



Tastes and Tunes: Good Food. Cool Music. Great Cause

October 6th 4:30 -7:30 PM

The Charles A. Brown Ice House, 57 River Street,
Bethlehem, PA 18018

Honorary Chairs: Charles A. Brown Family



Dear Community Partner,

July 2019

The Bethlehem Rotary cordially invites you to join with other community organizations to sponsor our Seventh Annual Tastes & Tunes. It's a terrific way for your organization to **gain visibility among 300+ community and business leaders and to support the Bethlehem Rotary and its beneficiary.** As a sponsor, you and your guests will enjoy delicious fare provided by 10 to 12 outstanding restaurants, beer and wine, great live local musical entertainment, an auction/raffle with terrific prizes, and plenty of fun!

The proceeds raised by this year's event will benefit the important philanthropic work of the Bethlehem Rotary Foundation and The Charles Brown Ice House. All proceeds of the auction/raffle at the event will support the roof restoration on this historic local building. ***Proceeds from sponsorships & guest tickets will benefit the Bethlehem Rotary Foundation to support non-profit agencies and projects serving the needs of the Bethlehem community and the Greater Lehigh Valley.*** In previous years, our Foundation has raised \$35,000 to \$70,000 to support organizations such as the Hispanic Center of the Lehigh Valley, Bethlehem Boys & Girls Club, Junior League of the Lehigh Valley, LV Military Affairs Council, and many more.

The Bethlehem Rotary Club members are taking action to help restore a very important piece of Bethlehem's history and future. The Charles A. Brown Ice House on Sand Island is a special gem in the City of Bethlehem that represents the artificial ice industry's part of America's social and industrial history as well as the importance water power had on businesses in the early 1900's. Today, the building serves as home to nonprofit arts and cultural organizations for performances, community gatherings and fund raisers. Many of these agencies (Pennsylvania Youth Theatre, Mock Turtle Marionettes, and others) have also received support by the Bethlehem Rotary Foundation.

The Bethlehem Rotary Club and its Foundation has served this community for over 100 years! Our Tastes & Tunes event on October 6th will allow us to continue our community support mission as well as assist the restoration of a beloved local landmark. ***You can join us in this effort by making a commitment at one of the Sponsorship levels identified in the enclosure.*** Direct questions to Deb Walter at 610-282-1100, ext 1224 or debra.walter@desales.edu.

We look forward to a partnership with you for this year's **great cause.**

Sincerely,

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President, Bethlehem Rotary

1 Enclosure

Bethlehem Rotary Taste & Tunes 2019

Sponsorship Levels

Presenting Sponsor (\$7500):

- **20 tickets**
- name and logo included on tabletop signage
- logo on billboards before and after event
- logo placement in presentation
- welcome banner as presenting sponsor & all website and promotional advertising
- an opportunity to speak during formal program
- *full-page color ad with premium placement in program.*

Diamond Sponsor (\$5000):

- **10 tickets**
- name and logo included on tabletop
- logo on billboards before and after event
- logo placement in presentation
- inclusion in all website and promotional advertising
- *full-page color ad with strategic placement in program.*

Gold Sponsor (\$2500):

- **8 tickets**
- logo on billboards before and after event
- logo placement in presentation
- name and logo included on tabletop signage
- inclusion in all website and promotional advertising
- *full-page color ad in program.*

Silver Sponsor (\$1250):

- **8 tickets**
- logo on billboards before and after event
- logo placement in presentation
- inclusion in all website and promotional advertising
- *full-page black and white ad in program.*

Bronze Sponsor (\$500):

- **4 tickets**
- listing/logo in program.

To become a sponsor or to learn more contact Deb Walter at debra.walter@desales.edu or call 610-282-1100, ext 1224