

**The Peekskill Rotary Club's
49th Annual Horse Show
and 100th Anniversary
Commemorative Journal**



Journal Advertising Insertion Order

*Payment and ad must be received **together** no later than August 12, 2019*

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip code: _____

Phone number: (_____) _____

E-mail address: _____

Signature: _____

Rotary Salesperson: _____

Payment Enclosed \$ _____

Make check payable to: Peekskill Rotary Foundation

Mail this form & your check to:

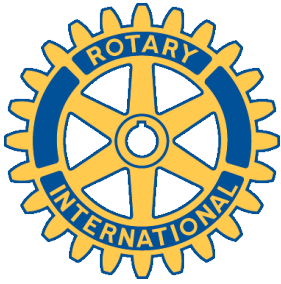
*Peekskill Rotary Foundation,
P.O. Box 344, Peekskill, NY 10566
Attention: Robin Hayward*

For Payment online go to: bit.ly/2019horse

Questions? Please call Robin at 914-703-7463

ALL ad materials should be e-mailed to:

Rotaryjournal@gmail.com no later than August 12, 2019



The Peekskill Rotary Club's 49th Annual Horse Show and 100th Anniversary Commemorative Journal

October 5-6, 2019



Journal Advertising & Sponsorship Opportunities

Payment and ad must be received together no later than August 12, 2019

ADVERTISING

Color

- Inside Front or Back Cover \$700 (W8½" x H11")
- Outside Back Cover \$700 (W8½" x H11")
- Full Page \$600 (W8" x H10")
- Half Page \$400 (W7¾" x H5")

Black and white

- Full Page \$550 (W8" x H10")
- Half Page \$300 (W7¾" x H5")
- Quarter Page \$175 (W3¾" x H5")
- Eighth Page \$100 (W3¾" x H2½")
- Business Card \$50 (W3¾" x H2")

SPONSORSHIP

- Platinum Grand Champion - \$3,000**
Includes: Stage Sponsor, Full page color ad, Banner displayed ringside, Championship trophy sponsor, Complimentary booth space at show
- Gold Grand Champion - \$2,000**
Stage co-sponsor, Full page color ad
Banner displayed ringside, Championship trophy sponsor, Complimentary booth space at show
- Platinum Champion - \$1,500**
Full page color ad, Banner displayed ringside, Championship trophy sponsor, Sponsor one event: Pony rides, Children's activities, Demonstrations, or Petting zoo and Complimentary booth space at show

- Gold Champion - \$1,000**
Full page color ad, Banner displayed ringside, Championship trophy sponsor, and Complimentary booth space at show
- Silver Champion - \$700**
Half page color ad, Banner displayed ringside, and Class trophy sponsor
- Bronze Champion - \$500**
Half page color ad and Class trophy sponsor
- Event Sponsor - \$500**
Banner at one specific event: Pony rides, Children's activities, Demonstrations or Petting zoo
- Ringside Banner - \$300**
- Championship Trophy - \$65**
- Class Trophy - \$35**

AD FORMAT AND SUBMISSION SPECIFICATIONS

- To give you the highest quality printing, please send all ads to Rotaryjournal@gmail.com in the correct size electronically.
- File Formats: PDF, EPS or TIFF (600DPI or higher).
 - Color images must be in CMYK mode.
 - Black and white images must be saved in gray scale mode.