

2025

IMPACT REPORT



Rotary
Club of York



YORK ROTARY
FOUNDATION



Courtney Piccolo

2024–2025 President
Rotary Club of York

A Message from The President

2024-2025 has been one of intentional focus, strategic alignment, and meaningful progress. When we embraced our three-year strategic plan, we set out to ensure that every action, every committee, and every project reflected our shared mission — to improve life in the City of York.

I'm proud to say that we didn't just talk about strategy — we lived it. From day one, our board and committees worked together to make sure the plan was a living document, guiding our decisions and helping us stay accountable to our goals.

We streamlined our structure by merging and redefining committees, adding vice chair roles to grow future leaders, and implementing a five-year term cap for committee chairs to keep our leadership pipeline strong and dynamic.

Our work centered around three key focus areas: the City of York, Youth Success, and Membership Engagement.

In York City, our members rolled up their sleeves — from packing over 2,000 food boxes for local families, to creating a process to plan the next large-scale community service project through our new Service Project Development Committee. We deepened our partnerships with the School District of the City of York and began aligning all youth-related committees toward a common mission: ensuring that every project meaningfully impacts youth in our city.

Internally, we also made engagement a top priority. We recognized that having 300 members means little if members don't feel connected. So we invested in the member experience — from introducing new fellowship opportunities and communications tools to launching a members-only Facebook group and upcoming satisfaction surveys to make sure every voice is heard.

In the 2024-2025 Rotary Year, we welcomed 49 new members — a record-setting year — and saw incredible enthusiasm for both service and fellowship.

To every member who contributed time, ideas, or leadership — thank you. Together, we've ensured that the Rotary Club of York is not only one of the largest clubs in the world but one of the most engaged, strategic, and impactful.

In 2025 our service impact, both locally and globally, expanded, including Rotarians volunteering at the food bank to pack boxes that fed more than

2,000

families across our community.





Our club reached deeper into city schools, increasing scholarship awareness and awarding more than

\$47,000

to **20** students pursuing further education.

We recognized

12

students from Logos Academy, York Catholic, York Academy, and William Penn High School; and

3

students from York College of Pennsylvania, Penn State York, and HACC York as our Students of the Month.



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MERKEB YEBEGO ADRAGOT
MAHBER IN PARTNERSHIP WITH
ROTARY CLUB OF YORK.

Rotary
Rotary Club of York



We continued our
Global Project of
building sustainable
“toilet bottle houses”
in Sendafa, Ethiopia—
using more than

3,000

recycled plastic bottles
-and reminding us that
our reach as Rotarians
truly spans the globe.

At the same time, our club formed the new

Service Project Development Committee

to begin shaping the vision for a major signature
initiative that will leave a lasting impact on York's youth.



Our signature Love for Community event raised more than

\$77,000

It was one of our most successful efforts yet. We also focused on educating members about donor opportunities and introducing recognition programs to honor generosity.



Over the course of the year,
we welcomed

49

new members – the largest
single-year increase in our
club's history.

