



The Sower

Official Publication of
Lincoln South Rotary

Club #21799 - Chartered April 30, 1984



WEEK OF FEBRUARY 10, 2012

Lincoln South Officers and Directors

President Elise White elisemwwhite@mac.com	477-2233
President-elect Pat Grewe Patrick.grewe@usbank.com	434-1322
Secretary- Nicolette Klein nicki.klein@tieronebank.com	473-6422
Past President- Tom Cardwell tcardwel@southeast.edu	402-228-8220
Treasurer- Corey Vandewege corey@dsisupply.com	466-0440
Membership - Jessica Kolterman jessicak@nefb.org	421-4433
Public Relations- Scott Delisi sdelisi@ameritas.com	309-2504
Club Administration- Brad Carter bcarter@woodspros.com	430-6223
Service Projects- Dave Hilsabeck dhilsabeck@hotmail.com	489-9792
The Rotary Foundation- Joe Roberts jroberts@midfin.com	434-8050



Rotary is on the Web!

Rotary International— www.rotary.org
District 5650—www.rotarydistrict5650.org
Lincoln South Rotary—

<http://www.clubrunner.ca/CPrg/Home/homeS.asp?cid=6040>

CLUB SERVICE TEAM ON DUTY

Chris Dietz
Brad Carter
Joyce Michaelis
Bernie Poppe
Cheryl Brandenburg



Visiting Rotarians and Guests

Guests—Sara Anderson, guest of Craig Madson, and Lyndsy Otto, guest of Logan Otto.

HAPPY DOLLARS (For Child Mortality)

Clay Ehlers, Joyce Michaelis, Samip Patel, Traci McClain, Logan Otto, Bryan Block, Brad Carter, Cheryl Brandenburg, Gene Swinton, Bernie Poppe, Dick Wampler Neal Lyons, Craig Madson, and Roger Vicroy.



Reach Within to Embrace Humanity

Future LSR Programs

- 2/17/12 Tom Morrison— Superintendent
Branched Oak Rec Area— “Branched
Oak Lake-Recreation for all Today and
Tomorrow”
- 2/24/12 Adam White— Entrepreneur Performer
“Compelling Communication”
- 3/9/12 Adam White— Entrepreneur Performer
“Compelling Communication”
- 3/16/12 Donna Wilcos— 100 Years of Girls
Scouting and Plans for Hilltop House
- 3/23/12 LSR Annual Scholarship Awards
- 3/30/12 NO MEETING— (Annual Rotary Salute
to Business on 3/27 will count as regular
meeting)
- 4/13/12 UGRAD Student from Southeast Com-
munity College— International Student
Perspectives.
- 4/20/12 Kyla Wize, National Park Board- “Food-
Our Fundamental Right”

Events & Projects

- 3/17/12 LSR Foundation Annual Chili Feed 6 pm
at the home of John & Nancy Herdman
- 3/27/12 Annual Salute to Business at the Corn-
husker Marriott. Doors open 11:30.

Notes & Announcements

Salute to Business—This event which is sponsored by all 4 Lincoln Rotary clubs is scheduled for Tuesday March 27, 2012 at the Cornhusker Marriott. Lincoln South will have a table again this year. Cost is \$25 per person. Please see Joe Roberts if you are interested in attending. The honoree is Crete Carrier. This will count as the regular Lincoln South meeting that week so there will be NO MEETING ON FRIDAY MARCH 30TH. *See flyer with details on page 4.*

LSR Foundation Chili Feed— The annual LSR Foundation Chili Feed has been scheduled for Saturday March 17, 2012 at 6 pm at the home of John & Nancy Herdman. There will be a chili competition again this year so get your recipes ready! *See flyer with details on page 6.*

RYLA—The District is going to participate in the RYLA (Rotary Youth Leadership Awareness) program this year. Tom is Chair of the District committee and is looking for volunteers for the leadership camp that will be held at Camp Katron in Nebraska city in April.

LSR Annual Scholarship Awards—March 23rd has been set for the date to hear the presentations and make the scholarship awards. Tom Cardwell will be the chair of the event and is looking for items for gifts for both the scholarship contestants and their counselors. *See details on page 5.*

Tutors Needed—Chris Dietz reported that Clinton Elementary is in need of reading tutors for the second graders. There are four second grade classes and the volunteer reading tutors are needed Monday through Friday for one hour which is from 11:30 until 12:30. Please contact Chris if you have an interest in volunteering.

Daffodil Days—Sales packets are available for pickup and are due by 2/17/12. The daffodils will be delivered to the meeting on March 9th.

Lincoln South Rotary Clubrunner Links:

Meeting & speaker information:

<http://www.clubrunner.ca/CPrg/Home/speakers.asp?cid=6040>

Calendar of Events:

<http://www.clubrunner.ca/CPrg/Home/events.asp?cid=6040>



Reach Within to Embrace Humanity

2011-2012 Club Goals

1. *Attain & Maintain 55 total members.*
2. *Increase number of female members & young professionals.*
3. *Hold periodic club assemblies.*
4. *Incorporate "New Generations" into current club service projects.*
5. *Maintain 100% sustaining membership in the Rotary Foundation.*
6. *Have a rewarding, unforgettable year!*

PROGRAM

Craig Madson introduced Terry Uland, President of the Downtown Lincoln Association. Mr. Uland manages the organization, supervises staff, implements annual program of work, facilitates public private redevelopment projects, serves as the primary liaison to the DLA board, property owners, City of Lincoln, UNL, state government and subsidiary DLA organizations.

