



# The Sower

Official Publication of  
Lincoln South Rotary

Club #21799 - Chartered April 30, 1984



WEEK OF AUGUST 28, 2015

## Lincoln South Officers and Directors

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<b>The Rotary Foundation-</b> Joe Roberts <a href="mailto:jroberts@midfin.com">jroberts@midfin.com</a>	434-8050

## PRESIDENT'S MESSAGE



Please use the following link to find the most current message from President Clay Ehlers:

<http://portal.clubrunner.ca/6040/>

## CLUB SERVICE TEAM ON DUTY

Brad Carter  
Joyce Schmeckle  
Joe Roberts



## HAPPY DOLLARS (For Polio Plus)

Jenny Cardwell, Dave Hilsabeck, Scott Delisi, Tracey McLain, Ryker Lee, Kay Wunderlich, Dick Miller, John Herdman, Jared Reimers, Pat Grewe and Don Anderson.



## Visiting Rotarians and Guests

District Governor, Rod Bates and his wife Robin, Assistant District Governor, Alan Hirsch, soon to be new member Dan Kissler, Gina Cotton, guest of Kay Wunderlich, Ann Dohman, guest of Clay Ehlers, and Lexis, guest of Don Anderson.

## THE ROTARY FOUR-WAY TEST OF THE THINGS WE THINK SAY OR DO:

- ♦ Is it the TRUTH ?
- ♦ Is it FAIR to all concerned ?
- ♦ Will it build GOODWILL and BETTER FRIENDSHIPS ?
- ♦ Will it be BENEFICIAL to all concerned ?



## Notes & Announcements

9/4/15 Glenn Johnson- General Mgr. Lower Platte South Natural Resources District.

9/11/15 Gina Cotton- Tabitha Foundation

9/18/15 Chris Figureida- Cycle for Heart

9/25/15 Tammy Ward- Seniors Foundation

### Events & Projects

9/11/15 LSR Foundation Annual Wine Tasting Fundraiser at the home of Tracey McLain.

10/17/15 Rotary Leadership Institute—8 am to 3:30 pm in Des Moines Iowa.

**Rotary Leadership Institute**—Schedule from 8am to 3:30 pm on Saturday October 17th in Des Moines Iowa. This is a great way to learn about the workings of Rotary and to prepare to be a Rotary Leader. Lincoln South pays the registration fee.

**LSR Grant Applications**—Lance announced that the LSR Foundation is taking applications for mini-grants (\$500) for local non-profit organizations focusing on youth; deadline Friday, 9-4 at Noon. Applications are on the club website as a download file and can be found on the Lincoln South Rotary Club Foundation page. .

**Annual LSR Foundation Wine-Tasting**—annual Wine Tasting to be 9-11 at the home of Tracey McLain; \$25 per person includes various wines, appetizers and deserts; optional “wine pull raffle” – every ticket is a winner. Details are on the club website – see the home page story or the event on the calendar; RSVP to Tracey 402-450-8928 or [tracey.mclain@wfadvisors.com](mailto:tracey.mclain@wfadvisors.com). If you cannot attend, you can still donate wine for the wine pull or money for the cause



### District Awards

Outgoing president Jenny Cardwell detailed all the awards that Lincoln South and its members received at the District Conference:

#1 Club in the District

Rotary International Presidential Citation– 1 of only 3 in the District

Rotary Days Award

Youth Service Projects– Medium Club for LSR Career Day

Outstanding Club– Medium Club

Club Builder Award-New award this year presented to Joe Roberts and Nicki Klein.

*Congratulations Lincoln South for another banner year!*

**QUESTIONS?  
COMMENTS?  
ARTICLES?**

**Contact Newsletter  
Editor**

Judy Krasomil  
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### PLACES TO MAKE UP

**Tuesday 7 a.m.**—Sunrise Rotary at International House of Pancakes at 4501 North 27th (27th and Superior Ave.)

**Tuesday Noon**— Lincoln #14-Nebraska Club at 13th & M.

**Wednesday Noon**—Lincoln East at Valentinos at 70<sup>th</sup> & Van Dorn

## PROGRAM

### 2015-2016 Club Goals

1. *Location, Location, Location!*
2. *Increase Membership by 10%-Through both RECRUITING and RETENTION.*
3. *Rotary Foundation Support- \$9,200 for the club (at least \$200/member).*
4. *Promote Bequest Society Enrollment.*
5. *Earn Presidential Citation*
6. *Promote Speaker Appreciation.*

### August Birthdays

Bob Vrana  
Gene Swinton  
Corey Vandewege  
Judy Krasomil  
Bob Obst  
Cheryl Brandenburgh



We were honored to have our new District Governor Rod Bates visit our club on Friday. Assistant District Governor Alan Hersch was also in attendance and introduced the District Governor to the club.

Rod began by congratulating Lincoln South for being spectacular! Our members are all active and engaged and many are involved at the District Level.

The Rotary International Theme this year is "Be a Gift to the World". Rod shared a story told by RI President K.R. Ravindran at the International Convention to illustrate the meaning of the theme. The story is about 2 young friends, one who was poor and the other who was royalty. As adults the poor child became a poor villager while the child of royalty became a king. The poor villager visited the king to ask for help and took his last amount of rice as a gift to the king. The king welcomed him and accepted the rice. When the poor villager returned home his family had new clothes and a new house. The king had recognized that it was not about the value of the gift of rice but the love behind it.

Rod also told a story about an exercise developed by Don Clifton of the Gallup Group which involves selecting your own personal Board of Directors consisting of those people who have helped shape you and list their qualities. Then you decide who would put you on their personal Board of Directors.

Rod then spent some time going over District Goals which compliment the International

Goals. In addition each club was asked to develop goals that are in alignment with the 11 District Goals as follows:

1. Increase net membership 3%. While membership in the US is down, membership in the District is up. Retention is key.
2. Polio eradication donations should be a minimum of \$32/member. Nigeria, Afghanistan and Pakistan are the only 3 countries left.
3. Foundation Annual Fund goal of \$200,000. Increase participation in Rotary Direct to 10% of members.
4. 100% use of Rotary Club Central to set club goals.
5. Increase Awareness through traditional and social media.
6. Every club should have a web site and social media presence.
7. Increase Awareness and use of Brand Center.
8. Increase District Conference attendance to 15% of each club's membership.
9. Complete District Strategic Plan
10. Compliment at least one person at every Rotary gathering.
11. Have Fun

Rod pointed out that the LSR goals are in alignment with the District Goals and many of the District Goals have already been met by Lincoln South.



### Rotary is on the Web!

**Lincoln South-Meetings & Speakers**

<http://portal.clubrunner.ca/6040/Speakers>

**Lincoln South-Calendar of Events**

<http://portal.clubrunner.ca/6040/Events/Calendar>

**Rotary International—** [www.rotary.org](http://www.rotary.org)

**District 5650—** [www.rotarydistricts650.org](http://www.rotarydistricts650.org)