



The Sower

Official Publication of
Lincoln South Rotary

Club #21799 - Chartered April 30, 1984



WEEK OF OCTOBER 17, 2014

Lincoln South Officers and Directors

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Lincoln South Foundation- Lance Odom-President lancelodom@gmail.com	780-5708
The Rotary Foundation- Joe Roberts jroberts@midfin.com	434-8050

CLUB SERVICE TEAM ON DUTY

Bryan Block
Clay Ehlers
Brad Carter
Kiley Wiechman



Visiting Rotarians and Guests

Don Kucera from Club 14 and Ken Schmeiding from Seward Rotary.

HAPPY DOLLARS (For Polio Plus)

Bob Vrana, Joe Roberts, Kay Wunderlich, Dave Hilsabeck, Jar-en Reimers, Dick Miller, Gene Swinton and Terry Kurtenbach.



Rotary is on the Web!

Lincoln South-Meetings & speakers

<http://portal.clubrunner.ca/6040/Speakers>

Lincoln South-Calendar of Events:

<http://portal.clubrunner.ca/6040/Events/Calendar>

Rotary International— www.rotary.org

District 5650— www.rotarydistrict5650.org

Future LSR Programs

10/24/14 *Jessica Kolterman—Election Preview*

10/31/14 *Jamie Kurl— The Damian House*

Events & Projects

10/7/14 *Dictionary Project Labeling Party (Details to follow)*

10/18/14 *Rotary Leadership Institute— Omaha*

10/23/14 *New Member Orientation at Midlands Financial 7101 South 82nd Street— 11:30 am to 1:00 pm*

**QUESTIONS?
COMMENTS?
ARTICLES?**

**Contact Newsletter
Editor**

Judy Krasomil
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Notes & Announcements

Membership: There will be a New Member Orientation 10-23-14 starting at 11:30 AM at Midland's Financial Benefits (Joe Roberts' office). Lunch will be provided. More details will be sent specifically to new members and their sponsors. All members are welcome to attend.

Rotary Leadership Institute: – Rotary Leadership Institute meetings start tomorrow. Lincoln South Rotary Club has a strong tradition of participation in RLI and supporting our members and their Rotary experiences. RLI is one way to do that. Lincoln South Rotary Club pays the \$85 fee for any club member interested in participating in RLI. For the current sessions starting tomorrow, Lincoln South has 2 members starting part I and one member doing part III.

Diaper Drive – We are introducing a new service project to Lincoln South Rotary Club - raising money and diapers for Early Head Start for the Community Action Partnership of Lancaster and Saunders Counties. All during October you can bring monetary gifts and packages of diapers with you to the club meetings. Each year, Community Action serves over 12,000 individuals struggling in poverty and the costs range from \$70 to over \$200 each month. The cost of diapers may use up 20% of their monthly budget. The need is great and Lincoln South Rotarians can help those less fortunate. Please give your cash contributions and diapers to Sue O'Connell, Brad Carter, Nicki Klein or Jenny Cardwell.

Youth Exchange—Peggy, our Lincoln South sponsored youth exchange student plans to visit the club next Friday the 24th.

January/February Food Drive—Lincoln South will again be holding a food drive for the Lincoln Food Bank in January/February. We are looking for someone to chair this project. Please see Jenny or Nicki if you can help.

PLACES TO MAKE UP

Tuesday morning—Sunrise Rotary at International House of Pancakes at 4501 North 27th (27th and Superior Ave.) at 7:00 AM

Tuesday Noon— Lincoln #14-Nebraska Club at 13th & M.

Wednesday 11:45 a.m.—Lincoln East at Valentinos at 70th & Van Dorn



THE ROTARY FOUR-WAY TEST OF THE THINGS WE THINK SAY OR DO:

Is it the **TRUTH** ?
Is it **FAIR** to all concerned ?
Will it build **GOODWILL** and **BETTER FRIENDSHIPS** ?
Will it be **BENEFICIAL** to all concerned ?

PROGRAM

2014-2015 Club Goals

1. *Earn the Presidential Citation.*
2. *Attain & Maintain 55 total members.*
3. *Successfully utilize New Grant Program by submitting 1 District Grant and 1 Global Grant.*
4. *Increase \$ raised from Golf Tournament and Grocery Grab by 5% over prior year.*
5. *Increase Rotary Foundation giving to \$9,300 with 100% participation.*
6. *Continue to participate in End Polio Now giving at \$32/member level by using Happy \$ and participating in End Polio Now events.*
7. *Continue to have Club participation at District Level.*
8. *Host a Rotary Days event with other clubs in Lincoln.*
9. **HAVE FUN AS ROTARIANS IN SERVICE TOGETHER!**

Patty Wood, Vice-President at Nebraska Trucking Association was our speaker.

Nebraska Trucking Association is a nonprofit trade association with over 800 members. The Association has been around since the 1930's. The Association covers all transportations as an industry. Transportation is one of the most regulated industries.

Trucking impacts all of our lives. There are millions of trucks and drivers on our roads every day. Trucks deliver 78% of all goods in Nebraska. Our state is an important location because you can get almost anywhere in the country in 2 to 3 days from Nebraska.

The Association strives to inform the public and advocate for their members. They focus on safety and economic growth. The industry currently supports 7 million jobs in the country and employs 1 in 12 workers in the state of Nebraska.

The Association's safety council provides training to drives and hosts lunch and learns. They also educate the public on



how to share the road with trucks. They reward their drivers for safety through the Safe Driver of the Month award. They have drivers with over 1 million miles traveled accident free. They also have a Wall of Fame with drivers who are 25 years accident free.

The association has education programs in middle schools and high schools. They also partner with the University of Nebraska and community colleges.

They helped provide \$40,000 in scholarships to Nebraska students last year.

Another focus of the Association is technology. They are involved in researching ways to reduce fuel costs and emissions.

Patty reminded us of all the good truckers do for us. Trucks deliver food and aid to those in need during disasters. There is an upcoming service project where truckers will donate time and fuel to deliver wreaths to be placed on grave sites for veterans.

