



Coffee Blossom

May 3, 2018



ROTARY:
MAKING A
DIFFERENCE

Upcoming Speakers

May 10: James O'Connor
Acting Police Chief for West
Hawaii.

May 17 Rachel Solesaa
Chancellor of Hawaii Communi-
ty College(s) on the Big Island.

May 24: Rollie Frost

May 31 Peter Young
Hawaiian History #4



THE 4 WAY TEST

Of the things we think, say or do

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and
BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

THIS WEEK AT THE ROTARY CLUB OF KONA

**Jay Kreuzer, Reginal Chief Executive Officer
Kona Community Hospital**

**Judy Donovan will also join Mr. Kreuzer at our meeting to pro-
vide an update**

Jay Kreuzer has over 30 years of progressive, proven health care leadership experience. He previously served as the Executive Vice President of Resurrection Health Care, a not-for-profit health system located in Chicago, that includes 8 hospitals, 7 nursing homes, 5 independent living facilities, and 3 assisted living facilities. He concurrently was the Chief Executive Officer for West Suburban Medical Center, a facility with \$520M in gross revenues, 5 ambulatory sites, 325 member medical staff, 250 volunteers, foundation and physician/hospital organization (PHO). Prior to this, he was the President of St. Francis Hospital and Health System, a 412-bed acute care hospital ranked in the top 100 hospitals nationally. He also served as the President of Good Samaritan Regional Medical Center, a 220-bed acute care hospital in rural Southern Illinois.



Kreuzer earned a Bachelor of Science degree at Valparaiso University in Indiana and received a Master in Health Administration at Xavier University in Ohio. He is a Fellow in the American College of Healthcare Executives. He and his wife, Jean (a school nurse for 20 years) are looking forward to their move to the Big Island and becoming a part of our community.

Founded in 1914, KCH is a 94-bed full-service hospital with 24-hour emergency services that supports the west region of the island of Hawaii. It is a member of the Hawaii Health Systems Corporation, a special agency of the state of Hawaii established in 1996. It is fully accredited by the Joint Commission on Accreditation of Healthcare Organizations. Kona Community Hospital is dedicated to maintaining and expanding quality health care for the West Hawaii community.

President's Message

Hermann Heimgartner, President 2017-2018

I want to thank everyone that came out for our Rotary At Work day. It was a great event that was a lot of fun. My Rotary At Work t-shirt keeps getting more and more paint on it. We finally used up the Rotary purplish paint on the benches. In addition to organizing and cleaning out two 20 foot containers filed to the brim, we painted the benches and planted a tree in the honor of Dick Denison.

Helping the Hospice At Kona with their preparation and organization was very meaningful.

I also want to express my appreciation for our Foundation in conducting the scholarship interviews. I cannot wait to hear from Brian and the rest of the Foundation about their experience.

I wish everyone a great week."



Rotary Prayer

*Almighty God, bind us together in the true spirit of Rotary, keeping our hearts pure,
our lives clean our spirits humble and our thinking straight. Amen*

Ian H. S. Risley, President 2017-2018 Rotary International

May 2018



Rotary is a massive, and massively complex, organization. As this issue of *The Rotarian* goes to press, we have 1.2 million members in 35,633 clubs in nearly every country of the world. Hundreds of thousands of participants are involved in Rotary programs such as Rotaract, Interact, Youth Exchange, Rotary Youth Leadership Awards, Rotary Community Corps, Rotary Peace Centers, and a host of local and Foundation-supported projects and programs at the national, district, and local levels. The name of Rotary is attached to countless projects every year, from blood banks to food banks, school sanitation to polio eradication. One hundred thirteen years after the first Rotary club was founded, Rotary service reaches literally around the globe.

What that service looks like on a daily and weekly basis can vary enormously by region, country, and club. Each club has its own history, priorities, and identity. It follows that the identity of Rotarians, and the purpose each Rotarian sees in his or her service, similarly has a great deal of variation. There's nothing wrong with that, as Rotary is by design a decentralized organization, intended to enable each Rotarian and each Rotary club to serve in the ways that suit them best.