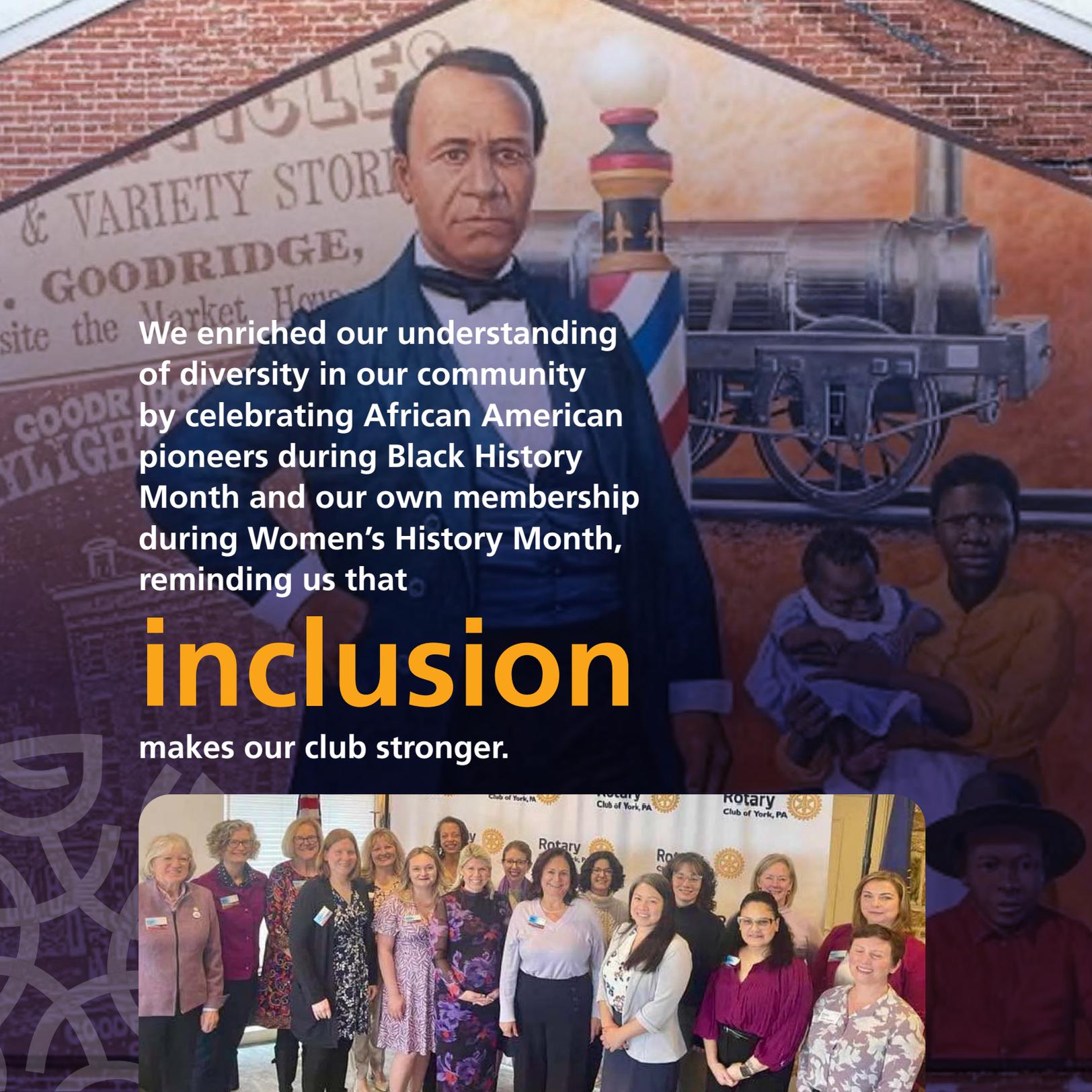


From bowling nights to cheering
together at a Hershey Bears game,
members found new ways to

build friendships

and deepen bonds.





We enriched our understanding of diversity in our community by celebrating African American pioneers during Black History Month and our own membership during Women's History Month, reminding us that

inclusion

makes our club stronger.



This year we launched a members- only Facebook group that has become a hub for sharing both Rotary news and personal milestones. Over the first months,

125+

members signed up and shared more than

60

posts ranging from celebrating weddings, honoring awards, or highlighting community events.



As we close this remarkable year, we can be proud of the ways we have brought our strategic plan to life. We have

**grown
stronger**

in membership, extended our

**service
impact,**

raised our profile in the community,
and built a foundation for

**sustainable
growth.**



Most importantly, we
have demonstrated that
The Rotary Club of York is

a club of action

dedicated to

creating meaningful change

both here at home
and around the world.



The year ahead holds even

greater opportunity

We will continue to grow and diversify our membership, we will sharpen our focus on York's youth as we design a signature project with deep local impact, and we will keep building the financial and organizational strength needed to support our ambitious goals.



