

# Goals Update & Club Input

- 2016-17 Goals tied to Strategic Plan & Presidential Citation Goals
- “Kahoot” Questions for Club Input
- Small Group Discussions



# Rotary Club of Eden Prairie AM | 2015 – 2020 Visioning Plan

## 2020 Goals will impact:

### Vocational Service

- Develop a leadership academy for rising leaders within our club
- Expand the leadership academy to include training for community members and organizations

### Membership

- Our Club will have **100 members** due in part by increasing our visibility in the community

### Marketing

- More effectively market the club through the website, social media and other channels
- Revamp these channels to appeal to a younger/wider audience

### Club Culture

- Involve every member in a committee
- Increase diversity of membership that reflects our community
- Holding quarterly social events

### Eden Prairie Community

- Working in partnership with other organizations, ensure that all homeless teens have safe housing in Eden Prairie



## 2016-2017 Action Plan

By June 2017...

**Achieve membership goal of 80 members** to stay on target to reach 100 members by 2020

*Champions: John E. and Membership Committee*

**Develop a plan** to clarify and simplify our public messages & Celebrate TRF's 100<sup>th</sup> Anniversary

*Champions: Adam and PR Committee*

**Partner with the EP collaborative to address the needs of homeless teens.**

*Champions: Jan and Carol*

**Establish a leadership academy** to recruit 10 future leaders

*Champions: Irene, Matt, and Roger*

**All members** will work with at least one committee or project.

*Champions: Craig and Jane*

**Sponsor at least 1 international project** in partnership with other clubs or community groups.

*Champions: Glenn and World Service Committee*

**TRF/EREY** Every Rotarian contributes to the Rotary Foundation. Annual Goal - \$31,000

*Champion: Dan and TRF Committee*

**Successfully complete the Presidential Citation Requirements** by March 31, 2017

*Champions: Board of Directors*

# Presidential Citation/Other Club Goals

- **Mandatory:**
  - Set 10+ goals on Rotary Club Central
  - Pay semi-annual RI dues on time in July & Jan.
- **Membership: (2)**
  - Gain at least 2 new members
  - Improve retention by 1% or more
  - Induct 4 new members under age 40
- **Foundation Giving: (3)**
  - Give at least \$2650 for Polio Plus
  - Give Annual Fund at least \$100/pp
  - Attain a 5-yr. high in total club giving
- **Humanitarian Service (3)**
  - Partner with the Fdtn. by sponsoring at least one project funded by a global grant or a district grant.
  - Have at least one club member attend a grant management seminar.
  - Establish a partnership and conduct a project with one or more corporations, government entities, or nongovernmental organizations.
- **New Generations (3)**
  - Currently sponsor or cosponsor an Interact club.
  - Sponsor or host at least one Rotary Youth Exchange student.
  - Have at least one club member mentor a Rotaractor or Interactor.
  - Involve Rotaractors or Interactors in club projects.
- **Public Image (1)**
  - Host an event to inform the community about Rotary and its Foundation's Centennial.
  - Get local media to cover an outstanding club project.
  - Involve local media with at least one club event, project, or fundraiser.
- **Online Tools: (2)**
  - Have at least 2 members participate in online discussion groups in My Rotary
  - Post at least one initiative in Rotary Showcase.

# Membership – John E.

## GOALS

SP: \*80 by 6/30

RI: \*net gain of 2+

\*improve retention 1%

\*4 new members <age 40

\*All members work with at least one project/committee

\*Hold social events (qtrly)

\*Establish Leadership Academy to recruit 10 future leaders.

## STATUS:

\*68 to 73 by Jan. 3

\*net gain of 5

\*retention 86% to 97%

\*1 new member <age 40

\*78% of members have forms in or participated so far

\*Swallowships plus Vino (Oct), Old Log (Jan.), Sledding (wtr)

\*Committee plans survey about Leadership Academy



# Community Service – Carol/Jan

## GOALS

\*Serve our community in a variety of ways.