Yet the diversity that makes us so strong can also pose challenges to our identity as an organization. It is no surprise that many people who have heard of Rotary still have little idea of what Rotary does, how we are organized, or why we exist at all. Even within Rotary, many members have an incomplete understanding of our larger organization, our goals, or the scope and breadth of our programs. These challenges have significant implications, not only for our ability to serve most effectively, but also for the public image that is so essential to our ability to build our membership, partnerships, and service.

Several years ago, Rotary launched a serious effort across the organization to address these issues, developing tools to strengthen our visual and brand identity. Today, we are using those tools to develop our People of Action public image campaign, which showcases the ability that Rotary grants each of us to make a difference in our communities and beyond. Last June, your Rotary International Board of Directors voted to adopt a new vision statement, reflecting our identity and the single purpose that unites the diversity of our work.

Together, we see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves.

Wherever we live, whatever language we speak, whatever work our clubs are involved in, our vision is the same. We all see a world that could be better and that we can help to make better. We are here because Rotary gives us the opportunity to build the world we want to see – to unite and take action through Rotary: Making a Difference.



District Governor, Nalani Flinn, 2017-2018

Spring is in the air and the flowers are starting to bloom here in San Jose, California which is where I am and where the President Elects Training will start on Friday. It is March and we have four more fabulous months in this Rotary year to do good in the world. There's still time to meet your goals for Membership, Polio Plus, and Annual Giving to The Rotary Foundation. Meeting your goals will offer others the opportunity to join 1.2 million fellow Rotarians around the world save lives and fund future global/district grants. More hands, less work. Speaking of work, we need your help with the Rotary International Convention that will be held in Honolulu in 2020. Last week RI President Nominee Mark Maloney and his entourage were here reviewing the venue and activities Hawaii would be hosting for his International Convention. Our Host Organization Committee (HOC) has been busy putting plans together and we need your assistance through financial sponsorships, volunteers, club hosting, entertainers and your expertise. Please give your support as we will need everyone on board.

Our District conference is happening May 18th – 20th at the breathtaking 5-Star Four Seasons Hotel on Oahu. Register now on the District website! Come and represent your club and support your president. Let them know you appreciate the time, talent and resources they have given to lead your club this year. Additionally, Steve Dyer, District Alumni Chair from the Rotary Club of Pearl Harbor, is reaching out to all Rotary Alumni to meet on March 14th at the Pagoda Restaurant in Honolulu for dinner at 6pm. We need your assistance getting up-to-date email information and to get the word out. If you know an alumni, please contact Stephen.dyer@hawadvocate.com In case you are wondering, an alum is someone who has participated in any of the following programs: Interact, Rotaract, Youth Exchange, New Generations Service Exchange, Rotary Youth Leadership Awards (RYLA), Rotary Peace Fellowships, Rotary Scholarships (funded by global grants or district grants), vocational training teams (members and leaders), Ambassadorial Scholarships, Grants for University Teachers, Group Study Exchange (members and leaders), and Rotary Volunteers. What a great way to keep these young people engaged with Rotary



May 1st— May Day is Lei Day In Hawaii

Lei Day is a statewide celebration in all of Hawaii. The celebration begins in the morning of May first every year and continues throughout the entire day and even continues onto the next day. Lei day was established as a holiday in the year of 1929 and continues to this day. Each Hawaiian island has a different type of lei that is used for the celebration and for its people to wear. The festivities have consistently grown each year and the state of Hawaii has had to move the location of the event. Lei day was first held in the Courts and Town Halls but has since been moved to Kapi'olani park where it is still being held today.

History

Lei day in the state of Hawaii has a very rich and colorful history. Each island in Hawaii has a special flower that represents that specific island. The island of Hawaii, more commonly known as The Big Island, has the beautiful red blossom of the ohia tree, called the lehua blossom, for its flower. The island of Maui's flower is called the Lokelani and is pink. The island of Oahu's flower is called the Ilima. The Ilima's color is golden and can be seen all across the island. Molokai uses a flower named the Kukui which has a green color to it. A smaller island named Lanai has a grassy flower called Kauna'o which is a yellow color. The island of Kahoolawe and its flower Hinahina has a silver-gray color across the top. The final two islands have unique sets of flowers. Kauai has plentiful mokihana flowers of a beautiful green color. The island of Niihau's "flower" is actually a shell called Pupu. [1]



Becoming official

In 1929 Lei Day was officially recognized as a holiday. However, the first celebration of this event was in the year of 1927. The first celebration was held at the bank of Hawaii, then moved to town hall, and finally moved to Kapi'olani park. In 1928 writer Don Blanding wrote an article in the local newspaper stating that there should be a holiday celebrated around the wearing and production of leis.



