

Board Meeting Minutes – September 2023

Present at meeting: Lauren Torres, Cathy DeMartino, Bob Manheimer, Richard Sgaglio, Michele Thomas, Cathy Garr. Richard Flahive was not present but gave Lauren permission to vote on his behalf.

At our last meeting held on September 18th, we discussed the following:

- Our main purpose for the meeting was to review and update the Club’s 3-Year Strategic Plan and then vote to approve the amended Plan. We also reviewed the Club’s Bylaws.
- Lauren shared results from a survey she had sent out in August, which helped define key points to address in the Strategic Plan. Based on survey results, a change has already been implemented with regard to the Club’s regular meeting schedule. Meetings are now held on Tuesday morning at 9:00 AM via Zoom, with the third Tuesday being an in-person meeting at the Granola Bar on Purchase Street. Any speakers we invite will join our virtual meetings.
- Clarification of Club- vs. Foundation-funded projects was needed. This led to a review of 12 existing Club/Foundation activities and designating how they are funded.
- A discussion about how to attract new members included local placement of our new Rotary brochures, inviting friends and associates to attend a Rotary meeting, and social media posts that highlight the Club’s various activities and service projects both in the communities we serve as well as globally.
- Lauren shared an idea about a “Family Drive-In Movie Night” fundraising event she heard about from Chris Hufferdine of the Chappaqua Rotary Club, which was very successful. The event took place in May at the Chappaqua train station. The event is handled by a traveling drive-in movie theater company which provides a 20x40-foot screen. All agreed it sounded like something we could potentially do and we tossed around some of the logistics involved including cost, venue, marketing and execution.
- Two votes were then taken and recorded:
 - ⇒ a motion to move to accept the 3-Year Strategic Plan as amended was unanimously approved.
 - ⇒ a motion to move to join the Rye Chamber of Commerce was unanimously approved.