



## HANOVER ROTARY CLUB GOALS 2017-2018

**VISION:** Make A Difference in the local Hanover community and internationally by incorporating Service Above Self and the Four-Way Test into our daily lives as Hanover Rotarians.

### **SUPPORT AND STRENGTHEN OUR CLUB**

- Apply for the 2017/18 Rotary Presidential & Theme Citation+ and the District Governor's Citation\*
  - Develop and initiate two new local community service projects
- Develop a club strategic plan
- Assign new members a mentor and to a committee upon club initiation
- Net at least two more members+\*
- Net at least two more female members+\*
- Net at least two members under the age of 40+\*
- Ensure more than 50% of our club's members participate in club service activities+
- Increased attendance at RLI from last year\*

### **FOCUS AND INCREASE HUMANITARIAN SERVICES**

- Participate in the district-wide fundraiser, Pints for Polio, on World Polio Day, Oct. 24, 2017+\*
- Participate in the district-wide and international-wide Day-of-Service on Apr. 21, 2018+\*
  - This will be an environmentally focused event / project+
- Continue our superb partnering with The Rotary Foundation and District 7390 to secure and participate in at least one global or district grant+
- Increase giving to The Rotary Foundation by one NEW gift\*
- Support the RI President in quantifying how much Rotary Makes A Difference in the world
  - Enter our total dollar amount and total number of hours dedicated to humanitarian service in Rotary Club Central+

### **ENHANCE ROTARY'S PUBLIC IMAGE AND AWARENESS**

- Use Rotary's brand guidelines, templates, and other resources in all our club's communications to strengthen our Rotary image+\*
- Regularly update our club website and social media accounts to showcase our club activities and illustrate Rotary's impact both locally and internationally+\*
- Continue our strong support to Rotary Means Business by hosting at least one networking event for local professionals and community organizations+
- Engage with the local media at least once per quarter highlighting club support to the local community, a community service project, club events or fundraisers+\*
- Continue to positively influence young professionals and our local area youth through superior support and engagement with;
  - The Group Vocational Services Exchange
  - The students of the month
  - College Night
  - Active participation in RYLA, Interact, and Junior Achievement
  - Providing scholarships to local area high school students

+ Supports the RI President's (Ian Riseley) Goals

\* Supports the District 7390 Governor's (Una Martone) Goals