



TASTE AND TUNES

DESSERT EDITION

Good Food. Cool Music. Great Cause.

October 4 - 18, 2020 | Online Bakery Auction



The Bethlehem Rotary cordially invites you to join with other community participants for an incredibly special Eighth Annual Tastes & Tunes, an event designed to both support agencies impacted by COVID-19 and to operate within restrictions. It is a terrific way for you to support the community and response efforts while also **gaining visibility within the community.** Our *first on-line Taste & Tunes: DESSERT EDITION*-October 4-18, 2020!

Proceeds raised this year will benefit the philanthropic work of the Bethlehem Rotary Club. Fifty (50) percent will benefit Northeast Community Center to continue the exceptional work they do with children & families, especially food outreach that has expanded exponentially in light of COVID-19; the remaining fifty (50) percent will go to Bethlehem Rotary Foundation (BRF) to support other local agencies also responding to the unprecedented pressures of the global pandemic. BRF raised \$35,000 to \$70,000 to support local organizations such as Hispanic Center of the Lehigh Valley, Bethlehem Boys & Girls Club, Junior League of the Lehigh Valley, LV Military Affairs Council, Second Harvest Food Bank, and more through Taste & Tunes in the past. We hope you will take the opportunity to join this special event in 2020!

Participants will:

- ▶ notify Bethlehem Rotary of their willingness to participate in the event by completing the COMMITMENT FORM attached below. Form must be received not later than August 31st
- ▶ provide some sort of baked good (cakes, cobblers, biscotti, scones, etc.) for auction and pick-up by the auction winner
 1. Provide a time-frame for when baked good is available or allow custom time-frame to be arranged with auction winner; also identify 'black-out' dates if applicable.
 2. Provide a picture of the item (.jpg or .png format), with a retail value, to Rotary for advertising the item on the auction site by September 6th
- ▶ use their website, if they have one, to direct their customers/friends to the Rotary and/or auction website

Rotary will ensure:

- ▶ participants receive publicity for their participation through auction & Club websites & local press
- ▶ participants' items are appropriately described on the on-line auction site along with information about how they are remaining open (if applicable) during the pandemic

Event questions may be directed to Deb Geiger at Geiger.debra@rcn.com or call 571-213-7881.

DESSERT COMMITMENT

If you are interested in participating in our very first Taste & Tunes Dessert Edition, please click this link to complete a registration form: <https://forms.gle/V1HBNwuS4iUhx8St6>

OR

Please complete this form and mail to Bethlehem Rotary, PO Box 358, Bethlehem, PA 18016, or scan/copy the info and email to Deb Geiger at geiger.debra@rcn.com or call 571-213-7881 to be contacted directly!

YES, we want to show our support for the Bethlehem Rotary and the community by donating a Dessert for auction!

Participant/Contact Name _____

Phone Number _____ Best time to Reach You _____

Contact E-mail Address: _____

Please describe the item/items you will donate: _____
