



**Tastes and Tunes: Good Food. Cool Music. Great Cause**  
**October 7th 4-7:30 Moravian College**  
**John and Mafalda Callahan &**  
**Don and Lynn Cunningham, Honorary Co-Chairs**



July 2018

Dear Community Partner,

**The Bethlehem Rotary cordially invites you to join with other local food providers to furnish some light and delicious fare at our Sixth Annual Tastes & Tunes.** It is a terrific way to gain visibility among 300 community and business leaders while supporting children in Bethlehem and throughout the entire Lehigh valley who are in greatest need. It's an evening of delicious tidbits, entertainment, fabulous silent and live auctions, and plenty of fun! **The proceeds raised by this event will benefit the important philanthropic work of the Bethlehem Education Foundation and the Bethlehem Rotary Foundation.**

**Your restaurant name and logo** will be listed in the event program, on the website, in press releases and in social media updates. In addition, you will be given four complementary tickets to the event to bring family and friends (a \$200 value). Participation details are enclosed.

Founded in 1999, the Foundation for the Bethlehem Area School District strengthens, enhances and enriches the educational experiences for all students of the Bethlehem Area School District. Its focus helps educators deliver innovative teaching to students inside and outside the classroom. Founded in 2004, the Bethlehem Rotary Foundation is the philanthropic arm of the Bethlehem Rotary Club. It provides critical funding to organizations around the Lehigh Valley such as Personalized Books for Children, the Salvation Army, Coats for Kids, New Bethany Ministries, the Hispanic Center of the Lehigh Valley, and the Junior League of the Lehigh Valley.

We look forward to a partnership with you for this year's **great cause**. Contact George Kurtz for further information at 610-882-1460 (work) or 610-248-7780 (cell), or e-mail [cwkgpk@aol.com](mailto:cwkgpk@aol.com). Or contact Jill Long at [jillwilsonlong@gmail.com](mailto:jillwilsonlong@gmail.com) or (610) 625-5105.

Sincerely,

*Mark*

Mark Reed  
President, Bethlehem Rotary

*George*

George Kurtz  
Taste & Tunes Restaurant Chair

Enclosure: Catering Guide

**Catering guidelines/specifications for Bethlehem Rotary Tastes & Tunes  
October 7, 2018 Moravian College Health Science Building 1107 Main Street**

- ▶ Caterers will receive four complimentary tickets for the event, to give to family, friends or clients.
- ▶ Caterers will be recognized in the printed program, along with their menu for the evening. Caterers will also be noted in press release and on the Bethlehem Rotary website.
- ▶ Food Stations to be set up by 3 p.m. for service to begin at 4:00 p.m. *Guests begin to arrive by 3:30 p.m.*
- ▶ Stations will be provided with one 8' banquet table draped in linen.
- ▶ Caterers must provide serving personnel.
- ▶ Napkins will be available at all stations. Utensils will be provided according to your menu (*check your needs on the commitment form below.*) All other items must be provided by caterer.
- ▶ Electric is available.
- ▶ Open flame is permitted (*including butane*).
- ▶ Prepare to serve 325 guests with adequate portions. The event is more than a tasting event. Substantial but easy to eat portions work best.
- ▶ No beverages are to be served. Wine, beer, and soft drinks are provided for guests.

Please contact George Kurtz, Restaurant Chair, with any questions: 610-248-7780 or cwkgpk@aol.com.

Send your full page ad to Jill Long, jillwilsonlong@gmail.com (610) 625-5105.  
Ad size 5" x 8" PDF or EPS format, 300 dpi to size, 1/2 inch margin on all sides.

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**CUISINE COMMITMENT FORM**

**Please complete this form and mail to George Kurtz, Bethlehem Rotary, PO Box 358, Bethlehem, PA 18016.**

**YES**, we would like to show our support for the Bethlehem Rotary on Sunday, October 7, 2018 and participate by sponsoring a food station and providing cuisine!

Caterer/Restaurant Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

Contact E-mail Address \_\_\_\_\_

Please describe the menu items you will serve at your food station:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

The Bethlehem Rotary will provide the following items for guests to enjoy your cuisine. Please check the supplies you need to serve food at your station:

- |                                |                                 |                                 |
|--------------------------------|---------------------------------|---------------------------------|
| <input type="checkbox"/> Forks | <input type="checkbox"/> Spoons | <input type="checkbox"/> Knives |
| <input type="checkbox"/> Bowls | <input type="checkbox"/> Cups   | <input type="checkbox"/> Plates |