

"SALUTE THE TROOPS"

A concert by **THE ALLENTOWN BAND**
in recognition of our Armed Forces worldwide



Proceeds to benefit **VICTORY HOUSE OF THE LEHIGH VALLEY**
and other Morning Star Rotary charitable activities



Sunday, November 9, 2025 at 3:00 PM

Northeast Middle School Auditorium
1170 Fernwood Street, Bethlehem, PA 18018



PROGRAM BOOK INFORMATION AND ADVERTISING CONTRACT

Concert Event Sponsor: Your company's logo on the front of the program book, 1 full page ad, a banner on the stage, and a vendor table at the event....\$5000

Allentown Band Sponsor: Your company's logo on the front page of the program book, 1 full page ad, and a banner on the stage during the event. ..\$1500

Full Page (5.5"w x 8.5"h)\$150

Half Page (5.5"w x 4.25"h)....\$ 85

Quarter Page or Business Card.....\$45

Patron or "In Honor of" * Listing ...\$25

**"In Honor Of" section to recognize family members or friends
(living or deceased) who served or are serving in the Armed Forces**

Please return this form with your
advertising instructions and check
payable to "Bethlehem Morning Star
Rotary Charitable Organization" to:

Rodney Seifert
723 Johnston Dr.
Bethlehem, PA 18017

OR

Scan QR Code or go to
<https://victoryhouselv.harnessgiving.org/events/2028>
to choose sponsorship level and view submission
and payment instructions online.



**ADVERTISEMENTS
SHOULD BE
RECEIVED BY
TUESDAY,
SEPT. 2, 2025**

Advertisements will be printed in grayscale.

Email .pdf file to sttconcert@ptd.net
or mail clean camera-ready art (not folded) to above address

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AD TYPE (circle one):

Event Sponsor Band Sponsor Full Page Half Page Quarter Page/Business Card

Patron*

"In Honor Of"*

Price: \$ _____

***Exact wording** for Patron or "In Honor Of" listing (or "Same as 2024")

Company/Org. _____

Contact Person _____

Address _____

City, State, Zip _____

Phone _____

Email _____

Signature _____ Date _____