

Help us promote MSR's Earth Day Tree Project!

Hi Morning Star,

We need your help for the Green Team's **Earth Day Tree Project**! You can either:

Plant or nurture a Bartlett Tree Expert's tree sapling from the April 17th meeting

OR

Learn which trees in your yard are native (aka good!) to our area and then hug them (note, there are a few phone apps that can help you with the identification!)

To make a bigger impact beyond our own Rotarians, we're asking all of you to take a photo or video of you and/or your family with your new or existing native trees, and then post it on your personal Facebook and Instagram feeds. It's simple, and your participation will help us show off one of our impactful Rotary service projects!

Here are some instructions:

1

Post a picture— Share a photo and a thought about why you're excited to plant or nurture this tree, like it beautifies your neighborhood, clean your air, provide homes for lovely birds, increase the value of your property, etc.

Haven't posted a picture before? Start a post like normal, then click the green icon. Your phone's camera roll will appear. Click on the white circle in the right hand corner to select the photo you want, then hit Next.

2

Use our hashtags: #MSRTrees – This will help us find all the posts easily! To add a hashtags to your post, simply type #MSRTrees #bartlettreexperts into your post.

3

Tag the club's page – If you just type **@morningstarrotary** in your post, our page will come up - just will work. Or, start a post like normal, then click the blue icon - see below. A little text bar will come that says "Who are you with?" Click in it and start typing Morning Star Rotary and our page will come up.

4

Deadline: Please post by **April 25**.

Once the week is over, we'll put together a collage of everyone's posts to highlight our amazing club and share it on our official pages.

Thank you for helping make our Earth Day Tree Project a success—let's show our community the power of Rotary!

And thanks again to Taylor Breinich for her excellent presentation today! Here's an "Ask an Expert" resource on their site too, in case you have any more questions about your trees: <https://www.bartlett.com/ask-an-expert>

