

**The Peekskill Rotary Club's  
47th Annual Horse Show  
& Country Fair  
September 23 - 24, 2017**



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**Journal Advertising Insertion Order**

*Payment and ad must be received no later than July 31, 2017*

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**Name:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip code:** \_\_\_\_\_

**Phone number:** ( \_\_\_\_\_ ) \_\_\_\_\_

**E-mail address:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Rotary Salesperson:** \_\_\_\_\_

**Payment Enclosed \$** \_\_\_\_\_

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**Make check payable to:** Peekskill Rotary Foundation

**Mail this form & your check to:**

*Peekskill Rotary Foundation,*

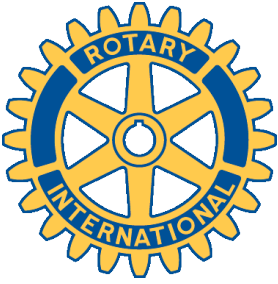
*P.O. Box 344, Peekskill, NY 10566*

*Attention: Robin Hayward*

**Questions? Please call 914-703-7463**

**ALL ad materials should be e-mailed to:**

**Rotaryjournal@gmail.com no later than July 31, 2017**



# The Peekskill Rotary Club's 47th Annual Horse Show & Country Fair September 23 - 24, 2017



## Journal Advertising & Sponsorship Opportunities

*Payment and ad must be received no later than July 31, 2017*

### ADVERTISING

#### Color

- Inside Front or Back Cover \$700 (W8½" x H11")
- Outside Back Cover \$700 (W8½" x H11")
- Full Page \$600 (W8" x H10")
- Half Page \$400 (W7¾" x H5")

#### Black and white

- Full Page \$550 (W8" x H10")
- Half Page \$300 (W7¾" x H5")
- Quarter Page \$175 (W3¾" x H5")
- Eighth Page \$100 (W3¾" x H2½")
- Business Card \$50 (W3¾" x H2")

### SPONSORSHIP

*Platinum Grand Champion - \$3,000*  
Includes: Stage Sponsor, Full page color ad, Banner displayed ringside, Championship trophy sponsor, Complimentary booth space at show

*Gold Grand Champion - \$2,000*  
Stage co-sponsor, Full page color ad Banner displayed ringside, Championship trophy sponsor, Complimentary booth space at show

*Platinum Champion - \$1,500*  
Full page color ad, Banner displayed ringside, Championship trophy sponsor, Sponsor one event: Pony rides, Children's activities, Demonstrations, or Petting zoo and Complimentary booth space at show

*Gold Champion - \$1,000*  
Full page color ad, Banner displayed ringside, Championship trophy sponsor, and Complimentary booth space at show

*Silver Champion - \$700*  
Half page color ad, Banner displayed ringside, and Class trophy sponsor

*Bronze Champion - \$500*  
Half page color ad and Class trophy sponsor

*Event Sponsor - \$500*  
Banner at one specific event: Pony rides, Children's activities, Demonstrations or Petting zoo

*Ringside Banner - \$300*

*Championship Trophy - \$65*

*Class Trophy - \$35*

### AD FORMAT AND SUBMISSION SPECIFICATIONS

*To give you the highest quality printing, please send all ads to [Rotaryjournal@gmail.com](mailto:Rotaryjournal@gmail.com) in the correct size electronically.*

- File Formats: PDF, EPS or TIFF (600DPI or higher).
- Color images must be in CMYK mode.
- Black and white images must be saved in gray scale mode.