



The Sower

**Official Publication of
Lincoln South Rotary**

Club #21799 - Chartered April 30, 1984

www.LincolnSouthRotary.org



WEEK OF SEPTEMBER 25, 2009

PRESIDENT'S CORNER



Last Friday we heard from two more of our newer members, Bob Obst & Cathy Schultz. Bob is a long-time Rotarian who recently transferred to Lincoln South and Cathy was sponsored into our club by Sandy Taylor. We are delighted to have you both as members of Lincoln South!

Sandy, Dave Hilsabeck, Bryan Block, and I attended the membership seminar at SAC Museum this past Saturday. We really need everyone's help with bringing in new members. Don't pass up an opportunity to ASK someone to a Rotary meeting or one of our events.

See you Friday!

Tracey

CLUB SERVICE TEAMS

Scheduled for 10/2/09

On Duty

Clay Ehlers
Brad Carter
Dave Hilsabeck



Bob Vrana
Elise White
Bryan Block
Dave Hilsabeck
Samip Patel

Visiting Rotarians and Guests

Rotarians— Larry Burris and Dean Peterson of Club 14.

Guests—Jared Dietz, son of Chris Dietz and Gary Bren, program speaker.

HAPPY DOLLARS (For Child Mortality)

Sandy Taylor, Cathy Schultz, Chris Dietz, Bob Vrana, Joyce Schmeeckle, Mary Simmons, Gene Swinton, Roger Vicroy, Gary Bren, Dena Heermann, and Craig Madson.



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2009/2010 Mottos & Slogans

*Rotary International— The Future of Rotary
is in Your Hands*

Future LSR Programs

- 10/2/09 Scott Parish, Donor Recruitment Representative, American Red Cross on "Blood Services".
- 10/9/09 Deb Schorr, Lancaster County Commissioner, "Lancaster Manor, Fact and Fiction."
- 10/16/09 Delegation from the Republic of Georgia
- 10/23/09 Kim Russell, CEO BryanLGH, "Health Care Reform from a Health Care CEO's Perspective."
- 10/30/09 Business Networking Day— Butherus, Maser, Love, 4040 A St. Lincoln, NE.

Events & Projects

- 10/2/09 Club 14 Annual Auction at Lincoln Station
- 10/10/09 District Membership Seminar
- 10/24/09 Red Cross Appreciation game Collections. Nebraska vs Iowa State.
- 4/23 to 4/24/10 District Conference— Omaha Old Market Embassy Suites

Notes & Announcements

International— There is still a need for the 2nd and 3rd host families for our Youth Exchange student from Taiwan. We would like to find a family in the Lincoln East High School area. Call Tom Cardwell if you can help. Remember the families do not have to be Rotarians.

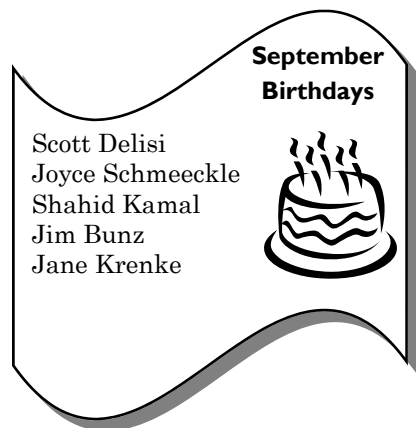
Speakers 2009/2010—Patrick Grewe is organizing the speaker calendar again this year. He needs everyone's help for speaker ideas and is asking that each member sign up for one or more weeks to arrange for the speaker. Please contact Patrick with speaker ideas.

Red Cross Appreciation Game—The Nebraska/Iowa State game on October 24th has been designated as the next Red Cross Appreciation Game. 25 have currently signed up but Brad would like 30.

Club 14 Annual Auction—The Club 14 annual auction has been scheduled for Friday October 2, 2009 at the Lincoln Station. Lincoln South has a table and there are about 4 seats left. Cost is \$60 per person. Please contact Joe if you are interested.

