaguars have invited clubs in District 6970 to hold one of their meetings at the stadium, followed by a behind-the-scenes tour.

The partnership also helps the Jaguars, a team that started out as the most successful expansion franchise in NFL history – advancing to the playoffs four times in its first five seasons – but that has since struggled to achieve a .500 average. "Keeping the Jaguars in Jacksonville is important to our local economy," Faraldo says. "No matter how the team is playing, we've always had good sales for the Rotary district game. It is really about friends getting together for a fun, and usually exciting, event."

And in a stadium where the only frost is on a mug, he says, "there's always plenty of beer."

PLACES TO MAKE UP

Tuesday morning—Sunrise Rotary at International House of Pancakes at 4501 North 27th (27th and Superior Ave.) at 7:00 AM

Tuesday Noon—Lincoln #14-Nebraska Club at 13th & M.

Wednesday 11:45 a.m.—Lincoln East at Valentinos at 70th & Van Dorn

2009/2010 Mottos & Slogans

*Rotary International— The Future of
Rotary is in Your Hands*