Thank you for your

commitment

your **creativity**

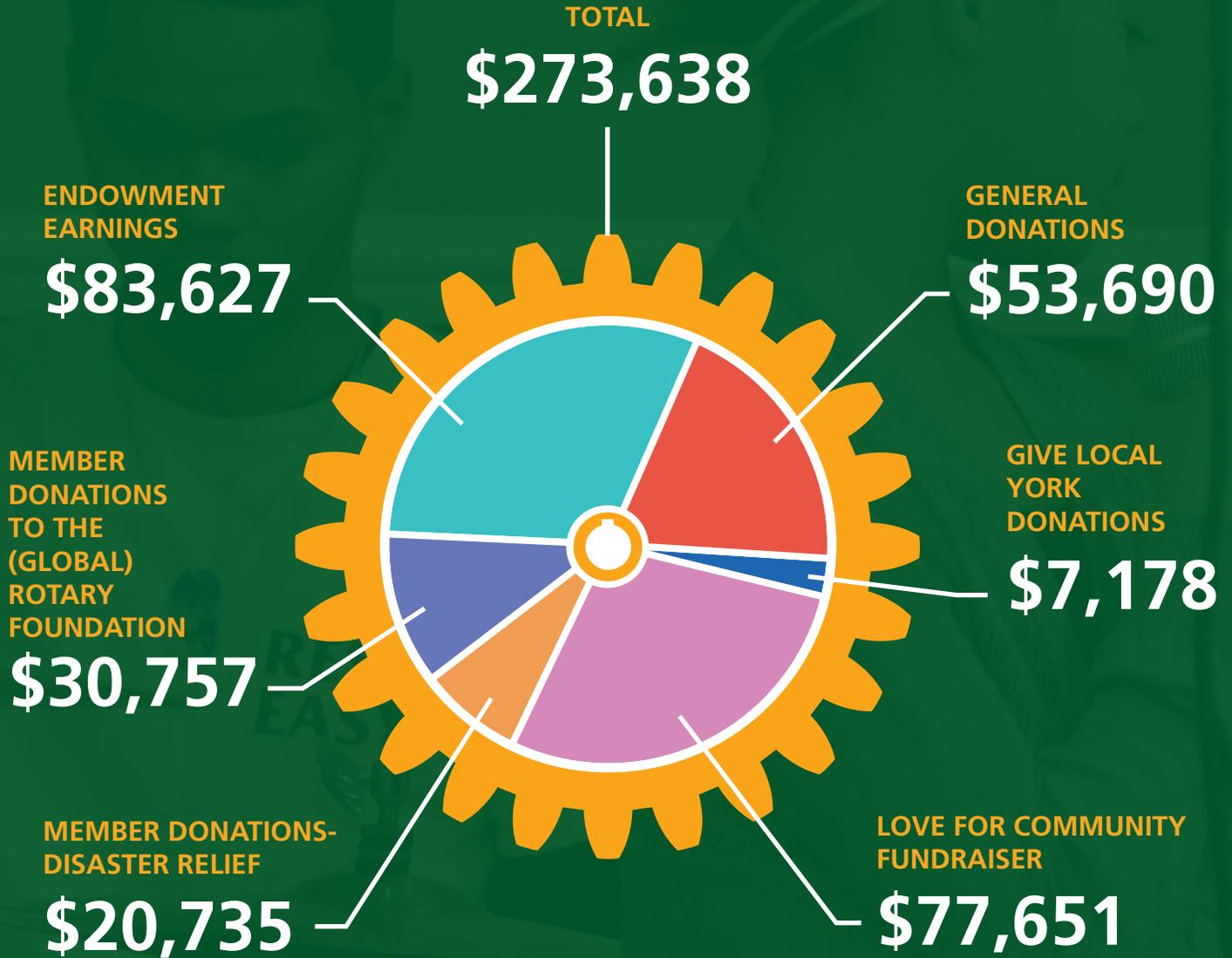
and your **service.**

Together, we have proven what can be achieved when Rotarians unite around a shared vision. Let us carry this energy forward into the new year with pride and purpose.



