



**Teri Haddad, EdD - Honorary Chair**

Dear Community Partner,

May 2021

The Bethlehem Rotary Club invites you and other community organizations to sponsor our 9<sup>th</sup> Annual Fundraiser, **Tastes & Tunes**. This event will be held on October 3rd at Illick's Mill and will kick-off our online auction. This will be a casual catered function with local musical artists.

Proceeds will equally benefit **survivors of human trafficking in the Lehigh Valley** and philanthropic work of the **Bethlehem Rotary Foundation**, which supports educational and charitable programs that create sustainable change in our community. The pandemic is having a compounding effect on sex trafficking in the Lehigh Valley. According to data collected through the National Human Trafficking Hotline, the number of crisis trafficking situations increased by more than 40% during the pandemic.

## *Can we count on your support?*

This is an opportunity to change lives by caring and serving others. Please join us in this effort by making a Sponsorship Commitment.

Sincerely,

*Deb Walter*

Debra Walter, President  
Bethlehem Rotary Club



**SERVE TO CHANGE LIVES**

### Questions:

Gerry Long [longgolf@ptd.net](mailto:longgolf@ptd.net)

Dee Dee Foran [deedee.foran@gmail.com](mailto:deedee.foran@gmail.com)

## **Tastes & Tunes Sponsor Levels**

### ☐ **\$5,000 Empowerment**

Logo on Billboards before and after event  
Inclusion in all website and promotional advertising  
Logo on Auction Welcome Page  
Inclusion in Lehigh Valley Press advertising  
Signage at the event  
2 Raffle Tickets to the Kickoff Party

### ☐ **\$2,500 Freedom**

Inclusion in all website and promotional advertising  
Logo on Auction Welcome Page  
Inclusion in Lehigh Valley Press advertising  
Signage at the event  
2 Raffle Tickets to the Kickoff Party

### ☐ **\$1,500 Caterer Sponsor**

Inclusion in all website and promotional advertising  
Logo on Auction Welcome Page  
Signage at the event  
2 Raffle Tickets to the Kickoff party

### ☐ **\$1,000 Awareness**

Inclusion in all website and promotional advertising  
Logo on Auction Welcome Page  
Social Media Postings  
2 Raffle Tickets to the Kickoff Party

### ☐ **\$500 Advocate** (*The cost of 2 nights of emergency housing & food for a trafficking survivor*)

Inclusion in all website and promotional advertising  
Logo on Auction Welcome Page  
2 Raffle Tickets to the Kickoff Party

**Please submit payment and this completed form by September 17, 2021**

**Checks Payable to:** Bethlehem Rotary Foundation    Enclosed Amount: \$ \_\_\_\_\_

**Send to:**

Bethlehem Rotary Club, Attn: Jack Standbridge  
PO Box 358  
Bethlehem PA 18016

Send your logo to: Paul Leese [please@keenannagle.com](mailto:please@keenannagle.com)  
(Logo specs: jpg, gif, or png file under 500k and 60-megapixel limit)

***Sponsor/Business Name:***

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***Contract Person:***

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***Email:***

\_\_\_\_\_

***Phone Number:***

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