

12th Annual Tastes & Tunes "Tastes & Tunes – Goes to the Races" Sunday, October 13, 2024 at 3-6 pm

Dear Community Partner,

The Bethlehem Rotary Club invites you and other community organizations to sponsor our 12th Annual Tastes & Tunes fundraiser. This event will be held on Sunday, October 13, 2024, at DeSales University, 2755 Station Ave, Center Valley, Pa from 3-6 pm. This year's event is going to be "Tastes & Tunes – Goes to the Races". Invite your friends and colleagues to join you for a casual afternoon of appetizers, desserts, and fun. Dress Code is Business Casual or Race Attire.

Fifty percent of the proceeds will go to the Bridges Foundation @ BAVTS for their continued support of our local vocational-technical students for advanced training, tools and scholarships. The Bridges Foundation has been supporting BAVTS students for over 25 years to prepare and train them for High Demand Careers in our community.

The other fifty percent will benefit the Bethlehem Rotary Foundation's 2024 philanthropic work, which supports educational and charitable programs that create sustainable change in our community.

CAN WE COUNT ON YOUR SUPPORT? This is an opportunity to change lives by caring and serving others. Our youth is such a major part of our future. Please join us in this effort by making a Sponsorship Commitment.

Sincerely,

Lori Knerr, President

Adam Lazarchak

Bethlehem Rotary Club

BAVTS Executive Director

Idan S. Jayanhah

Sponsorship Opportunities

\$5,000 - Triple Crown

8 Event Tickets w/ Open Bar, 2 Horse Sponsors, Listed as a Sponsor in Marketing Materials w/ Logo, Full-Screen Ad Displayed at the Event, 6 Large Raffle Tickets, 16 Race Tickets.

\$2500 – Kentucky Derby

6 Event Tickets w/ Open Bar, 1 Horse Sponsor, Listed as a Sponsor in Marketing Materials w/ Logo, Full-Screen Ad Displayed at the Event, 3 Large Raffle Tickets, 12 Race Tickets.

\$1250 – Preakness Stakes

4 Event Tickets w/ Open Bar, Listed as a Sponsor in Marketing Materials, Shared-Screen Ad Displayed at the Event, 1 Large Raffle Ticket & 8 Race Tickets.

\$500 - Belmont Stakes

2 Event Tickets w/ Open Bar, Listed as a Sponsor in Marketing Materials, Shared-Screen Ad Displayed at the Event, 4 Race Tickets.

\$250 - Race

Name Listed in the Event Program, Shared-Screen Ad Displayed at the Event, 2 Large Raffle Tickets.

\$50 - Horse

Horse Name & Owner Listed in the Event Program and on the Screen at the Event, Prizes for Winning Horses.

Please click on the below link to complete your sponsorship.

 $\frac{https://docs.google.com/forms/d/e/1FAlpQLSd4TKWpVxilJ5pH6qwCdrGd6q30lRZP1A6Vz7gZW6niStt0oQ/viewform$

Please submit before September 27th.

Contacts: Maddie Sinkler - 610-866-8013 ext. 200, Dana Huber - 610-866-8013 ext. 119, or Ham Malek - hm@youraccessability.com

Check payable to: Bethlehem Rotary Foundation

Send to: Bethlehem Rotary Club, PO Box 358, Bethlehem, Pa 18016