Visitors from Georgia—Tom Cardwell reported that the delegation from the Republic of Georgia will be here from 10/15/09 through 10/25/09. There will be 16 students and three staffers in the group which ranges from 12 to 30 years old. There will be a Rotary reception for them while they are here and they will perform a dance and maybe even prepare a Supra (Georgian Feast). Tom would also like to provide them with opportunities for home stays during the 2 week ends that they are here. If anyone could host one or more members of the group on the week ends of 10/10-10/11 or 10/17-10/18, please let Tom know.

Northeast Family Center Fun Festival—See pages 5 through 7 for pictures of the Fun Festival and the putt putt golf course constructed by Lincoln South. Thanks to everyone who helped to build the course and who helped on the day of the event!



PLACES TO MAKE UP

Tuesday morning—Sunrise Rotary at International House of Pancakes at 4501 North 27th (27th and Superior Ave.) at 7:15 AM

Tuesday Noon— Lincoln #14-Nebraska Club at 13th & M.

Wednesday 11:45 a.m.—Lincoln East at Valentinos at 70th & Van Dorn

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PROGRAM

2009-2010 Club Goals

1. *Club Strength— Leave the club better than when I took office.*
2. *Club Growth— Attain and maintain membership of 50.*
3. *Support Polio Eradication.*
4. *Support critical project in one of 3 areas; Health & Hunger, Water or Literacy.*
5. *Achieve 100% sustaining membership in the Rotary Foundation.*
6. **HAVE FUN!**

The guest speaker, Gary Bren, was introduced by President Tracy McLain. Mr. Bren has been and information technology professional for 25 years. He co-founded the technology consulting firm Turner and Associates in 1992. He teaches Management Information Systems at UNO. His favorite saying is by Margaret Mead. She stated that "Never doubt that a small group of thoughtful, committed people can change the world, for indeed, it's the only thing that ever has."



is a social network that is comprised of over 50 million users. It is a good business tool to connect with others if you understand the relationships. However, the effectiveness of LinkedIn is limited.

Another social network is Facebook. It is comprised of 300 million users. It is a true, open social media tool. The profile that you create on Facebook can be public or private. The drawback to this social network is that

companies can screen your Facebook account and you may not get a job based on your profile.

Mr. Bren stated that the Internet can be a bad neighborhood to be in. Users of the Internet must act with caution and responsibility. Parents should monitor children on the Internet and Facebook accounts. Spyware and virus protection are essential tools to keep your computer safe

His program topic for today was "Social media tools...What they are and why we use them." He began by stating that the technology doesn't matter. What matters is people. Social networking sites such as Facebook, Twitter, and LinkedIn provide the technology to use as a tool. When getting ready to solve problem don't think of technology first. Think of the requirements you need to manage or solve the problem.

Social media is comprised of social networks. He stated that Rotary is a social network. Another social network for business purposes is LinkedIn. This

**QUESTIONS?
COMMENTS?
ARTICLES?**

**Contact Newsletter
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THANKS!

Thanks to Chris Dietz who took notes for the newsletter this week



Rotary is on the Web!

Rotary International— www.rotary.org

District 5650— www.rotarydistrict5650.org

Lincoln South Rotary— www.LincolnSouthRotary.org

NEW MEMBERS SHARE THEIR STORIES

Lincoln South has a tradition where new members stand up and tell the club about themselves. On Friday Bob Obst and Cathy Schultz shared their stories.

Bob Obst gave a vocational as a new member. He has been a Rotarian since 1965. His previous Rotary club memberships have been in Omaha, Lincoln Club 14 and Grand Island. He retired from Quest Communications in the public affairs department. He has three grown children. His hobbies include being a SCORE volunteer and golf.

President Tracey McLain presented Bob with his new member certificate and pin.



New member Cathy Schultz gave her vocational. She was born in Iowa and raised in Omaha, Nebraska. She has been married 36 years and has two daughters. Cathy has been with Bryan LGH for the past 28 years and expects to retire there. Her interests include bowling and reading.

Cathy's sponsor Sandy Taylor presented Cathy with her new member certificate and pin.

WELCOME TO LINCOLN SOUTH BOB AND CATHY!

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