SP: Partner with EP Collab. to address needs of homeless teens

RI: Establish a partnership & conduct a project with 1 or more corp., govt entities, or nongovtl org.

## STATUS:

\*Community Service projects

\*Community Service grants  
(awarded \$4000 in Dec.)

\*Helped fund 66West in Edina & will be asked to provide sweat equity

\*EP Collaborative making progress (Jan)



# International Service –Roger (w/Glenn)

## GOALS

SP: Sponsor at least 1 international project in partnership w/ other clubs or community groups

RI: Partner w/ TRF by sponsoring at least 1 project funded by a global or district grant

## STATUS:

- \*Sponsoring HS Bathroom project in Honduras w/ others
- \*Helping fund intl. projects
  - ...IVC – Abul Sarah
  - ...Education-Sandhya Gupta
  - ...FMSC shipped to Honduras
- \*Considering grant to help provide food in Philippines



# New Generations – Matt

## GOALS

- RI: \*Sponsor or host at least 1 Youth Exchange student
- \*Sponsor an Interact Club
- \*Have 1+ members mentor an Interactor/Rotaractor
- \*Involve Interactors/Rotaractors in club projects
- \*Continue current New Gen. projects and consider new ideas

## STATUS:

- \*RYE: Hosting Ale Pena Gonzalez from Paraguay
- \*Cosponsor with EPNoon
- \*Craig and Beth will mentor Interactors at Vino Classico, gift wrap, FMSC, Bell Ring
- \*STRIVE, interns, Camp E., Gold. Eagle, Above & Beyond
- \*NEW: Test Drive:Next Stop Reality at HS



# Public Relations – Adam

## GOALS

SP: Develop a plan to clarify and simplify our public messages & Celebrate TRF's 100th Anniversary

RI(1 of 3): \*Host event to inform community re:Rotary & TRF's Centennial

\*Get local media to cover an outstanding club project.

