



December 1, 2025

Name  
Address

Dear Name,

The Rotary Club of Saratoga Springs is excited to announce that we will be celebrating our 51<sup>st</sup> Annual Home & Lifestyle Show.

Sponsoring the Rotary Club of Saratoga Springs Home and Lifestyle Show offers a unique opportunity to make a lasting impact on the local community while gaining significant exposure for your business. By becoming a sponsor, you'll directly support the Scholarship Foundation, which provides educational opportunities for local graduating seniors. Each year, the club donates 30% of the Home & Lifestyle Show proceeds to the Foundation to fund local scholarships! Your contribution also supports the Club's Annual Major Gift and Local Giving Program, supporting local nonprofits and their missions. Your sponsorship not only aligns your brand with a respected community organization but also helps create a brighter future for those in need, fostering goodwill and strengthening your connection to the community.

Enclosed, you will find our sponsorship package with levels to suit your needs.

Sincerely,



### **Home Show Sponsor Levels**

#### **Platinum (Exclusive-Only 1 available)- \$10,000 + Sold-thank you Adirondack Trust/Amsure**

Inclusion in all marketing materials  
Inclusion in Saratoga.com Newsletter to over 22K subscribers  
Inclusion in Social Promotional Campaign with over 500K impressions  
Premier placement on Welcome Banner at the Home Show  
Prominent billing on all digital signage at City Center during the Home Show  
Premier placement in Saratoga Today Magazine's Home & Lifestyle edition with an estimated circulation of 20,000  
Dedicated "Thank You" post on Rotary social platforms  
Prime Booth space available

#### **Gold - \$5,000**

Inclusion in Saratoga.com Newsletter to over 22K subscribers  
Inclusion in Saratoga Today Magazine's Home & Lifestyle edition with an estimated circulation of 20,000  
Inclusion on Welcome Banner at the Home Show  
Inclusion all digital signage at City Center during the Home Show  
Dedicated "Thank You" post on Rotary social platforms  
Double Booth Space

#### **Silver - \$2,500**

Inclusion in Saratoga Today Magazine's Home & Lifestyle edition with an estimated circulation of 20,000  
Inclusion on Welcome Banner at the Home Show  
Inclusion all digital signage at City Center during the Home Show  
Dedicated "Thank You" post on Rotary social platforms  
Single Booth Space

#### **Home Show Sponsor - \$1,000**

Mention in promotional materials, Rotary webpage and Facebook page and on TV's throughout the City Center

#### **Hospitality Sponsor - \$500**

Signage at entrance to Hospitality Room and on each table in room



Please submit this form and indicate which level of sponsorship.  
*We will support the show at the following level:*

Sponsor Information:

Sponsor/Corporate Name:

\_\_\_\_\_

Contact

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone #: \_\_\_\_\_

Email: \_\_\_\_\_

Billing Information:

Enclosed is a check in the amount of \$ \_\_\_\_\_

Please charge my card (circle: VISA MC DISCOVER AMEX)

Credit Card #: \_\_\_\_\_

Exp Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name appearing on card:

\_\_\_\_\_

Billing Address for card:

\_\_\_\_\_

Amount to be charged on card: \_\_\_\_\_

Signature of approving party: \_\_\_\_\_

Company Facebook page \_\_\_\_\_

May we tag you? YES NO

*All sponsorships are viewed as tax deductible to the extent the law allows.*