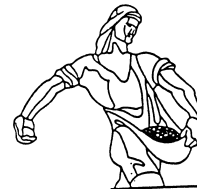




# The Sower

Official Publication of  
Lincoln South Rotary

Club #21799 - Chartered April 30, 1984



WEEK OF OCTOBER 25, 2013

## Lincoln South Officers and Directors

<b>President</b> Bob Vrana <a href="mailto:bvrana@windstream.net">bvrana@windstream.net</a>	328-9024
<b>President-elect</b> Jenny Cardwell <a href="mailto:jcardwell@girlscoutsnebraska.org">jcardwell@girlscoutsnebraska.org</a>	420-2195
<b>Executive Director/Secretary</b> Nicolette Klein <a href="mailto:nklein2@neb.rr.com">nklein2@neb.rr.com</a>	429-2789
<b>Past President</b> Patrick Grewe <a href="mailto:Patrick.grewe@usbank.com">Patrick.grewe@usbank.com</a>	434-1322
<b>Treasurer—</b> Corey Vandewege <a href="mailto:corey@dsisupply.com">corey@dsisupply.com</a>	435-5978
<b>Membership -</b> Darrel Huenergardt <a href="mailto:huenlaw@gmail.com">huenlaw@gmail.com</a>	308-235-5871
<b>Public Relations—</b> Cathy Behrns <a href="mailto:gm@kzum.org">gm@kzum.org</a>	474-5085
<b>Club Administration—</b> Brad Carter <a href="mailto:bcarter@woodsbro.com">bcarter@woodsbro.com</a>	430-6223
<b>Service Projects-</b> Jenny Cardwell <a href="mailto:jcardwell@girlscoutsnebraska.org">jcardwell@girlscoutsnebraska.org</a>	420-2195
<b>The Rotary Foundation-</b> Joe Roberts <a href="mailto:jroberts@midfin.com">jroberts@midfin.com</a>	434-8050

### CLUB SERVICE TEAM ON DUTY

Brad Carter  
Bernie Poppe  
Gene Swinton



### Visiting Rotarians and Guests

*Rotarians*—None.

*Guests*—Sean Stugard, guest of Pat Grewe, Nancy Heinrichs, guest of Short Heinrichs, Sue Nelson and Jim Kallish our speaker.

### HAPPY DOLLARS (For Polio Plus)

Jenny Cardwell, Sue Nelson, Joyce Schmeekle, Lance Odom, Gene Swinton, Pat Grewe, Bob Vrana, Bernie Poppe, Brad Carter and Short Heinrichs.



### PLACES TO MAKE UP

**Tuesday morning**—Sunrise Rotary at International House of Pancakes at 4501 North 27th (27th and Superior Ave.) at 7:00 AM

**Tuesday Noon**—Lincoln #14-Nebraska Club at 13th & M.

**Wednesday 11:45 a.m.**—Lincoln East at Valentinos at 70<sup>th</sup> & Van Dorn

### Lincoln South Rotary Clubrunner Links:

Meeting & speaker information:

<http://www.clubrunner.ca/CPrg/Home/speakers.asp?cid=6040>

Calendar of Events:

<http://www.clubrunner.ca/CPrg/Home/events.asp?cid=6040>

**Future LSR Programs**

- 11/1/13 *Gretchen Bren, District PolioPlus Chair*
- 11/8/13 *Dave Livingston, District Endowment Chair.*
- 11/15/13 *Tom Cardwell, Matching Grants*
- 11/22/13 *Nicki Klein, District Grants Chair*
- 11/29/13 *NO MEETING— Happy Thanksgiving!*

**Events & Projects**

- 11/23/13 *Salvation Army Bell Ringing at Super Saver at 27th & Pine Lake from 10am to 6 pm*
- 12/6/13 *Annual Holiday Party at the home of Bob & DeEtta Vrana*

**Notes & Announcements**

**Board Nominations**— Nicki Klein announced that nominations are due 11/1/13 for the slate to elect new board members. Ballots are available at each meeting.

**Foundation District Grant**—Ryan Spaulding reported that the \$1,000 District Grant received this year will be used to subsidize 4 scholarships in the following amounts: \$1300, \$1,000, \$500 and \$500

**Salvation Army Bell Ringing**—Mark your calendars for the Salvation Army Bell Ringing on Saturday November 23rd at the Super Saver at 27th & Pine Lake from 10 am to 6 pm. Sign up sheets will be available at the next several meetings.

