



# The Sower

Official Publication of  
Lincoln South Rotary

Club #21799 - Chartered April 30, 1984



WEEK OF AUGUST 27, 2010

## PRESIDENT'S CORNER



I was musing this week about the social psychological concept of “bystander intervention” and “helping behaviors” . These concepts have been studied in depth in a variety of contexts. Apparently many factors enter into the decision to help or not help in a given situation. Most (probably all) people appraise the costs and benefits of rewards for helping. Interestingly, one fairly com-

mon finding is that having more people present tended to reduce the likelihood of intervening. Another common finding is that people in close relationships (family, etc.) tended to intervene. Another interesting finding is that simply being asked to help significantly increased helping behaviors by 450% in one study.

A philosophy used by some for not helping was a belief in a “just world”. It tended to make people feel that they were justified in not helping a sick person because they must have done something to deserve their fate.

I have a couple of reflections on this topic. Apparently two processes are at work in decisions to help or not help. People who perceive an injustice was done coupled with being asked to help and some degree of closeness to the people needing help are more likely to help. It makes sense.

I guess in Rotary we have an opportunity to expand our sense of family. We are fortunate to meet people from other countries and spend quality time with them and “low and behold” we end up caring about them. The key I think is to continue the relationships though after they (our guests) have left Lincoln. I hope that through Facebook and other social networking mechanisms we can build fledgling friendships into lasting strong ones. Maybe we each need to have a few of these (friendships) in addition to the joy of meeting others more casually.

I am reminded of the Pakistani guests who just left and other guests we welcome such as the Georgian delegation. It's a pleasure as Rotarians to make friends and be a friend to people in our community, state, nation and world.

Tom Cardwell

### Lincoln South Officers and Directors

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### CLUB SERVICE TEAM ON DUTY

Brad Carter  
John Herdman  
Nikki Isemann



### HAPPY DOLLARS (For Emergency Relief)

Mary Simmons, Nicki Klein, Craig Madison, Phil Maddern, John Herdman, Nick Fanning, Gene Swinton, Bernie Poppe, Sandy Taylor, Jessica Kolterman and Joyce Schmeekle.



- 9/3/10 Dr. Rita Prokopenko- "Political & economic issues relating to Georgia's relationship with Russia & Divine Child Orphanage?"
- 9/10/10 Brian Wachman, Exec Director United Way- "Priorities of United Way Programs"
- 9/17/10 John Wood, Exec Director, Lincoln Airport- "Challenges and opportunities for air service in Lincoln"
- 9/24/10 Kerry Winterer, CEO Dept Health & Human Services "An overview of the department from the new CEO".

### Events & Projects

- 9/11/10 Red Cross Appreciation Game
- 10/8/10 Club 14 Annual Auction at the Lincoln Train Station
- 10/23/10 Rotary Leadership Institute- Omaha
- 10/23/10 LSR Foundation Wine Tasting at Schmeekles- 6 pm.

## Notes & Announcements

**Red Cross Appreciation Game**— The September 11th football game with Idaho has been designated for the Red Cross Collections this year. Game start time is 11:30 AM so volunteers must check in by 10:30 AM. Volunteers must sign up by August 25th so if you are interested, be sure to sign up at one of the next 2 meetings.

**2010-2011 Officers & Board Pictures**—After the District Governor visit on Friday photos will be taken of the Officers and Board for the new year so please plan to attend.

**Speakers**—Jason Smith has graciously agreed to coordinate speakers for the 2010/2011 Rotary year and he is asking for speaker ideas from members. If you have anyone in mind please contact Jason at [jsmith@lcoc.com](mailto:jsmith@lcoc.com)

**Lincoln South Foundation Wine Tasting**—To be held at the home of Joyce Schmeekle on October 23rd at 6:00 pm.

## Visiting Rotarians and Guests

**Rotarians**—Dean Petersen and Larry Byrnes from Club 14, District Governor Roger Carrell and Assistant DG Bill Dick.



### Lincoln South Rotary Clubrunner Links:

Meeting & speaker information:

