

ON-LINE AUCTION OPTIONS - YONKERS ROTARY

Overall Fundraising Need	For the past few years, our Club has spent \$15-20,000 on grants, scholarships and community projects. We have raised these funds principally from the Pancake Breakfast, holiday raffle, Admin of the Year Dinner and special fundraisers. Last year (2019-20), due to COVID19, we had to cancel our Pancake Breakfast and Admin of the Year and postponed the Club Raffle and Wine & Cheese fundraisers. As we organize our fundraising strategy for this year, the following information about on-line auctions should be considered.						
On-Line Auctions	The following information about on-line auctions will help us decide if an on-line auction could help us raise funds. If so, best advice seems to be that...1) We need sufficient lead time to secure donations, publicize the auctions and set up our on-line auction websites 2) Each auction should last 10 days (2 weekends) to 2 weeks 3) We could have a virtual kick-off and ending event 4) We could have more than one auction						
Name	Charity Buzz	Bidding For Good	Silent Auction Pro	Maestro	Charity Auctions Today	Bidding Owl	Winspire
Brief Description	High end website. Expensive but so popular that people "drop in" to see what is being auctioned on its site.	Popular hosts for auctions. Charge \$600 - \$795 to use their software to organize and present an auction on their site.			Popular hosts for auctions with Rotary Clubs. No charge to use their software to organize and present an auction on their site.		Provides products and services on "consignment" for auctions. We keep everything above the minimum bid.
Website	www.charitybuzz.com	www.biddingforgood.com	www.silentauctionpro.com	www.maestrosoft.com	www.charityauctionstoday.com	www.biddingowl.com	www.winspireme.com
Telephone	212-243-3900	800-687-8505	408-583-4880	800-438-6498	844-234-2335	989-448-2189	949-614-8007
Email	partnerships@charitybuzz.com	samantha.cook@frontstream.com	sales@silentauctionpro.com	info@maestrosoft.com	support@charityauctionstoday.com		cramos@winspireme.com
Contact Person		Samantha Cook (sales) Simone (Support)	Jim Donnell, Dana Glover, danag@silentauctionpro.com	Jay Fiske, co-founder and member of Woodinville (WA) Rotary Club	Carlos Pocholo Manalang Founded 2007	Joanne & Caroline (a Rotarian!) Founded 2010	Ciera Ramos
Sales Commission	20%	5%	2%	2%	5%	5%	
Credit Card Fee		2.5%	2.9%	3%	2.9%	2.9% + \$0.30/transaction	
Software Cost	\$0	\$600 for 1 year	\$ 647 for 1 year	\$795 for 6 months	\$0	\$0	
Rotary References			R.C. of Marin Sunrise, CA Fred Taleghani, farhad@taleghani.com, 415-302-9779			R. C. of Bethlehem, PA: Dee Dee Foran, "Definitely recommend using this website"	R.C. of Longwood, PA
			R.C. of Eagan, MN Danielle Bridges, DanielleB@jblcompanies.com			R. C. of Oakland, CA: Pat Williams "We would definitely consider using Bidding Owl again...WE ran the on-line auction for two weeks and ended it during a virtual Gala Party."	
			R.C. of Lakeville, MN Kathy Hughitt, kathy.hughitt@rotary5960.org 651-636-9054			R. C. of Waterville, ME: Rob Lester "I recommend them and would use them again"	
						R. C. of Venice, FL	
NOTES	1. "Ifonly.com" is another site- like winspire - that provides services and products for auctions. 2. Ronnie guitars can be put on any site. Ronnie gets 50% of sale						