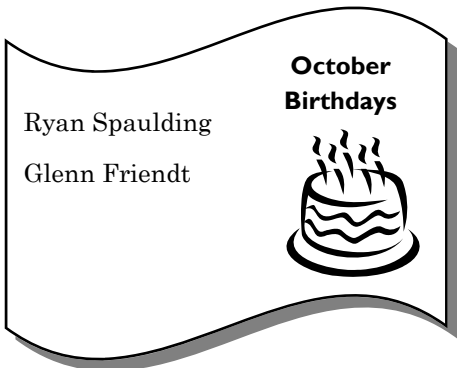
**ABC'S OF ROTARY— FIRST NAMES OR NICKNAMES**

From the earliest days of Rotary, members have referred to each other on a first-name basis. Since personal acquaintanceship and friendship are cornerstones of Rotary, it was natural that many clubs adopted the practice of setting aside formal titles in conversations among members. Individuals who normally would be addressed as Doctor, Professor, Mister, the Honorable or Sir are regularly called Joe, Bill, Charley or Jerry by other Rotarians. The characteristic Rotary club name badge fosters the first-name custom.

In a few areas, such as Europe, club members use a more formal style in addressing fellow members. In other parts of the world, mainly in Asian countries, the practice is to assign each new Rotarian a humorous nickname which relates to some personal characteristic or which is descriptive of the member's business or profession. A member nicknamed "Oxygen" is the manufacturer of chemical gas products. "Trees" is the nickname for the Rotarian in the lumber business. "Building" is the contractor, "Paper" is the stationery or office supply retailer. Other members might carry nicknames like "Muscles", "Foghorn" or "Smiles" as commentaries on their physical features.

**STATEMENTS ON POLIO FACTS & FIGURES**

"Since Rotary began its PolioPlus Program, the number of countries which continue to be polio endemic has declined from over 125 countries in 1985 to 3 countries in 2012. The number of polio cases has declined by more than 99% since 1985."



**THE ROTARY FOUR-WAY TEST OF THE THINGS WE THINK SAY OR DO:**

- Is it the **TRUTH** ?
- Is it **FAIR** to all concerned ?
- Will it build **GOODWILL** and **BETTER FRIENDSHIPS** ?
- Will it be **BENEFICIAL** to all concerned ?

## PROGRAM

### 2013-2014 Club Goals

1. *Attain & Maintain 50 total members.*
2. *Continue to Build on our successful fundraising events.*
3. *End Polio Now.*
4. *Earn the Presidential Citation.*
5. *Successfully utilize the Future Vision Grant Program to enhance our service projects.*
6. *Continue our exceptional Rotary Foundation giving.*

Jim Kallish from the UNL Department of Entomology was our speaker. Jim has a connection to Rotary as he won the 1966 Rotary Academic Excellence Award. Jim has been a regular on the TV series BackYard Farmer since 1990. Backyard farmer started on the radio in 1952 and then moved to NETV with a very simple format.



was to spray with chemicals. Now an integrated pest management approach looks at all other treatment options first before applying any chemicals. Also insecticides are very specialized now to just target the offending pest and not kill beneficial insects.

Backyard Farmy panel members see some of the questions ahead of time with many also accompanied by images. Most of the questions however are called in live on the show.

The variety on the program has greatly improved and is no longer just a panel of talking heads. They are also on U Tube where they post videos on certain topics. During April and September they had 71,000 views. Growing your own mushrooms was the most popular with pruning hydrangeas and grape vines also very popular.

He cautioned that information on the internet cannot always be relied upon since conditions in different parts of the country can be very different. Advice that may work in other areas may not work in Nebraska.

He spent the rest of the session answering questions regarding various pest issues from the group.

The approach to pest management has also changed significantly over the years. In the past, the only approach

**QUESTIONS?  
COMMENTS?  
ARTICLES?**

**Contact Newsletter  
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**Rotary is on the Web!**

**Rotary International—** [www.rotary.org](http://www.rotary.org)  
**District 5650—** [www.rotarydistrict5650.org](http://www.rotarydistrict5650.org)  
**Lincoln South Rotary—**

<http://www.clubrunner.ca/CPrg/Home/homeS.asp?cid=6040>