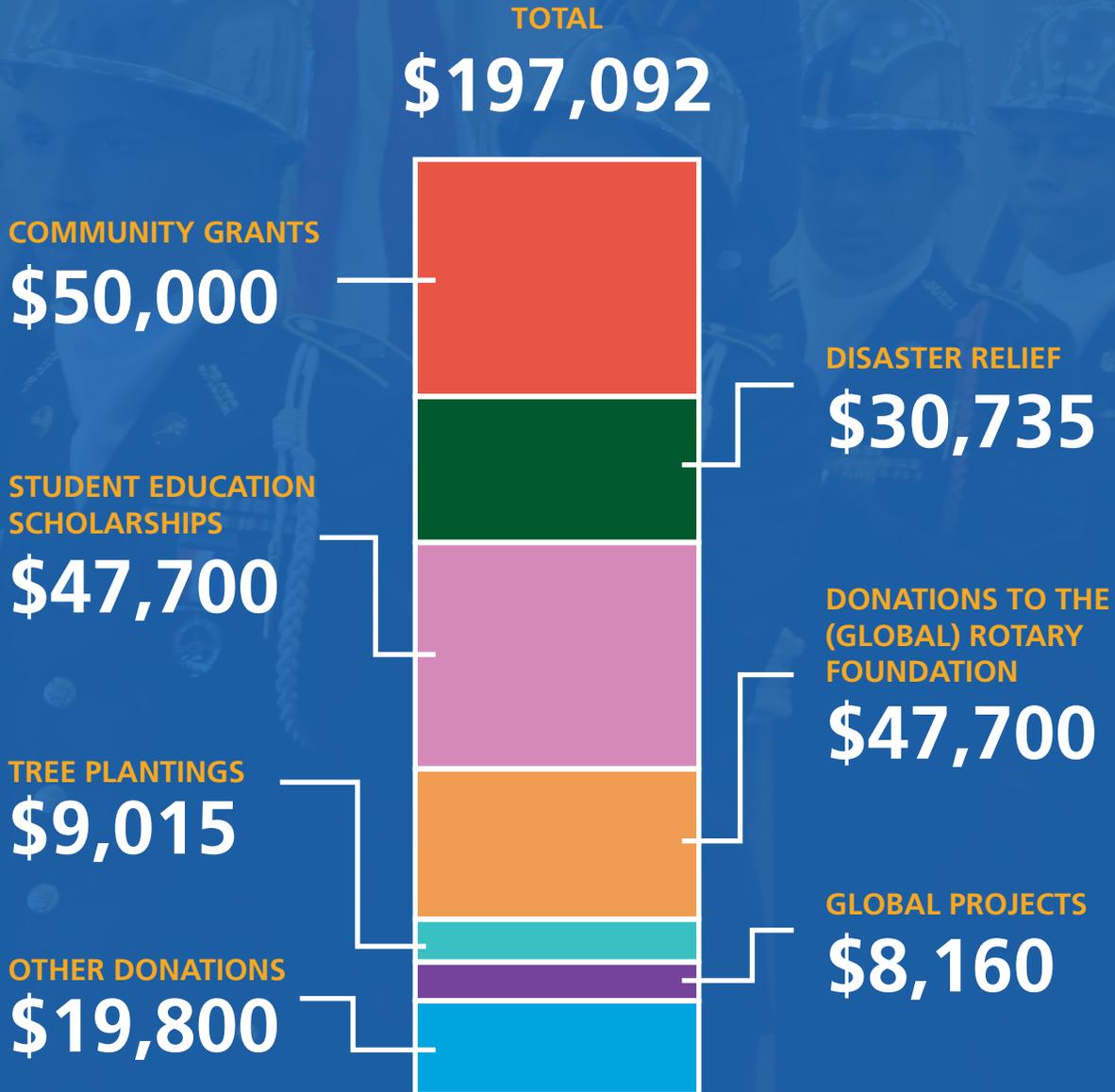
2025 BY THE NUMBERS

Donations and Fundraising Income



2025 BY THE NUMBERS

Charitable Gifts & Grants Disbursed





IN SUMMARY

\$190,011

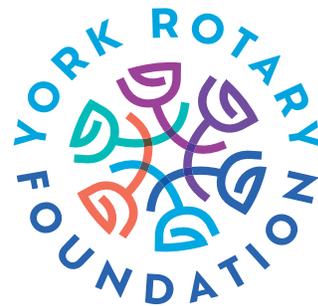
Generous donations from members and others in 2024-2025 raised \$190,011 to support our mission and programs.

\$197,092

Endowed funds and other contributions enabled the Club to disburse \$197,092 in charitable support.

Thriving Club; thriving City of York.

Rotary
Club of York



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