



The Sower

Official Publication of
Lincoln South Rotary

Club #21799 - Chartered April 30, 1984



WEEK OF OCTOBER 18, 2013

Lincoln South Officers and Directors

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Club Administration— Brad Carter bcarter@woodsbro.com	430-6223
Service Projects- Jenny Cardwell jcardwell@girlscoutsnebraska.org	420-2195
The Rotary Foundation- Joe Roberts jroberts@midfin.com	434-8050

CLUB SERVICE TEAM ON DUTY

Brad Carter
Joyce Schmeckle
Jim Pattavina
Jessica Kolterman



Visiting Rotarians and Guests

Rotarians—Frosty Kritchfield and Stu Spero from Club 14 and Henrik Holt Christensen and Lars Kringelholt Nielsen from Frederikshavn Bangsbostrand Club in Denmark.

Guests—Larry Ruth and Dick Ehrman our speakers

HAPPY DOLLARS (For Polio Plus)

Clay Ehlers, Nicki Klein, Joyce Schmeckle, Bob Vrana, Jim Pattavina, Dean Heermann, Greg Maddsen, Larry Ruth, Frosty Kritchfield and Stu Spero



PLACES TO MAKE UP

Tuesday morning—Sunrise Rotary at International House of Pancakes at 4501 North 27th (27th and Superior Ave.) at 7:00 AM

Tuesday Noon—Lincoln #14-Nebraska Club at 13th & M.

Wednesday 11:45 a.m.—Lincoln East at Valentinos at 70th & Van Dorn

Lincoln South Rotary Clubrunner Links:

Meeting & speaker information:

<http://www.clubrunner.ca/CPrg/Home/speakers.asp?cid=6040>

Calendar of Events:

<http://www.clubrunner.ca/CPrg/Home/events.asp?cid=6040>

Future LSR Programs

10/18/13 *Larry Ruth, Director Subdistrict 4 on "Lower Platte South Natural Resource District"*

10/25/13 *James Kalish, UNL Dept of Entomology—"Backyard Farming"*

Events & Projects

11/23/13 *Salvation Army Bell Ringing at Super Saver at 27th & Pine Lake from 10am to 6 pm*

12/6/13 *Annual Holiday Party at the home of Bob & DeEtta Vrana*

Notes & Announcements

Red Cross Appreciation— Brad Carter announced that a total of \$32,961 was collected at the football game for the Red Cross. This compares to the prior year total of \$29,870. Thanks to all those who volunteered.

Salvation Army Bell Ringing—Mark your calendars for the Salvation Army Bell Ringing on Saturday November 23rd at the Super Saver at 27th & Pine Lake from 10 am to 6 pm. Sign up sheets will be available at the next several meetings.

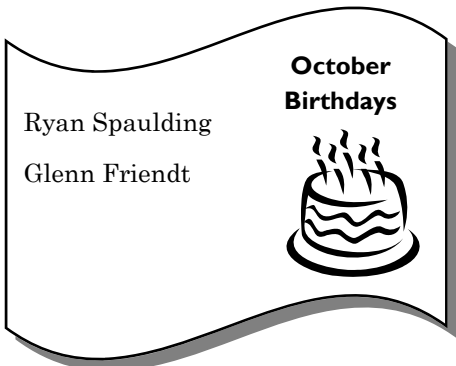
World Polio Day— October 24th. More details to follow

ABC'S OF ROTARY— THE 4-WAY TEST

One of the most widely printed and quoted statements of business ethics in the world is the Rotary "4-Way Test." It was created by Rotarian Herbert J. Taylor in 1932 when he was asked to take charge of the Chicago-based Club Aluminum Company, which was facing bankruptcy. Taylor looked for a way to save the struggling company mired in depression-caused financial difficulties. He drew up a 24-word code of ethics for all employees to follow in their business and professional lives. The 4-Way Test became the guide for sales, production, advertising and all relations with dealers and customers, and the survival of the company was credited to this simple philosophy. Herb Taylor became president of Rotary International during 1954-55. The 4 -Way Test was adopted by Rotary in 1943 and has been translated into more than 100 languages and published in thousands of ways.

The message should be known and followed by all Rotarians. "Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?"



THE ROTARY FOUR-WAY TEST OF THE THINGS WE THINK SAY OR DO:

- Is it the TRUTH ?
- Is it FAIR to all concerned ?
- Will it build GOODWILL and BETTER FRIENDSHIPS ?
- Will it be BENEFICIAL to all concerned ?

PROGRAM

2013-2014 Club Goals

1. *Attain & Maintain 50 total members.*
2. *Continue to Build on our successful fundraising events.*
3. *End Polio Now.*
4. *Earn the Presidential Citation.*
5. *Successfully utilize the Future Vision Grant Program to enhance our service projects.*
6. *Continue our exceptional Rotary Foundation giving.*

Larry Ruth, Director Subdistrict 4 Lower Platte South and Dick Ehrman, Water Resource Specialist were our speakers.

The Lower Platte South Natural Resources District is one of 20 NRD's in the state charged with developing and executing programs dealing with the following issues:

Erosion, Flooding, Soil Conservation, Water Supply including Ground & Surface Water Management, Pollution, Waste Disposal, Drainage, Wildlife/Fish Habitat, Recreational & Park Facilities and Forestry & Range Management.

Our recent weather cycle has been difficult with a very dry year last year causing an early drought, with more rain this year which gave some relief but the district is still somewhat dry.



Nebraska is over the Ogallala (High Plains) Aquifer. In Nebraska, for the most part, there has been little change in the amount of water in the aquifer as compared to all the other areas where the aquifer exists for the following reasons:

1. Better technology in irrigation and water conservations efforts.
2. Faster recharging
3. Depth is greater in Nebraska which gives us extra reserve.

The NRD Board has 21 elected members; 2 from each of 10 subdistricts and an At-Large member. Board members serve 4 year terms. The Board operates on an annual budget of approx. \$24 million. Besides property taxes, the NRD also utilizes income from investments, along with local state and federal government funding sources.

For more information go to:

lpsnrd.org

**QUESTIONS?
COMMENTS?
ARTICLES?**

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Rotary is on the Web!

**Rotary International— www.rotary.org
District 5650—www.rotarydistrict5650.org
Lincoln South Rotary—**

<http://www.clubrunner.ca/CPrg/Home/homeS.asp?cid=6040>