

**The Peekskill Rotary Club's
48th Annual Horse Show
& Country Fair
September 29-30, 2018**



Journal Advertising Insertion Order

PAYMENT & AD must be received TOGETHER no later than July 31, 2018

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip code: _____

Phone number: (_____) _____

E-mail address: _____

Signature: _____

Rotary Salesperson: _____

Payment Enclosed \$ _____

Make check payable to: Peekskill Rotary Foundation

Mail this form & your check to:

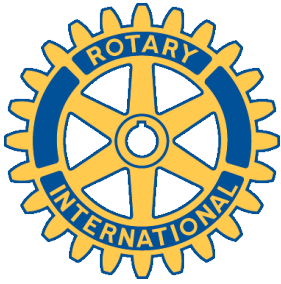
*Peekskill Rotary Foundation,
P.O. Box 344, Peekskill, NY 10566*

Attention: Robin Hayward

Questions? Please call 914-703-7463

ALL ad materials should be e-mailed to:

Rotaryjournal@gmail.com no later than July 31, 2018



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Journal Advertising & Sponsorship Opportunities

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ADVERTISING

Color

- Inside Front or Back Cover \$700 (W8½" x H11")
- Outside Back Cover \$700 (W8½" x H11")
- Full Page \$600 (W8" x H10")
- Half Page \$400 (W7¾" x H5")

Black and white

- Full Page \$550 (W8" x H10")
- Half Page \$300 (W7¾" x H5")
- Quarter Page \$175 (W3¾" x H5")
- Eighth Page \$100 (W3¾" x H2½")
- Business Card \$50 (W3¾" x H2")

SPONSORSHIP

Platinum Grand Champion - \$3,000
Includes: Stage Sponsor, Full page color ad, Banner displayed ringside, Championship trophy sponsor, Complimentary booth space at show

Gold Grand Champion - \$2,000
Stage co-sponsor, Full page color ad Banner displayed ringside, Championship trophy sponsor, Complimentary booth space at show

Platinum Champion - \$1,500
Full page color ad, Banner displayed ringside, Championship trophy sponsor, Sponsor one event: Pony rides, Children's activities, Demonstrations, or Petting zoo and Complimentary booth space at show

Gold Champion - \$1,000

Full page color ad, Banner displayed ringside, Championship trophy sponsor, and Complimentary booth space at show

Silver Champion - \$700

Half page color ad, Banner displayed ringside, and Class trophy sponsor

Bronze Champion - \$500

Half page color ad and Class trophy sponsor

Event Sponsor - \$500

Banner at one specific event: Pony rides, Children's activities, Demonstrations or Petting zoo

Ringside Banner - \$300

Championship Trophy - \$65

Class Trophy - \$35

AD FORMAT AND SUBMISSION SPECIFICATIONS

To give you the highest quality printing, please send all ads to Rotaryjournal@gmail.com in the correct size electronically.

-File Formats: PDF, EPS or TIFF (600DPI or higher).

-Color images must be in CMYK mode.

-Black and white images must be saved in gray scale mode.