



The Sower

Official Publication of
Lincoln South Rotary

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WEEK OF FEBRUARY 20, 2015

Lincoln South Officers and Directors

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Service Projects- Co Chair Brad Carter bcarter@woodsbro.com	430-6223
Lincoln South Foundation- Lance Odom-President lancelodom@gmail.com	780-5708
The Rotary Foundation- Joe Roberts jroberts@midfin.com	434-8050

PRESIDENT'S MESSAGE



Please use the following link to find the most current message from President Jenny Cardwell:

<http://portal.clubrunner.ca/6040/>

CLUB SERVICE TEAM ON DUTY

Brad Carter
Pat Grewe
Lance Odom
Bob Vrana



HAPPY DOLLARS (For Polio Plus)

Lance Odom, Terry Kurtenbach, Dick Miller, Joyce Schmeekle, Joe Roberts, Pat Grewe, Gene Swinton, Jenny Cardwell, Jeff Maul and Kay Wunderlich



Visiting Rotarians and Guests

Doug Carr & Matthew Horak

THE ROTARY FOUR-WAY TEST OF THE THINGS WE THINK SAY OR DO:

- ♦ Is it the TRUTH ?
- ♦ Is it FAIR to all concerned ?
- ♦ Will it build GOODWILL and BETTER FRIENDSHIPS ?
- ♦ Will it be BENEFICIAL to all concerned ?



Notes & Announcements

2/27/15	David Haring—Lincoln Airport Authority
3/06/15	NO MEETING AT THE KNOLLS— See Salute to Business Below
3/13/15	Jerry Pigsley, Harding & Schultz— What's New in Federal and State Employment Law.
3/20/15	Judy Burke—Angel Dog Program
4/10/15	Annual Scholarship Presentations and Selection Events & Projects
3/3/15	Annual Salute to Business at the Cornhusker Marriott
3/21/15	Rotary Leadership Institute 8:00 am to 3:30 pm. (Location in Lincoln TBD)
4/21/15	Drawing for Grocery Grab
4/28/15	Grocery Grab Shopping Spree

Rotary Leadership Institute—Rotary Leadership Institute will be held March 21 in Lincoln. See Nicki if interested. Club will pay registration fee.

Annual Food Drive—Kay Wunderlich announced that this is the last week for the Food Drive to benefit the Lincoln Food Bank. Please contact Kay Wunderlich if you have a donation of food or cash.

Foundation Drive—Chair Joe Roberts reported that we are at about 98% participation rate from the club and we did exceed our goal. Sue O'Connell and Ryan Spaulding are 2 new Paul Harris Fellows this year

Salute to Business—the annual all-city Rotary Club Salute To business will be held Tuesday, March 3. That will be the Lincoln South Rotary Club meeting that week – **THERE WILL BE NO MEETING AT THE KNOLLS NEXT FRIDAY 3/6/15.** The Salute to Business is an event that honors a company in Lincoln for providing employment. LI-COR has been selected to receive the award this year. Lincoln South will have a table and registration is \$30 per person. Also 4 volunteers are needed to help the day of the event. Please see Joe Roberts or Nicki Klein if you are interested in attending or volunteering.

Grocery Grab—Nicki Klein announced that we have started selling tickets for the Grocery Grab. Tickets are \$10/each or 3 for \$25 if purchased through Rotary Club members. The drawing will be April 21st and the grocery shopping spree for up to \$1,000 in groceries will be held on April 28th at Russ's IGA.

QUESTIONS?
COMMENTS?
ARTICLES?

Contact Newsletter
Editor

Judy Krasomil
Judy.krasomil@nifa.org

PLACES TO MAKE UP

Tuesday 7 a.m.—Sunrise Rotary at International House of Pancakes at 4501 North 27th (27th and Superior Ave.)

Tuesday Noon— Lincoln #14-Nebraska Club at 13th & M.

Wednesday Noon—Lincoln East at Valentinos at 70th & Van Dorn

PROGRAM

2014-2015 Club Goals

1. *Earn the Presidential Citation.*
2. *Attain & Maintain 55 total members.*
3. *Successfully utilize New Grant Program by submitting 1 District Grant and 1 Global Grant.*
4. *Increase \$ raised from Golf Tournament and Grocery Grab by 5% over prior year.*
5. *Increase Rotary Foundation giving to \$9,300 with 100% participation.*
6. *Continue to participate in End Polio Now giving at \$32/member level by using Happy \$ and participating in End Polio Now events.*
7. *Continue to have Club participation at District Level.*
8. *Host a Rotary Days event with other clubs in Lincoln.*
9. **HAVE FUN AS ROTARIANS IN SERVICE TOGETHER!**

Our speaker was Jeff Maul, Executive Director for Lincoln Convention & Business Bureau (and former Lincoln South Member)

The Lincoln Convention & Business Bureau is approximately 95% funded by the lodging tax which is a 4% tax on hotel bills in the City of Lincoln. Their annual budget is \$1.4 million. The primary mission of the Bureau is to educate people about what is going on in the City of Lincoln.

There are 62 lodging places in Lincoln with a total of 4,700 rooms available. Jeff indicated that we are slightly over-built as a whole right now because we don't even sell out on Husker game days. However if we look at it from the perspective of being able to attract higher profile sporting events such as NCAA tournament, we are a little under built in the full service areas of lodging within a few blocks of arena. We have seen steady growth since 2007.

The number one driver of hotel business in Lincoln is youth sports not the University. Jeff mentioned that we need more facilities and fields to compete with other markets in the area of



youth sports. Religious Conferences are also huge and we look to attract more of these. Last fall we had 11,000 women attend the Faith conference for women at Pinnacle Arena.

The Lincoln Convention & Business Bureau has 7 full time employees. Their job is to make Lincoln a destination for people. They partnered with the State Tourism group and hosted 20 Travel Writers back in December and visited places like the Zoo, micro brewery's, food establishments, State Capital, Speedway

Sporting Village, Licorice International, etc. and within 24 hours had blogs out talking about our great city. We got a huge win when we won the bid for the State games of America which will be held in Lincoln this summer. We competed against San Diego on this event. There will be approximately 20,000 athletes in Lincoln to compete.

Jeff discussed the many details that go into the bidding process when competing for events. A few of the other events mentioned were the Lincoln Marathon, The Good Life Halfsy, 2016 World 10 Pin Classic, State High School tournaments, 2018 USA Bowling Championships, Sports Car Show and many others. Jeff challenged all of us to get out and do something different in the city this weekend!

February Birthdays

Pat Haverty
Nicki Klein
Dick Miller
Elise White
Dick Wampler
Sue O'Connell


Rotary is on the Web!

Lincoln South-Meetings & Speakers

<http://portal.clubrunner.ca/6040/Speakers>

Lincoln South-Calendar of Events

<http://portal.clubrunner.ca/6040/Events/Calendar>

Rotary International— www.rotary.org

District 5650— www.rotarydistrict5650.org

**BOB VRANA REACHES NEXT LEVEL OF
FOUNDATION GIVING**

On Friday Bob Vrana received a pin designating that he has given a total of \$3,000 to the Rotary Foundation.

Congratulations Bob and thank you for your dedication to Rotary!

