



Morning Star Rotary Celtic Classic



5K Run/Walk

28th Year!

SEPTEMBER 29, 2018 9:00am

SPONSORSHIP OPPORTUNITIES

The Rotary Club of Bethlehem Morning Star requests your help to make our 28th Annual Morning Star Celtic Classic 5K the most successful on record. Planning is in high gear for this fun and worthwhile event to be held on Saturday September 29, 2018. Over the past 27 years the Morning Star Rotary has raised over \$120,000 and included over 6,000 runners in this event. In 2015, more than 700 runners were registered for the race, and we raised more than \$15,000. This year we are hoping for over 700 runners and walkers to participate!

We are once again partnering with the Celtic Classic! Which means more Kilts and more fun!

Our goal is to focus on local core community initiatives that will help build a stronger tomorrow for the Lehigh Valley. This year's proceeds will support the local Morning Star community grant recipients.

Our ability to make the donations is directly related to the generosity of our sponsors. The enclosed 2018 sponsorship registration form lists this year's sponsorship opportunities. If you do not see a promotional opportunity that works for you, let us know and we can try and find a fit for your needs. We appreciate both cash and in-kind donations. Morning Star would love to include you on our team of sponsors for 2018. All sponsors are invited to provide promotional materials for the runners' race-day swag bags.

Sponsorships support our event in three critical ways:

1. Help increase the total funds raised and donated
2. Help cover expenses such as race day set-up materials, promotional materials, runners' awards, food and so on
3. Help provide raffle prizes for the runners/walkers, which increases the fun had by all and encourages more runners to attend

Thank you very much for your support of the 2018, 28th Annual Morning Star Celtic Classic 5K and the community development work of the Rotary Club of Bethlehem Morning Star. **The Rotary Club of Bethlehem Morning Star Charitable Organization is a 501(c)3 organization.** For more information about the race please visit our website www.MorningStar5k.com

Sincerely,

Susan Burnett
Sponsorship Coordinator
Bethlehem Morning Star Rotary
484-226-5254
burnetts@rcn.com

SPONSOR OPPORTUNITIES

Sponsor Benefits	In-Kind (raffle prize)	Bronze \$250	Silver \$500	Gold \$750	Platinum \$1000
Your name and link on Morning Star 5K website		Name	Small Logo	Med Logo	Large Logo
Promotional material in race-day bags	Yes	Yes	Yes	Yes	Yes
Name / Logo on runner's shirt		Name	Small Logo	Med Logo	Large logo
Free registrations				3 Free	6 Free
One 18" x 24" sign along race course					Yes
Spoken acknowledgment on Race day					Yes
Sponsor Recognition breakfast	Yes	Yes	Yes	Yes	Yes

PLEASE SUBMIT THE BOTTOM HALF OF THIS PAGE

Sponsor Name:	
Address:	
Phone Number / Fax Number:	Phone:
	Fax:
Email Address:	
Contact Person Name:	
Sponsorship Category (check one & indicate amount, other)	
Platinum, \$1,000 or more	
Gold, \$750 or more	
Silver, \$500 or more	
Bronze, \$250 or more	
Other Cash Sponsorship	
Gift In-Kind Sponsorship Gift Certs, etc...	
Will you be submitting a logo for promotional literature (circle one)	Yes - if so it can be emailed, to morningstar5k@hotmail.com No

Please return checks to: Susan Burnett, 3531 Hecktown Rd, Bethlehem PA 18020

Checks should be made out to :

Bethlehem Morning Star Rotary Club Charitable Organization or BMSRCCO