When it is celebrated

Traditionally held on May 1 beginning at 9:00 a.m. The event lasts all through the day and ends at 5:30 p.m. A Lei Contest is held May 2 for all public to see. It was writer Grace Tower Warren that finally suggested that Lei Day be celebrated on May 1 which to be in conjunction with May Day. She was coined in saying, " May day is Lei day."

Differences in lei

Each island of Hawaii has a specific Lei which makes great variety in the leis being produced from each part of Hawaii. The island of Kauai's lei is actually a type of fruit. These purple berries are strung around and leave a blossoming smell that can only be found on this

island. Kahoolawe's is called hinahina and this is found on the beaches of Kahoolawe, the stems and flowers of this plant are twisted together to be formed. The island of Lanai has a kaunaoa Lei. The light orange thin strands of vine are gathered in groups and twisted together. The island of Maui houses the lokelani Lei. Its color is pink and is sweet scented and very fragile. Molokai is home to the kukui. The leaves are mostly silver green and combined together to be made into a lei. Niihau is a smaller island, but is very plentiful of pupu. White pupu shells have to be pierced with small holes to be strung into a lei. Oahu has the `Ilima flower. This yellow lei is very thin and even more fragile. This specific lei is often called the "Royal lei" because in the past it was worn by high chieftains.



NEWSLETTER ARTICLES FOR PUBLICATION

Please submit articles for publication **by the Sunday prior to each issue**. These can be Rotary events (all clubs in Hawaii) and community events.. Publication is subject to space constraints. Submittals by email should be sent to chrys@wtahawaii.com or just hand them to Chrys at the regular Thursday meetings. Mahalo, Chrys Yamasaki, Temporary Coffee Blossom Editor 2017-2018

**2017-2018
Rotary Club of Kona
Board of Directors**

President: Hermann Heimgartner 756-7022
President-Elect: Tom Bierlein 206-498-1693
Past-President Lori Burgoon 987-9967
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 David Rees-Thomas 329-8987
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New Generations: Scott Unger 331-2203
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 Kris Hazard 322-0711
Keiki Vision: Ray Wofford 747-5564
Programs: Harold Meltzer 326-4048 / 640-4292
Coffee Blossom Editor: Drew Devaney 747-2376



Pedestrian Safety

With increased visitors and kamaaina frequenting Historic Kailua Village, it's timely to remind everyone to be safe out there.

Here are a few helpful pedestrian safety tips. Cross only in marked crosswalks. Always look for turning cars before stepping off a curb to cross a street. Look left, right, left again and over your shoulder before you step into the street. Drivers don't always see you. Watch for vehicles and make eye contact to be sure drivers see you. Driving through the Village? Please slow down and watch for pedestrians.



Special Dates

Birthdays

Hau'oli La Hanau
 May 4 Tom Bierlein
 May 18 Dave Buehler
 May 21 Hannah Ako
 May 23 Sandra Morton

Anniversaries

La Ho'omana'o
 May 5 Alan & Wendy Clark
 May 24 Jim & Janice Gustin

Rotary Anniversaries

May 15 Melissa Takaki (4 yrs)

Greeters

May 3 Carol Ann von Hake
 May 10 Jenny Rasmussen
 May 17 Carol Ann von Hake
 May 24 Jenny Rasmussen
 May 31 Carol Ann von Hake
 June 7 Jenny Rasmussen

Door Prize

May 3 Holly DeGeal
 May 10 Tom Daniel
 May 17 Stacie Dahl
 May 24 Darlene Daboling
 May 31 Preston Crowl
 June 7 Alan Clark



Rotary Leadership 2017-2018

Hermann Heimgartner
 Rotary Club of Kona President

Barbara Kossow
 Asst District Governor West Hawaii

Nalani Finn
 District Governor, District 5000

Ian H. S. Risley
 President, Rotary International