Mr. Uland has more than 25 years of experience in the field of community development. He has worked as a housing specialist for the Urban Development program and became Executive Director of Neighbor Works Lincoln in 1991.

The DLA was founded in 1967 and was originally a merchant's association to help serve unique downtown needs. IT has since evolved into a multi faceted organization supporting a wide range of programs and activities.

Mr. Uland discussed several projects that are ongoing, in process or completed in the City of Lincoln. One new event for downtown was created and called the Shop the Blocks. There is a 1.8 billion investment in downtown. Shop the Blocks was held in November 2010 and included 17 retailers, 500 attendees and \$50,000 in sales. Some of the retailers included Stella's, Embellish, Black Market, Footloose and Fancy, Lincoln Running Company, Post & Nickel and

Sartor Hamann. Because the event was such a success, there is another one scheduled for April 2012.

The Innovation Campus will be an 800 million dollar project with approximately 500 jobs created. Construction and renovation is expected to begin in 2012. It will take 20-25 years to complete this project.

The West Haymarket project which includes the arena is estimated at 500 million dollars. The University of Nebraska will complete new housing which will include 1000 rooms and cost 71.5 million dollars. The East Stadium project will cost \$63.5 million.

The Assurity Campus which will be part of Union Plaza approximately at 21st and Q cost \$56 million. Urban 38 is a project at 13th and P. It will include a parking garage for 650 spaces, 53 residences, and some retail shops. The cost will be \$30.6 million.

There will be two mixed use hotels downtown one of which is a Hilton Garden at a cost of \$25 million and \$18 million.

In conclusion, Mr. Uland stated that all should attend the First Friday events. This is an art event in which all art galleries are open and it provides exposure for artists and their media.

**QUESTIONS?
COMMENTS?
ARTICLES?**

**Contact Newsletter
Editor**

Judy Krasomil
434-3909
judy.krasomil@nifa.org

PLACES TO MAKE UP


Tuesday morning—Sunrise Rotary at International House of Pancakes at 4501 North 27th (27th and Superior Ave.) at 7:00 AM

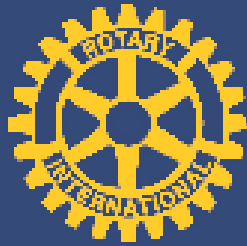
Tuesday Noon— Lincoln #14-Nebraska Club at 13th & M.

Wednesday 11:45 a.m.—Lincoln East at Valentinos at 70th & Van Dorn

February Birthdays

Nicki Klein
Dick Miller
Elise White
Dick Wampler
Aaron Babcock





Salute to Business

Save the Date

20th Anniversary

Salute to Business Luncheon
honoring:



Tuesday, March 27, 2012
Cornhusker Marriott Hotel
\$25
Corporate tables available
Doors open at 11:30

Lincoln South Rotary Club Annual Scholarship Awards



Wanted:

College-bound items for Scholarship Finalists (4 students)

Miscellaneous Gift Items for Counselors (4 counselors)

When:

March 16, 2012 – or sooner – so that the gift packs can be assembled and a “thank you flyer” can be printed prior to the meeting on the 23rd.

Who:

Bryan Block - 402-488-0934 - bryan@bmlfh.com



The Lincoln South Rotary awards scholarships to college bound high school seniors. Along with the money awarded, we have a tradition of providing gift packs – for the students and the counselors.

Examples of items that have been included in the past:

College-bound items – portfolios, pens, flash drives, gas cards, t-shirts, desk top items, mouse pads, calculators, pens / pencils, etc.

Miscellaneous Gift Item for counselors – office items, candies in candy jars, pens, magnifying glasses, calendars, etc.



Contact Bryan Block. He needs the back packs and gift bags as well as the wonderful gift items that will be inside the packs.

Chili Benefit Cook-off

Lincoln South Rotary Foundation

Attend one of Lincoln South Rotary's Social events and support the Lincoln South Rotary Foundation.

Bring your favorite chili and enter it in the cook-off competition (details below).

Saturday March 17, 2012

5:30 PM Social and Judging

6:00 Dining & Results

At the Home of

John & Nancy Herdman

7525 S. Hampton Rd.

(Home):402-484-8477

(Cell): 402-730-4499

Cost: \$25.00 per person
Includes chili, dessert and
beverage

Please invite friends and family.
A good time will be had by all.

RSVP to John Herdman
jherdman@binary.net



100% of the proceeds to benefit the charities of the
Lincoln South Rotary Foundation

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Cook-Off Competition

Rotary Celebrity Judges ~ Win a prize

Let John Herdman (jherdman@binary.net) know by Monday March 12, 2012 if you intend to enter a chili in the competition. Please provide the following information:

- Name of your Chili
- Heat Value – Mild, Medium or Hot

Prepare your favorite chili and put it in a crock pot to deliver to the Herdman home no later than 5:00 PM on Saturday March 17th. Judging begins at 5:30 PM with dinner starting at 6:00 PM.