



The Sower

Official Publication of
Lincoln South Rotary

Club #21799 - Chartered April 30, 1984



WEEK OF JANUARY 28, 2010

PRESIDENT'S CORNER

Lincoln South Officers and Directors

President— Tom Cardwell tcardwel@southeast.edu	402-228-8220
President-elect Elise White elisemwwhite@mac.com	477-2233
Secretary— Nicolette Klein nicki.klein@tieronebank.com	473-6422
Past President— Tracey McLain tracey.l.mclain@rbcdain.com	465-3814
Treasurer— Corey Vandewege corey@dsisupply.com	466-0440
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Public Relations— Carl Zeutzius czeutzius@unicogroup.com	437-7275
Club Administration— Brad Carter bcarter@woodspros.com	430-6223
Service Projects— Dave Hilsabeck dhilsabeck@hotmail.com	489-9792
The Rotary Foundation— Joe Roberts jroberts@midfin.com	434-8050



I wanted to take a moment to put in a good word for the District 5650 Rotary Leadership Institute that is coming up soon.

Saturday, March 19, 2011
8:00 AM Registration
3:30 PM Session Close

Dundee Presbyterian Church
5312 Underwood Ave
Omaha, NE 68132-2197
402-558-2330 (church phone)

The Leadership institute prepares members for leadership roles in the organization. Probably most of our members already have leadership experience gained at work or in other volunteer capacities. The RLI is different in that it provides back ground in Rotary policies, procedures, and programs. You have heard the old adage that knowledge is power. That is really true. To be effective as a Rotary leader you need to have an understanding of how Rotary works. Participation can jump start your awareness of Rotary and your ability to be effective as a member and as a leader. For me it also gave me an appreciation for the business like approach Rotary takes. It is certainly a humanitarian organization but Rotary also demands accountability; which is a good thing. Please consider this worthwhile training program. New members are welcome. By the way, one of our own members, Nicki Klein, was instrumental in starting the Rotary Leadership Institute in our district.

Tom Cardwell

Visiting Rotarians and Guests

Guests—Tyson James our speaker for the day.

CLUB SERVICE TEAM ON DUTY

Logan Otto
Phil Maddern
Scott Delisi



Notes & Announcements

Future LSR Programs

2/4/11 Jason Smith-Marketing Lincoln

Events & Projects

JAN Rotary Awareness Month

2/6/11 District 5650 Super Bowl Food Drive

2/18/11 Orders for Daffodil Days Due

3/12/11 Lincoln South Foundation Annual Chili Feed Fundraiser

3/19/11 Rotary Leadership Institute—Dundee Presbyterian Church Omaha

Nut Sales—There are still some nuts and Chocolates left to sell. If each member would take one item, we could be finished. Items are available at each meeting or call Brad for special orders.

End Polio Now Campaign—Shahid Kamal reported that the 4 Lincoln clubs will again be collecting funds for the End Polio Now campaign at 6 locations in Lincoln on March 26, 2011. Collections will be at various Wal Mart locations and Russ's IGA. More details will be coming. Shahid reported that todate, Rotary has raised \$140 million of the \$200 million challenge from the Bill & Melinda Gates Foundation.

District 5650 Super Bowl Food Drive—Lincoln South has decided to participate in the District Super Bowl Food Drive which will be collecting food for the Gathering Place in Lincoln along with the Lincoln Food Bank. Please bring non-perishable food items to the meeting next week (2/4/11) or contact Samip Patel (310-6147) to arrange a pick up. Specific items requested are BBQ sauce, paper products and sugar for the Gathering Place and any other food items for the food bank. Checks are also welcome.

Lincoln South Foundation Fundraiser—The annual Chili Feed to raise funds for the LSR Foundation is scheduled on March 12, 2011 at the home of John Herdman. There will be a chili competition from 5-6 pm if you want to enter your chili recipes. Tickets are \$25 per person with a portion of the proceeds going to the Grant application process and the rest to the Foundation.

Rotary Leadership Institute (RLI)—The next RLI session is scheduled for March 19, 2011 at the Dundee Presbyterian Church in Omaha. If anyone is interested the club will pay the entry fees.

