



The Sower

Official Publication of
Lincoln South Rotary

Club #21799 - Chartered April 30, 1984



WEEK OF JANUARY 13, 2012

PRESIDENT'S CORNER

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Service Projects- Dave Hilsabeck dhilsabeck@hotmail.com	489-9792
The Rotary Foundation- Joe Roberts jroberts@midfin.com	434-8050



Greetings Rotarians!

I hope you all had a trauma free "Friday the 13th!" I was pleased that we were able to host Dick and Pat Galusha as distinguished visitors at our meeting. As many of you know, Dick Galusha is the District Governor elect for District 5650 and will take over the responsibility of overseeing our district after Bob Perrin's term ends this summer. Dick asked that I extend to all of you an invitation to the Rotary International Convention in Bangkok, Thailand this May. I have not yet had the opportunity to attend an International Convention, but do hope to do so some day. In talking with other Rotarians who have had the opportunity to attend past RI conventions, it seems to be an absolutely amazing experience. Pat Grewe is planning on attending this year's International Convention, and was able to attend the International convention in New Orleans last year. Our club does have a history of subsidizing the travel costs for members who attend RI conventions, so if you are lucky enough to be able to consider going to Thailand please let a club officer know.

Elise M. W. White
President of Lincoln South Rotary

Visiting Rotarians and Guests

Rotarians— Dick and Pat Galusha, District Governor Elect and spouse, and Bruce Bohrer from Club 14.

Guests— Deb Shoemaker, our speaker

HAPPY DOLLARS (For Child Mortality)

Brad Carter, Tracy McLain, Chris Dietz, Clay Ehlers, Dick Miller, and Joyce Schmeeckle.



Lincoln South Rotary Clubrunner Links:

Meeting & speaker information:

<http://www.clubrunner.ca/CPrg/Home/speakers.asp?cid=6040>

Calendar of Events:

<http://www.clubrunner.ca/CPrg/Home/events.asp?cid=6040>



Reach Within to Embrace Humanity

Future LSR Programs

- 1/20/12 Jeff Richner, Park Archeology Program Manager- "People of the Thick Fir Woods/ Voyaguers Natl Park Minn."
- 1/27/12 Paul Harris Drawing & Club Assembly
- 2/3/12 Dr. Sam Nelson- UNL Entrepreneurship Center
- 2/10/12 Terry Uland—"New Initiatives of the Downtown Lincoln Association"
- 2/17/12 Tom Morrison- Superintendent Branched Oak Rec Area- "Branched Oak Lake-Recreation for all Today and Tomorrow"
- 2/24/12 Adam White- Entrepreneur Performer "Compelling Communication"
- 3/23/12 Club Assembly
- 3/30/12 NO MEETING- (Annual Rotary Salute to Business on 3/27 will count as regular meeting)

Events & Projects

- 1/17/12 Club 14 Annual Nebraskan of the Year Luncheon at Embassy Suites.
- 3/27/12 Annual Salute to Business at the Cornhusker Marriott. Doors open 11:30.

Notes & Announcements

Nut Sales—Brad Carter that the nut sales are winding down and there are just a few items left. We need everyone's help to finalize the sales.

Red Cross Appreciation—The Red Cross Collections for women's basketball will take place Sunday, January 15 at 2:00 p.m. in the Devaney Center

Foundation Drive The annual Dr. George Lytton Memorial Challenge 2011-12 RI Foundation Fund Drive is in full swing. The drive will run for the months of December and January with the goal of 100% participation at \$120 per member. Contributions can be made in a lump sum or using pre-authorized monthly bank withdrawals or credit card payments. On January 27, 2012 there will be a drawing here the winner will receive an immediate Paul Harris fellow. Members must have contributed \$300 to be eligible for the drawing.

Scholarships— Dave Hilsabeck announced that a chair is needed for the scholarship committee. If you are interested, see Dave.

