

Rotary Club of Eden Prairie AM | 2015 – 2020 Visioning Plan

2020 Goals will impact:

Vocational Service

- Develop a leadership academy for rising leaders within our club
- Expand the leadership academy to include training for community members and organizations

Membership

- Our Club will have **100 members** due in part by increasing our visibility in the community

Marketing

- More effectively market the club through the website, social media and other channels
- Revamp these channels to appeal to a younger/wider audience

Club Culture

- Involve every member in a committee
- Increase diversity of membership that reflects our community
- Holding quarterly social events

Eden Prairie Community

- Working in partnership with other organizations, ensure that all homeless teens have safe housing in Eden Prairie



Be a gift to the world

2015-2016 Action Plan

By June 2016...

Achieve membership goal of 80 members to stay on target to reach 100 members by 2020
Champions: Membership Committee

Establish a leadership academy to recruit 10 future leaders
Champions: Irene, Matt, Roger and Glenn

Develop a plan to clarify and simplify our public messages.
Champions: PR Committee

Identity the need and the resources that currently exist for homeless teens.
Champions: Jan, Tony, and Carol

All members will work with at least one committee or project.
Champions: Latha, Craig and Jane

Sponsor at least 1 international project in partnership with other clubs or community groups.
Champions: World Community Service Committee

EREY Every Rotarian contributes to the Rotary Foundation. Annual Goal - \$31,000
Champion: TRF Committee

Successfully complete the Presidential Citation Requirements by March 31, 2016
Champions: Board of Directors