



TASTE AND TUNES

DESSERT EDITION

Good Food. Cool Music. Great Cause.

October 4 - 18, 2020 | Online Bakery Auction



Dear Community Partner,

July 2020

This is a unique time in our country...in our communities and we need your help! The Bethlehem Rotary Club invites you to join with other community organizations to sponsor our Eighth Annual Fundraiser.

TASTES & TUNES: DESSERT EDITION

This is a unique, 2-week, social distancing event!

Proceeds will equally benefit **Northeast Community Center** and the philanthropic work of **Bethlehem Rotary Foundation**. NECC does exceptional work with education, social services, a gathering place for children & families, as well as their new responsibility to be the area hub of food outreach as designated by Second Harvest. The remaining proceeds will go to **Bethlehem Rotary Foundation** to support other local agencies affected by the unprecedented pressures of the global pandemic. Some past recipients include Hispanic Center, Lehigh Valley Military Affairs Council, Second Harvest Food Bank and Bethlehem Boys & Girls Club.

Join us in this effort by making a commitment at one of the Sponsorship levels identified below. Please send direct questions to Sponsor Chairs;

Gerry Long (longgolf@ptd.net) or

Deb Walter (Debra.Walter@desales.edu).

This is an opportunity to **gain visibility with business leaders throughout the Lehigh Valley area. Together we will support Northeast Community Center and Bethlehem Rotary Foundation in their efforts to better our Bethlehem community.**

Sincerely,

Pete Mickolay, President

Jill Long, Event Chair

Bethlehem Rotary Tastes & Tunes 2020: Dessert Edition Sponsorship Levels

\$5000 Presenting Sponsor

\$2500 Cherry On Top

\$1250 Delightfully Delicious

\$500 Dessert of the Day

\$300 Confectioner



TASTE AND TUNES

DESSERT EDITION

Good Food. Cool Music. Great Cause.

October 4 - 18, 2020 | Online Bakery Auction



Sponsor Information:

Sponsor/Business Name: _____ Phone: _____

Contact Person: _____ Phone: _____

Address: _____

Email: _____ Website: _____

Sponsor Level:

Please indicate below which level you wish to participate:

- _____ **\$5000 Presenting Sponsor**
Largest sponsor logo on billboards before and after event
Inclusion in all website and promotional advertising
Inclusion in Morning Call ½ page ad
Logo on Welcome Page
- _____ **\$2500 Cherry on Top**
2nd largest sponsor logo on billboards before and after event
Inclusion in all website and promotional advertising
Inclusion in Morning Call ½ page ad
Logo on Welcome Page
- _____ **\$1250 Delightfully Delicious**
Logo on Welcome Page
Social Media post for dessert of the day
Inclusion in all website and promotional advertising
- _____ **\$500 Dessert of the Day**
Logo on Welcome Page
Social Media posting
Inclusion in all website and Promotional Advertising
- _____ **\$300 Confectioner**
Logo on Welcome Page
Inclusion in all website and Promotional Advertising

Please submit by September 18, 2020.

Payment Information:

Checks Payable to: **Bethlehem Rotary Foundation** Enclosed Amount: \$ _____
Send to: Bethlehem Rotary Club, Attn: Gerry Long
PO Box 358
Bethlehem PA 18016

Send your logo to: Paul Leese (please@keenannagle.com)
Any questions please call: (215) 380-1956