<http://www.clubrunner.ca/CPrg/Home/speakers.asp?cid=6040>

Calendar of Events:

<http://www.clubrunner.ca/CPrg/Home/events.asp?cid=6040>

### THANKS!

Thanks to Chris Dietz  
who took notes for the  
newsletter this week



## PROGRAM

### 2010-2011 Club Goals

1. *Club Strength— Leave the club better than when I took office.*
2. *Club Growth— Attain and maintain membership of 55.*
3. *Support Polio Eradication.*
4. *Support critical project in one of 3 areas; Health & Hunger, Water or Literacy.*
5. *Maintain 100% sustaining membership in the Rotary Foundation.*
6. *Achieve the Presidential Citation*
7. **HAVE FUN!**

Bill Dick, Assistant District Governor, introduced Roger Carrell who is the 5650 District Governor. Mr. Carrell is from Omaha Suburban and has attended 12 international Rotary Conventions.

The challenge by Ray Klinginsmith, 2010-2011 International Rotary President, is "Bigger, Better and Bolder." According to Mr. Carrell, at the beginning of the Rotary year July 1, District 5650 has 46 clubs and 2300 members. His interest as District Governor is an emphasis on increasing membership.

He has identified goals to achieve during his tenure as 5650 District Governor. They are:

Peace and Conflict Resolution

Disease Prevention

Water and Sanitation

Maternal and Child Health

Education and Literacy

Service Goals

He believes that peace and conflict resolution will be resolved by more and better economic development. Disease prevention is currently ongoing with immunization stations set up at the borders of India, Pakistan, Afghanistan, and Nigeria so that children can be treated for polio immediately. The number of polio cases is quickly diminishing which are a credit to Rotary and the Bill and Melinda Gates Foundation.

Water wells in Afghanistan can be purchased by Rotary clubs for around \$1500 each. He would like to see hand sanitizer provided for all schools.

The dictionary projects to local schools continue to be a good activity for local clubs. National Geographic subscriptions can be purchased for local schools at a minimal cost. Clubs will continue to determine service goals.



Mr. Carrell states that the Rotary Foundation has an emphasis on local club donations. The money donated will come back to the club in three years.

Currently Lincoln South has a membership roster of 50 members. Mr. Carrell commended Lincoln South for that number. He states that all of us must serve on the membership committee even in an informal way. We must all recruit new members and do not limit classifications.

He believes that each Rotary Club in the district should communicate projects and fundraisers with each other. Promoting the projects in the community is important. Heifer International is a worldwide project to provide animals to families to become self sufficient.

Presidential Citations are given to clubs annually. A club must earn points in several areas to qualify for a Presidential Citation. He states that the rules are changing and that most clubs will qualify for one.

Mr. Carrell states that having fun and fellowship in Rotary is important to having an active club.

He closed with a quote by Ralph Waldo Emerson which states, "Unless you try to do something beyond what you have already mastered, you will never grow."

### QUESTIONS? COMMENTS? ARTICLES?

Contact Newsletter  
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## PLACES TO MAKE UP

**Tuesday morning**—Sunrise Rotary at International House of Pancakes at 4501 North 27th (27th and Superior Ave.) at 7:00 AM

**Tuesday Noon**— Lincoln #14-Nebraska Club at 13th & M.

**Wednesday 11:45 a.m.**—Lincoln East at Valentinos at 70<sup>th</sup> & Van Dorn

## Member Minute

Elise White is currently President-Elect of Lincoln South. She attended UNL for her undergraduate and law degree. She practices elder and family law. Her hobby is scuba diving. She joined Rotary to participate in community service activities



## DISTRICT GOVERNOR VISIT



Banner Exchange



District Governor Carrell meeting with the Lincoln South Board



### Rotary is on the Web!

Rotary International— [www.rotary.org](http://www.rotary.org)

District 5650— [www.rotarydistrict5650.org](http://www.rotarydistrict5650.org)

Lincoln South Rotary—

<http://www.clubrunner.ca/CPrg/Home/homeS.asp?cid=6040>