



The Sower

Official Publication of
Lincoln South Rotary

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WEEK OF OCTOBER 15, 2010

PRESIDENT'S CORNER

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This week I am attending the U.S. Dept. of Education National Conference on Alcohol and Other Drug Abuse and Violence prevention in Higher Education in National Harbor Maryland. It caused me to reflect on Rotary's role in promoting healthy behavior among members and the populations we seek to serve. My first thoughts were about alcohol because it is by far the most prevalent drug used in society today. Often it is considered in a class by itself (more respectable and less harmful) but it should not be. It can alter one's mind dramatically, seriously affect behavior and it is certainly psychologically addictive for many people. It is downright dangerous for those under stress and even more so people with a genetic predisposition to addictive behaviors who are under stress.

I also reflected on my recent trip to Georgia, a country which, by some accounts, invented wine and which certainly celebrates wine and toasting. In talking with locals I now believe it is a myth that countries like Georgia, Italy, Germany or France drink more responsibly. It is not true. Of course many people in European countries start drinking at younger ages and alcohol is more frequently served at meals, but in reality substance abuse is rampant in European countries as well. Substance abuse takes a heavy toll on people throughout the world. There is no doubt. Days of work lost, family discord and reduced life expectancy are a few of the costs. Yet wine and beer and spirits are a deep and important part of many cultures. What are we to do? Enjoy an occasional drink but drink responsibly. Don't force alcohol on anyone. Take care of friends who are under stress. Set a good example for people in your life. Be a good Rotarian.

Tom Cardwell

Visiting Rotarians and Guests

Guests—Vocational Day guests were: Hannah Schumacher, So-morah Smith, Mario Szlapka, Ashley Torske and Julie Hipper of Lincoln Southeast High School; Rees Klintworth, Chelsea Cather, Krisitin Garbe, Brian Klintworth, and Alvin Blankenship of Lincoln Lutheran; Connie Freudenberg, Eric Baumgartner, and Mario Ostiguin of Pius High School

CLUB SERVICE TEAM ON DUTY

Brad Carter
Lance Odom
Sandy Taylor



HAPPY DOLLARS (For Health & Hunger)

Lance Odom, Samip Patel, Traci McLain,
Mary Simmons, Nicki Klein and Joyce
Schmeeckle.



- 10/22/10 Nicki Klein— Polio Immunization Days
- 10/29/10 Business networking day at Black Hills Energy
[Events & Projects](#)
- 10/23/10 Rotary Leadership Institute— Omaha
- 10/23/10 LSR Foundation Wine Tasting at Schmeekles— 6 pm
- 12/11/10 Red Cross Appreciation Games, Men's game 1pm— Women's game 7 pm.

THANKS!

Thanks to Chris Dietz who took notes for the newsletter this week

Notes & Announcements

Rotary Leadership Institute—The Club is reminded of the Rotary Leadership Institute that is being held in Omaha, on Saturday, October 23rd. The Institute is a three part session which involves fellowship, learning and problem solving.

Lincoln South Foundation Wine Tasting—To be held at the home of Joyce Schmeekle on October 23rd at 6:00 pm. Tickets are \$25/per person. Proceeds will help fund the Salvation Army media room

Red Cross Appreciation Basketball Games—The dates have been determined for the designated basketball games for Red Cross collections. Men's game; Saturday 12/11/10 at 1:00 pm against TCU Women's game; Saturday 12/11/10 at 7:00 pm against Northern Colorado. Sign up sheets will be available at future meetings.

Dictionary Project—Clay Ehlers reminded the group that the dictionary assembly project will be Monday, October 18th at Green's Plumbing at 6:00 p.m. The dictionary project is a nationwide Rotary project to award fourth graders their own personal dictionary.

Salvation Army Media Room Project—Traci McLain reported that the sixty inch television for the Salvation Army media room has been purchased and installed. She stated that the money came from the simplified grant dollars awarded by Rotary District 5650.

Lincoln South Rotary Clubrunner Links:

Meeting & speaker information:

<http://www.clubrunner.ca/CPrg/Home/speakers.asp?cid=6040>

Calendar of Events:

<http://www.clubrunner.ca/CPrg/Home/events.asp?cid=6040>

PLACES TO MAKE UP

Tuesday morning—Sunrise Rotary at International House of Pancakes at 4501 North 27th (27th and Superior Ave.) at 7:00 AM

Tuesday Noon— Lincoln #14-Nebraska Club at 13th & M.

Wednesday 11:45 a.m.—Lincoln East at Valentinos at 70th & Van Dorn



PROGRAM

2010-2011 Club Goals

1. *Club Strength— Leave the club better than when I took office.*
2. *Club Growth— Attain and maintain membership of 55.*
3. *Support Polio Eradication.*
4. *Support critical project in one of 3 areas; Health & Hunger, Water or Literacy.*
5. *Maintain 100% sustaining membership in the Rotary Foundation.*
6. *Achieve the Presidential Citation*
7. **HAVE FUN!**

Mary Simmons introduced Rod Armstrong, Vice President of Strategic Partnerships of the AIM Institute. Mr. Armstrong has had a long and varied career. He titled his program “What do you want to be when you grow up?”

AIM stands for Applied Information Management. It is a non-profit information technology leadership organization. It was formed in 1992 to be a catalyst for bringing business, education and government together around information technology. Its service area is Nebraska and the surrounding region. The headquarters are in Omaha with offices in Lincoln and Scottsbluff.

AIM sponsors many programs and services. AIM hosts events, provides training and youth engagement.

Careerlink.com is one of its workforce tools. It also utilizes economic development and alumni partnerships. It provides program evaluation and data management and research which studies the impact of information technology on our society.

He challenged the students to be giving thought to what they wanted in careers choices in the future. Decisions are made by whom and what influences you the most. Are there enough career opportunities in Lincoln or Nebraska to get students to stay locally?



The US Department of Labor states that over 15 million new jobs will be created in the US in the next ten years. In that same period, 34 million jobs will come open to due baby boomer retirement. Health care fields and professional business services will account for half the job growth. Over half the jobs will require post-secondary education or training.

Mr. Armstrong stated there will be many opportunities when current students enter the workforce. Knowledge and skills will be essential for a good job. Postsecondary degrees, certification and other documentation of skills will be in demand. And information technology skills at some level will be required for most jobs.

**QUESTIONS?
COMMENTS?
ARTICLES?**

**Contact Newsletter
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**Rotary is on the Web!**

Rotary International— www.rotary.org
District 5650—www.rotarydistrict5650.org
Lincoln South Rotary—

<http://www.clubrunner.ca/CPrG/Home/homeS.asp?cid=6040>



LINCOLN SOUTH 2ND IN ANNUAL GIVING

Tom Cardwell presented Traci McLain the award for achieving second place in the District for Membership Retention and Annual Giving which was achieved during her term as Rotary South President.

Congratulations, Lincoln South!



VOCATIONAL DAY PICTURES



Lincoln Lutheran School



Lincoln Southeast



Pius