\*Involve local media in at least 1 club event, project or fundraiser

## STATUS:

\*Plan in place for weekly updates to website, FB, Twitter, & Instagram

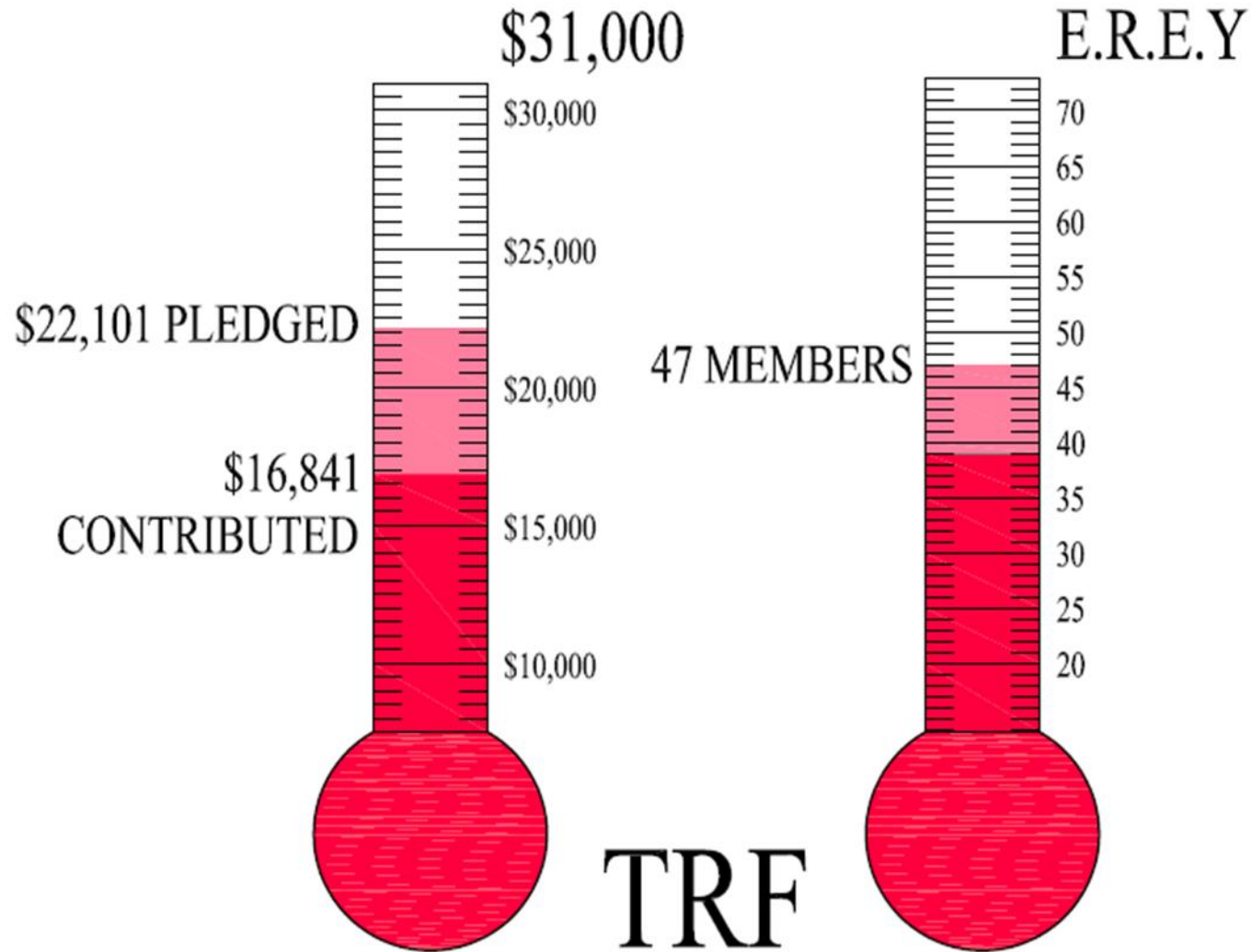
\*Weekly bulletin to members

\*News releases submitted for RYE, Vino, Spec. proj., etc.





# The Rotary Foundation– Dan



# The Rotary Foundation– Dan

## GOALS

SP: Every Rotarian donates to TRF. Goal - \$31,000

RI(3): \*Give at least \$2650 for Polio Plus

\*Give Annual Fund at least \$100/pp

\*Attain a 5-yr. high in total club giving

\*Increase Benefactors & Bequest Society members

## STATUS:

\*47 of 73 members have pledged \$22,101 as of 12/30

\*\$721 collected in Happy Bucks for PP as of 11/30

\*Pledges = \$307/pp so far

\*Highest club giving was last year: \$32,037 (AF & PP)

\*Have 3 benefactors & 2 Bequest Society so far



# Administration– Glenn (Roger or Becky?)

## GOALS

\*Raise \$20,000+ from VINO Classico (tickets, raffle, Sil A)

\*Raise \$12,000+ from 2017 Rotary Sponsors (not VINO)

\*Develop new fundraiser idea

## STATUS:

\*Netted \$23,642 through VINO

\*Sponsorships raised \$7500 so far ..

\*EPAM Rotary Fdn. planning for more stable budget



# Other Goals – Jeanne

## GOALS

\*SP: Successfully complete the Presidential Citation Requirements by Mar. 31.

RI(2):\*At least 2 members participate in online discussion groups in My Rotary.

\*Post at least 1 initiative in Rotary Showcase

## STATUS:

\* Board is working on this.

\*So far 1 participating in an online discussion group in My Rotary

\*Will plan to do this during winter or spring



# Club Input

## “Kahoot” Questions for Club Input

- “Kahoot.it” ... Game PIN: \_\_\_\_\_
- Enter short code name of your choice

## Discussion

- 1) What do you like best about our club?
- 2) What changes could improve our club?
- 3) Any suggestions for speakers?
- 4) Any feedback about Kahoot questions?