PLACES TO MAKE UP

Tuesday morning—Sunrise Rotary at International House of Pancakes at 4501 North 27th (27th and Superior Ave.) at 7:00 AM

Tuesday Noon—Lincoln #14-Nebraska Club at 13th & M.

Wednesday 11:45 a.m.—Lincoln East at Valentinos at 70th & Van Dorn

HAPPY DOLLARS (For Emergency Relief)

Phil Maddern, Dick Wampler, Gene Swinton, Craig Madsen, Jim Pattavina, Nicki Klein, John Herdman, Joyce Schmeeckle and Tom Cardwell



January Birthdays

Lance Odom
Roger Vicroy
Jenny Cardwell
John Woodrich



Lincoln South Rotary Clubrunner Links:

Meeting & speaker information:

<http://www.clubrunner.ca/CPrG/Home/speakers.asp?cid=6040>

Calendar of Events:

<http://www.clubrunner.ca/CPrG/Home/events.asp?cid=6040>

PROGRAM

2010-2011 Club Goals

1. *Club Strength— Leave the club better than when I took office.*
2. *Club Growth— Attain and maintain membership of 55.*
3. *Support Polio Eradication.*
4. *Support critical project in one of 3 areas; Health & Hunger, Water or Literacy.*
5. *Maintain 100% sustaining membership in the Rotary Foundation.*
6. *Achieve the Presidential Citation*
7. **HAVE FUN!**

Tyson James of Wastecap Nebraska was our speaker. Wastecap is a non-profit organization committed to helping businesses and communities develop and expand their environmental stewardship programs, specializing in resource conservation. Wastecap conducts assessments to help businesses determine their environmental baselines and works to develop recyclable markets throughout Nebraska.



One of the largest issues today is electronic waste generated by all of our electronic gadgets that become obsolete almost as quick as we buy them. Last year only 13% of electronic waste in the US was recycled. In Nebraska the amount was less than 1%. Packaging of all products also impacts the environment in unintended ways. Some products such as thermostats, batteries and paint containers have toxins that leak into the soil. Unused pesticides have a huge environmental impact. 4 billion of Medical sharps are disposed of each year. Phone Books produce excess waste due to their volume. The rate of purchase of cell phones exceeds the rate of collection for recycling.

Nebraska has implemented the Product Stewardship Initiative to deal with these issues. The Initiative is a cooperative effort between non-profit organizations, municipalities and the solid waste management community to build product stewardship capacity and infrastructure

in the state.

Product Stewardship is a principle that directs all those involved in the life cycle of a product to take responsibility for the impact to health and the environment that result from the production, use and end-of-life management of the product.

Producers who design and sell the products gave the greatest responsibility to package the product with the environment in mind and to recycle the product once it is used. They also have the ability to make the biggest impact. They can manufacture greener products and build in the recycling cost into the cost of the product before it is even distributed. Consumers have a responsibility buy more durable products without toxins and to dispose of used products properly. Many retailers offer take back programs and recycle the product with the manufacturer.

Currently in Nebraska most collection efforts do not involve the manufacturers but just the consumers which is a good start but does not have the impact of going right to the source. Wastecap has a number of existing programs as well as a resource book which lists recycling service providers all over the state.

For more information go to

Wastecapnebraska.org

**QUESTIONS?
COMMENTS?
ARTICLES?**

**Contact Newsletter
Editor**

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Rotary is on the Web!
 Rotary International— www.rotary.org
 District 5650— www.rotarydistrict5650.org
 Lincoln South Rotary—
<http://www.clubrunner.ca/CPrg/Home/homeS.asp?cid=6040>

NEW PAUL HARRIS FELLOW

Friday was the conclusion of the Foundation Drive which culminated in the drawing for an immediate Paul Harris Fellow. To be eligible, members must not be a current Paul Harris Fellow and have contributed at least \$300 toward the goal. Dave Hilsabeck was the only member eligible this year so he was the lucky winner. Congratulations Dave!