Salute to Business—This event which is sponsored by all 4 Lincoln Rotary clubs is scheduled for Tuesday March 27, 2012 at the Cornhusker Marriott. Lincoln South will have a table again this year. Cost is \$25 per person. Please see Joe Roberts if you are interested in attending. The honoree is Crete Carrier. This will count as the regular Lincoln South meeting that week so there will be NO MEETING ON FRIDAY MARCH 30TH. *See flyer with details on page 4.*

District Governor Elect—District Governor Elect Dick Galusha announced that India has been free from polio for one year. Efforts are ongoing for polio eradication in Nigeria, Pakistan, and Afghanistan. He invited all Rotarians to make an effort to attend the international Rotary Convention in Bangkok



January Birthdays

Lance Odom
Roger Vicroy
Don Anderson
Jenny Cardwell
John Woodrich



Reach Within to Embrace Humanity

2011-2012 Club Goals

1. *Attain & Maintain 55 total members.*
2. *Increase number of female members & young professionals.*
3. *Hold periodic club assemblies.*
4. *Incorporate "New Generations" into current club service projects.*
5. *Maintain 100% sustaining membership in the Rotary Foundation.*
6. *Have a rewarding, unforgettable year!*

**QUESTIONS?
COMMENTS?
ARTICLES?**

**Contact Newsletter
Editor**

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PROGRAM

Joyce Schmeeckle introduced Deb Shoemaker, Executive Director of the People's Health Center. Ms. Shoemaker has been the executive director for three years.

The Mission Statement of the People's Health Center is: To provide affordable, comprehensive, accessible, culturally appropriate, cost effective primary health care. We serve people in the Lincoln area, especially those individuals and families with limited resources or other barriers to healthcare to improve their overall health status.



The People's Health Center is a federally qualified health center because it receives Public Health Service Act Section 330 funds, serves medically underserved areas or a medically underserved population, is an integral part of the health delivery system, is cost effective, community oriented and comprehensive. This designation also includes physical location, must be non profit or public tax exempted, provide services to all, regardless of ability to pay and provides a sliding fee scale for patients.

There are approximately 20,000 people in Lincoln that are uninsured. Language can be a barrier since not all of the patients speak or understand English. Interpreters are used for many languages although doctors can access a language line if there is no interpreter.

The advantages of this included enhanced reimbursement for Medicaid patients, public

health service drug pricing, federal and local grant funding opportunities, and medical malpractice liability protections through the Federal Torts Claim Act.

The Center opened in 2003 with 6800 square feet and an initial staff of 16 providing medical and dental services. Over 3200 patients were seen in the first three months. In 2004 construction was completed on an 8300 square foot addition.

Today the People's Health Center has a staff of 70, 15,100 square feet of space, 22 medical exam rooms, 8 dental rooms, lab area, x ray abilities, and a laboratory. The major thrust of the People Health Center is to help consumers navigate and access primary care. It establishes a medical home rather than using emergency room services. Patients are often referred to other community providers as the need arises.

Current staffing includes seven medical providers including three physicians, three nurse practitioners and one physician assistant. PHC contracts with two pediatricians and three nurse midwives. There are six volunteer part time specialists. In 2010 the PHC served 11,137 patients.

To become a new patient the wait time is 8-10 weeks. Established patients only wait 1-2 days to get into the PHC.

Ms. Shoemaker stated that the PHC is interested in operating two more satellite clinics in the Lincoln area where the underinsured can access health care as funds become available.

PLACES TO MAKE UP

Tuesday morning—Sunrise Rotary at International House of Pancakes at 4501 North 27th (27th and Superior Ave.) at 7:00 AM

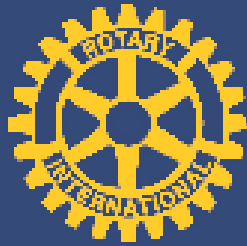
Tuesday Noon— Lincoln #14-Nebraska Club at 13th & M.

Wednesday 11:45 a.m.—Lincoln East at Valentinos at 70th & Van Dorn

**Rotary is on the Web!**

Rotary International— www.rotary.org
District 5650—www.rotarydistrict5650.org
Lincoln South Rotary—

<http://www.clubrunner.ca/CPrg/Home/homeS.asp?cid=6040>



Salute to Business

Save the Date

20th Anniversary

Salute to Business Luncheon
honoring:



Tuesday, March 27, 2012
Cornhusker Marriott Hotel
\$25
Corporate tables available
Doors open at 11:30