



Tastes and Tunes: Good Food. Cool Music. Great Cause

October 7th 4 -7:30 PM

Sally Breidegam Miksiewicz Center for Health Science at
Moravian College

Honorary Co-Chairs:

John & Mafalda Callahan and Don & Lynn Cunningham



August 2018

Dear Community Partner,

The Bethlehem Rotary cordially invites you to join with other community organizations to sponsor our Sixth Annual Tastes & Tunes. It's a terrific way for your organization to gain visibility among 300+ community and business leaders and to support the Bethlehem Rotary and its beneficiary. As a sponsor, you and your guests will enjoy delicious fare provided by 10 to 12 outstanding restaurants, beer and wine, a champagne bar, great live local musical entertainment, a silent auction with terrific prizes, and plenty of fun!

The proceeds raised by this year's event will benefit the important philanthropic work of the Bethlehem Rotary Foundation and the Bethlehem Education Foundation. All proceeds of the silent auction at the event will support the purchase of instruments and musical programs in the Bethlehem Area School District. Proceeds from sponsorships & guest tickets will benefit the Bethlehem Rotary Foundation to support non-profit agencies and projects serving the needs of the Bethlehem community and the Greater Lehigh Valley.

Founded in 1999, the Foundation for the Bethlehem Area School District strengthens, enhances and enriches the educational experiences for all students of the Bethlehem Area School District. Its focus helps educators deliver innovative teaching to students inside and outside the classroom. Founded in 2004, the Bethlehem Rotary Foundation is the philanthropic arm of the Bethlehem Rotary Club. It provides critical funding to organizations around the Lehigh Valley such as Personalized Books for Children, the Salvation Army, Coats for Kids, New Bethany Ministries, the Hispanic Center of the Lehigh Valley, and the Junior League of the Lehigh Valley.

If you have any questions or wish to make a commitment, please contact Gerry Long at 610-625-5105 or email Deb Walter at debra.walter@desales.edu .

We look forward to a partnership with you for this year's **great cause.**

Sincerely,

Mark

Mark Reed
President, Bethlehem Rotary

Gerry

Gerry Long
Taste & Tunes Sponsorship Chair

Enc:

Presenting Sponsor (\$7500):

- **20 VIP tickets** with reserved seating
- name and logo included on tabletop signage
- logo on billboards before and after event
- semi-private room to sit with your guests
- exclusive logo placement on a stage
- welcome banner as presenting sponsor & all website and promotional advertising
- an opportunity to speak during formal program
- *full-page color ad with premium placement in program.*

Diamond Sponsor (\$5000):

- **10 VIP tickets** with reserved seating
- name and logo included on tabletop
- signage logo on billboards before and after event
- semi-private room to sit with your guests
- exclusive logo placement on a stage
- inclusion in all website and promotional advertising
- *full-page color ad with strategic placement in program.*

Gold Sponsor (\$2500):

- **8 VIP tickets** with reserved seating
- logo on billboards before and after event
- semi-private room to sit with your guests
- exclusive logo placement on a stage
- name and logo included on tabletop signage
- inclusion in all website and promotional advertising
- *full-page color ad in program.*

Silver Sponsor (\$1250):

- **8 VIP tickets** with reserved seating
- logo on billboards before and after event
- semi-private room to sit with your guests
- exclusive logo placement on a stage
- name and logo on tabletop signage
- inclusion in all website and promotional advertising
- *full-page black and white ad in program.*

Bronze Sponsor (\$500):

- **4 VIP tickets**
- listing/logo in program.

****All sponsors receive an invitation to VIP reception that begins 30 minutes before official start time and will be recognized in a scrolling slide presentation that will be shown throughout the evening.***

To become a sponsor or to learn more, call Gerry Long at [610-625-5105](tel:610-625-5105) or email debra.walter@desales.edu