

The Rotary Club of Madison West Middleton GIVE Program

We are launching a novel program in Rotary Giving. The MWM Board and the GIVE Committee have come up with an idea to have our Club make a significant impact, larger than anything we've ever done before. We'll benefit people that need a hand, and we'll be aligned with Rotary's overall goals. This is to mark the joining of our two Clubs and the Fiftieth Anniversary of MWTM. And it demonstrates our recognition that the COVID impacts and continuing economic uncertainty have wounded the world around us, and many people and organizations deserve our committed financial support.

What's special about GIVE is member involvement. It's directed by the members of our Club to a large degree. Here's how it works in a nutshell:

- 1) Members will submit **STAGE ONE request** in support of worthy causes to which we'll contribute. We plan to spend up to \$80,000 on this program. We're leaving open the number of initial proposals to be approved for the next stage. We want members to give the Committee (which will pass to the Board) 625 words describing a 'good cause' with which they're familiar; what IS the potential project and WHY is it a good idea for our Club Foundation to fund it? A few stipulations:
 - a. It's restricted to greater Dane County.
 - b. Recipients need not be a 501(c)3 entity; they can be individuals or organizations.
 - c. Members can join with other members to jointly submit for a potential recipient.
 - d. At this initial stage, we do not want to have a dollar amount attached to the submissions. We'll judge submissions on their quality.
- 2) Once the Committee and Board review all the submissions, we will select a number to proceed to **STAGE TWO in the process**.
 - a. In this second stage, we'll need details on what is proposed: timeline, budget, logistics, contact information, Club involvement, potential for Rotary matching funds, etc. More details to come on this.
 - b. Members submitting at stage two will need to have at least one other Club member to 'sign on' to the proposal, to broaden the base of support.
- 3) The Committee and the Board go to the Club for STAGE ONE on December 09 (submissions to the Board by January 20 2023]. STAGE TWO Request for Proposal to Club on January 27. We plan to make awards by March 1.