

# Intro to 2021-22

**Rotary**



Club of Bethlehem  
Morning Star

# 2021-22 Rotary Theme



**SERVE TO CHANGE LIVES**



**PEACEBUILDING AND  
CONFLICT PREVENTION**



**ENVIRONMENT**



**DISEASE PREVENTION  
AND TREATMENT**

# **ROTARY'S AREAS OF FOCUS**



**COMMUNITY ECONOMIC  
DEVELOPMENT**



**WATER, SANITATION,  
AND HYGIENE**



**BASIC EDUCATION  
AND LITERACY**



**MATERNAL AND  
CHILD HEALTH**

# 2021-22 Goals

MEMBERS & ENGAGEMENT	MEMBER GOAL
Club membership	55
Service participation	45
New member sponsorship	2
Rotary Action Group participation	2
Leadership development participation	3
District conference attendance	10
Rotary Fellowship participation	2
District training participation	6

SERVICE	GOAL
Service Projects	6



SERVE TO  
CHANGE LIVES

# Annual Fund Contributions

## Annual Fund contributions

▼ Hide goal details and history

How much money will be contributed to The Rotary Foundation Annual Fund by your club and its members during the Rotary year? You can select your local Rotary currency for setting your goal and viewing progress.

### Goal History



ACHIEVEMENT

0

OF

GOAL

6,500

As Of 13-Jul-21

YEAR	ACHIEVEMENT		GOAL
2020-21	21,575	of	6,500
2019-20	14,703	of	6,000
2018-19	10,856	of	6,300
2017-18	8,919	of	10,000
2016-17	28,119	of	6,500

\*denotes 5-year high

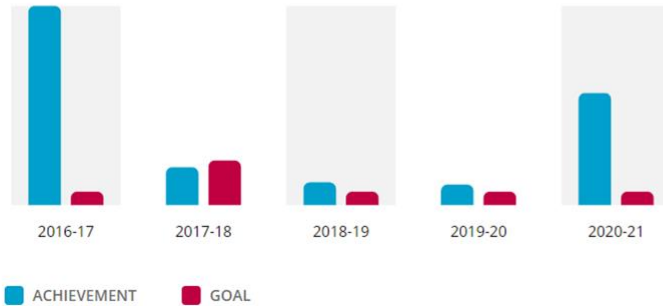
# PolioPlus Fund Contributions

## PolioPlus Fund contributions

▼ Hide goal details and history

How much money will be contributed to The Rotary Foundation PolioPlus Fund by your club and its members during the Rotary year? You can select your local Rotary currency for setting your goal and viewing progress.

### Goal History



ACHIEVEMENT  
**0** OF  
GOAL  
**1,500**  
As Of 13-Jul-21

YEAR	ACHIEVEMENT		GOAL
2020-21	12,563	of	1,500
2019-20	2,293	of	1,500
2018-19	2,542	of	1,500
2017-18	4,250	of	5,000
2016-17	22,320	of	1,500

\*denotes 5-year high

# August 23, 24 & 25, 2021 - Fundraiser

## Curbside with Rotary



IT'S  
BACK!

LOCATION: The EDGE Restaurant

- \$55 Feeds a family of 4
- Includes a set menu - entree, salad and side
- Can sell 25 meals per day maximum
- Contact The EDGE Restaurant directly for orders in August.



POTENTIAL TO  
RAISE

**\$2,250**

Rotary



SERVE TO  
CHANGE LIVES

# September 25, 2021 - Fundraiser

## Morning Star Rotary Celtic Classic 5K

LOCATION: Celtic Classic Fairgrounds

ALL HANDS ON DECK!

7:30 AM Registration / Race Packet Pickup

9:00 AM Race Begins

10:00 AM Awards Ceremony and Raffle Prize Giveaway



# October 5, 2021 - Project Game of Rent

LOCATION: ArtsQuest

- Working on invite list
- Practice session
- Goal for 50 attendees + 10 Rotary volunteers

# November 11, 2021 Fundraiser

## Salute the Troops Concert

LOCATION: Northeast Middle School - TBA

- The Allentown Band is on board
- Working on sponsors

# Rotary District 7430 Conference April 22-24, 2022



**ROTARY DISTRICT CONFERENCE**

22-24 APRIL 2022

# TBA 2021 or 2022 Fundraiser

## Spaghetti Dinner

LOCATION: TBA

DATE: TBA

# Summer 2022

## Youth Programs

### Camp Neidig

- Youth Leadership Camp

### STEM-YEA (Youth Explorer Academy)

- 2 students
- 4 Day/3 night residential camp
- Pilot July 2022

# 2021-22 Working Groups/Committees

Public Image: Brand Consistency

Membership: Diversity, Equity & Inclusion

Grants

Youth Programs

Fundraising

- Celtic Classic 5K
- Salute the Troops
- Spaghetti Dinner

Hybrid Meetings