

Rotary Club of  
Hanover  
Goals  
2017-2018



ROTARY:  
MAKING A  
DIFFERENCE

# VISION



**THE FOUR-WAY TEST**  
OF THE THINGS WE THINK, SAY OR DO

1. IS IT THE TRUTH?
2. IS IT FAIR TO ALL CONCERN?
3. WILL IT BUILD GOOD WILL  
AND BETTER FRIENDSHIPS?
4. WILL IT BE BENEFICIAL TO  
ALL CONCERN?

- Make A Difference in the Local Hanover community and internationally by incorporating Service Above Self and the Four-Way Test into our daily lives as Hanover Rotarians.



**"Service Above Self"**



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# SUPPORT AND STRENGTHEN OUR CLUB

- Apply for the 2017/18 Rotary Presidential & Theme Citation+ and the District Governor's Citation\*
- Develop and initiate two new local community service projects
- Develop a club strategic plan
- Assign new members a mentor and to a committee upon club initiation
- Net at least two more members+\*
- Net at least two more female members+\*
- Net at least two members under the age of 40+\*
- Ensure more than 50% of our club's members participate in club service activities+
- Increased attendance at RLI from last year\*



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# FOCUS AND INCREASE HUMANITARIAN SERVICES

- ◉ Participate in the district-wide fundraiser, Pints for Polio, for Polio Plus on World Polio Day, Oct. 24, 2017+\*
- ◉ Participate in the district-wide and international-wide Day-of-Service on Apr. 21, 2018+\*
  - ◉ This will be an environmentally focused event / project+
- ◉ Continue our superb partnering with The Rotary Foundation and District 7390 to secure and participate in at least one global or district grant+
- ◉ Increase giving to The Rotary Foundation by one NEW gift\*
- ◉ Support the RI President in quantifying how much Rotary Makes A Difference in the world
  - ◉ Enter our total dollar amount and total number of hours dedicated to humanitarian service in Rotary Club Central+



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# ENHANCE ROTARY'S PUBLIC IMAGE AND AWARENESS

- Use Rotary's brand guidelines, templates, and other resources in all our club's communications to strengthen our Rotary image+\*
- Regularly update our club website and social media accounts to showcase our club activities and illustrate Rotary's impact both locally and internationally+\*
- Continue our strong support to Rotary Means Business by hosting at least one networking event for local professionals and community organizations+
- Engage with the local media at least once per quarter highlighting club support to the local community, a community service project, club events or fundraisers+\*
- Continue to positively influence young professionals and our local area youth through superior support and engagement with;
  - The Group Vocational Services Exchange
  - The students of the month
  - College Night
  - Active participation in RYLA, Interact, and Junior Achievement



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- People...Doing the right thing
- People...Doing the right things right
- People...Doing the right things right for the right reasons



"Service Above Self"

# Rotary Club of Hanover Making A Difference

