



The Sower

Official Publication of
Lincoln South Rotary

Club #21799 - Chartered April 30, 1984



WEEK OF MAY 1, 2015

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PRESIDENT'S MESSAGE



Please use the following link to find the most current message from President Jenny Cardwell:

<http://portal.clubrunner.ca/6040/>

CLUB SERVICE TEAM ON DUTY

Brad Carter
 Matt Horak
 Darrell Huenergardt
 Bob Vrana
 Dave Hilsabeck
 Tracey McLain



HAPPY DOLLARS (For Polio Plus)

Gene Swinton, Dick Miller, Clay Ehlers, Bob Vrana, Sue O'Connell, Tracey McLain, Jerad Reimers.



Visiting Rotarians and Guests

None

THE ROTARY FOUR-WAY TEST OF THE THINGS WE THINK SAY OR DO:

- ◆ Is it the TRUTH ?
- ◆ Is it FAIR to all concerned ?
- ◆ Will it build GOODWILL and BETTER FRIENDSHIPS ?
- ◆ Will it be BENEFICIAL to all concerned ?



Notes & Announcements

5/8/15	<i>Lt. Governor Mike Foley</i>
5/15/15	<i>Liz Koop—Education Quest Foundation</i>
5/22/15	<i>Pamela Dingman—Lancaster County Engineer</i>
5/29/15	<i>Allen Beermann—Former Secretary of State</i>
6/5/15	<i>Phil Tegeler—Current Trends in Substance Abuse in our Community</i>
<u>Events & Projects</u>	
6/6/15	<i>Lincoln South Foundation International Dinner at the home of John Herdman</i>
6/6-6/9/15	<i>Rotary International Convention in Sao Paulo Brazil</i>

District Grants— the Board of Lincoln South Rotary again approved funds for a project this year. If approved, the District will match the funds 1 to 1. If anyone has suggestions or ideas for grant projects (can be a project of any amount up to \$3,000), contact Nicki Klein or Wayne Moore, who will be coordinating the District Grant process for the 2015-16 Rotary Year. In addition, for the 2014-15 Rotary Year, we are working with Southeast Community College to create a Veteran's Resource Center (we are providing computers and other room equipment) on their Lincoln campus. Clay Ehlers read a thank-you note from last year's grant recipient, Southeast Community College.

Lincoln South Foundation Fundraiser—John Herdman announced a new twist to the Foundation Fundraiser. We will be having an international dinner at his home on June 6th. Each person is asked to bring a unique international dish. There will be a competition in each category of appetizer, soup & salad and main course.

Lincoln South Foundation Grants—Lance Odom announced that the LSR Foundation is currently accepting grant applications for a \$500 grant. Contact Lance if you know of any potential applicants or go to the website for a mini-grant application form.

Grocery Grab—Nicki announced that the Grocery Grab was completed last week. The winner was Jen Rohn from a ticket sold by Pat Grewe. They had a great time and were successful in filling their cart with the \$1000 worth of groceries. The club made approximately \$820 to be applied to our annual scholarships.

Annual Dues Statements—If you have not received your dues statement, please contact Nicki. Please get your payments in as soon as possible since we have to turn around and pay Rotary International for the annual dues.

Youth Exchange Student—Clay announced that our exchange student, Peggy, attended the Southeast Prom last Saturday night and had a wonderful time!



Rotary is on the Web!

Lincoln South-Meetings & Speakers
<http://portal.clubrunner.ca/6040/Speakers>

Lincoln South-Calendar of Events
<http://portal.clubrunner.ca/6040/Events/Calendar>

Rotary International— www.rotary.org
District 5650— www.rotarydistricts650.org

PROGRAM

2014-2015 Club Goals

1. *Earn the Presidential Citation.*
2. *Attain & Maintain 55 total members.*
3. *Successfully utilize New Grant Program by submitting 1 District Grant and 1 Global Grant.*
4. *Increase \$ raised from Golf Tournament and Grocery Grab by 5% over prior year.*
5. *Increase Rotary Foundation giving to \$9,300 with 100% participation.*
6. *Continue to participate in End Polio Now giving at \$32/member level by using Happy \$ and participating in End Polio Now events.*
7. *Continue to have Club participation at District Level.*
8. *Host a Rotary Days event with other clubs in Lincoln.*
9. **HAVE FUN AS ROTARIANS IN SERVICE TOGETHER!**

Our speaker was Sue Rouch, Manager, Export Trade Promotion and STEP (“State Trade and Export Promotion Program”) Grant Administrator with the Nebraska Department of Economic Development .

Sue started by stating that she has attended Rotary meetings around the world as her position has required International travel. As manager of the Export Trade Promotion area of the Nebraska Department of Economic Development, her responsibilities are to work with individuals and businesses to help with International trade. There are four full time people in her department. They work closely with other areas such as the Department of Agriculture, Chamber of Commerce, and UNL to name a few.

Nebraska put together a transition team to work with international business’. Since 1991, the team in Nebraska has been on 28 trade missions to 19 countries. We have had an office in Japan since 2006 to help with exporting to Japan. One of the main functions is to screen companies wanting to

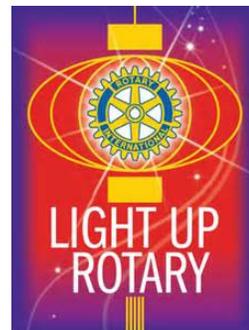
do business here. We do a lot of trade exports with China, Japan Taiwan and South America. The top 5 importers are

Canada, Mexico, Japan & South Korea.

We have sponsored “Bringing the World to Nebraska” which is a reverse trade methodology. The last one brought over 100 companies to Nebraska.

Nebraska has been awarded grants to be used for International Marketing. The most recent award was for \$404,490. These funds help businesses who wish to expand their International focus.

Governor Ricketts will be traveling to Europe in June for a trade mission. This is the first trade mission to Europe. The goal of the trade missions are to promote Nebraska and it’s valuable resources. In September, the Governor will be traveling to Japan. Nebraska has become an international player and will continue to make its mark in business...worldwide.



PLACES TO MAKE UP

Tuesday 7 a.m.—Sunrise Rotary at International House of Pancakes at 4501 North 27th (27th and Superior Ave.)

Tuesday Noon— Lincoln #14-Nebraska Club at 13th & M.

Wednesday Noon—Lincoln East at Valentinos at 70th & Van Dorn