



**Tastes and Tunes: Good Food. Cool Music. Great Cause**

October 6th 4:30 -7:30 PM

The Charles A. Brown Ice House, 57 River Street,

Bethlehem, PA 18018

Honorary Chairs: Charles A. Brown Family



Dear Restaurant Owner/Caterer,

July 2019

Bethlehem Rotary Club is preparing for our 7<sup>th</sup> annual **Tastes & Tunes** event on Sunday, October 6th, at the Charles A. Brown Ice House in Bethlehem. The proceeds raised by this year's event will benefit the important philanthropic work of the Bethlehem Rotary Foundation and The Charles Brown Ice House. **Your participation will help hundreds of children throughout our community; it is also a terrific way to gain visibility for your restaurant among community and business leaders.**

The Bethlehem Rotary Club members are taking action to help restore a very important piece of Bethlehem's history and future. The Charles A. Brown Ice House on Sand Island is a special gem in the City of Bethlehem that represents the artificial ice industry's part of America's social and industrial history as well as the importance water power had on businesses in the early 1900's. Today, the building serves as home to nonprofit arts and cultural organizations for performances, community gatherings and fund raisers. Each year, thousands of children are introduced to the performing arts through performances by Pennsylvania Youth Theatre, Mock Turtle Marionettes, and others. The building's significant roof issues must be attended to so these invaluable experiences can continue uninterrupted!

When you join us for this event, **your restaurant name and logo will be listed in the event program, on the website, in press releases and in social media updates.** In addition, you will be given four complementary tickets to the event to bring family and friends (a \$200 value). Participation details are enclosed.

The Bethlehem Rotary Club is serving as a catalyst to raise the funds necessary to solve the problem and fix the roof. All proceeds of the auction/raffle at the event will support the roof restoration on this historic local building. Proceeds from sponsorships & guest tickets will benefit the Bethlehem Rotary Foundation to support non-profit agencies and projects serving the needs of the Bethlehem community and the Greater Lehigh Valley. **Please join us in this effort by making a commitment to participate as one of the restaurants/caterers serving Tastes & Tunes attendees.**

If you have any questions or wish to make a commitment, please contact Lori Knerr and Kerry Wrobel at [bethrotarytasteandtunes@gmail.com](mailto:bethrotarytasteandtunes@gmail.com).

We look forward to a partnership with you for this year's **great cause!**

Sincerely,

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President, Bethlehem Rotary

1 Enclosure

**Restaurant/Caterer guidelines/specifications for Bethlehem Rotary Tastes & Tunes  
October 6, 2019 at The Charles Brown Ice House, 57 River Street, Bethlehem, PA 18018**

**Participants:**

- ▶ Will receive four complimentary tickets for the event, to give to family, friends or clients
- ▶ Will set up Food Stations by 3:30 p.m. for service to begin at 4:30 p.m. *Guests begin to arrive by 4 p.m.*
- ▶ Will provide/arrange for serving personnel
- ▶ Prepare to serve 325 guests with adequate portions. The event is more than a tasting event. Substantial but easy to eat portions work best.

**Rotary will ensure:**

- ▶ Napkins will be available at all stations. Utensils will be provided according to your menu (*check your needs on the commitment form below.*) All other items must be provided by participant
- ▶ Stations will be provided with one 8' banquet table draped in linen
- ▶ Electric is available as needed
- ▶ Open flame is permitted (*including butane*).
- ▶ Recognize participants in the printed program, along with their menu for the evening; participants will also be noted in press release and on the Bethlehem Rotary website

No beverages are to be served. Wine, beer, and soft drinks are provided separately for guests

Please contact Lori Knerr and Kerry Wrobel with any questions at [bethrotarytasteandtunes@gmail.com](mailto:bethrotarytasteandtunes@gmail.com)

Send your LOGO to Deb Geiger, [Geiger.debra@rcn.com](mailto:Geiger.debra@rcn.com)

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**CUISINE COMMITMENT FORM**

**Please complete this form and mail to Bethlehem Rotary, PO Box 358, Bethlehem, PA 18016, ATTN: Lori Knerr**

**YES**, we would like to show our support for the Bethlehem Rotary on Sunday, October 6, 2019 by sponsoring a food station and providing cuisine!

Caterer/Restaurant Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

Contact E-mail Address \_\_\_\_\_

Please describe the menu items you will serve at your food station:

\_\_\_\_\_

\_\_\_\_\_

**Please check if an electrical outlet is required** \_\_\_\_\_

The Bethlehem Rotary will provide the following items for guests to enjoy your cuisine. Please check the supplies you need to serve food at your station:

Forks

Spoons

Knives

Bowls

Cups

Plates