



NEW ROTARY AREA OF FOCUS

Supporting the Environment

Rotary



A presentation developed by the District 7430 Environmental Sustainability Team

District 7430 Environmental Sustainability Team



In June 2020, the Rotary Foundation Trustees and the Rotary International Board of Directors voted unanimously to approve Rotary's 7th Area of Focus - Support the Environment.



**Basic
Education
& Literacy**



**Maternal &
Child
Health**



**Peace &
Conflict
Prevention/
Resolution**



**Disease
Prevention
&
Treatment**



**Water,
Sanitation
& Hygiene**



**Community &
Economic
Development**



**Support the
Environment**

District 7430 Environmental Sustainability Team



Caring and Supporting for our environment presents a very exciting challenge for clubs to tackle on a local, regional, national, and international level.



Rotary members are addressing environmental issues the way they always do: coming up with projects, using their connections to change policy, and planning for the future.

District 7430 Environmental Sustainability Team



District 7430 is fully committed to Rotary's 7th Area of Focus. DG Bob Hobaugh encouraged the formation of an Environmental Sustainability Team in 2021.



The Team is well represented by Rotarians from throughout the District and by a number of non-Rotary subject matter experts. Terry Reed from West Reading-Wyomissing chairs the team.

The District 7430 Environmental Sustainability Team

Terry Reed, Chair
Bob Hobaugh, DG
Dr. Karen Campbell
Gary Chamberlain
Bruce Christman
Audra Frank
Kay Greenawalt
Ingrid Holder
John Mertz
Rick Morrissey
Allan Syphers
Kevin Weber
Ruth Zeiner
Scot Chase
Dr. Lisa Peterson

West-Reading-Wyomissing
Kutztown
Reading
Hatboro
West-Reading-Wyomissing
Easton
Hamburg
Slatington
Harleysville
Bethlehem Morningstar
Blue Bell
West-Reading-Wyomissing
Warrington
Sustainability Consultant
Sustainability Consultant

District 7430 Environmental Sustainability Team



MISSION

Develop greater awareness of environmental issues, and educate and inspire Rotarians, Interactors, and others to effect positive change.

District 7430 Environmental Sustainability Team



We encourage you to appoint an **ENVIRONMENTAL LEAD PERSON** in your club.



This person should be someone who has a passion about the environment and who would organize and lead environmental projects.

Ok, this is our 'moment of zen' in this program:



Now back to our regular program:

District 7430 Environmental Sustainability Team



District-wide “Rotary Day of Service - A focus on the Environment” Saturday, April 30th.



We are encouraging clubs to organize a work project that falls into one of four types of service.

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Environmental Cleanup Projects – highways, streams, trails, parks



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Pollinator Projects – pollinator gardens and bee boxes



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Tree Planting Projects



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Streams and Waterways Projects (riparian buffers and water quality monitoring)



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We encourage clubs to work together with other Rotary clubs & Interact and Rotaract clubs. We see value in developing partnerships with non-Rotary groups, such as schools and youth groups, nature centers, watershed associations, and local government.



A secondary outcome of the Rotary Day of Service would be to build club membership. Clubs should invite non-Rotarians to join in the fun.

**Environmental
Sustainability Projects can
cover a variety of areas**

Community Gardens
Sustainable Agriculture
Pollinator Support - Bee Houses
Responsible Use of Chemicals
Tree Planting

Climate Change
Renewable Energy Generation
Reducing Greenhouse Gas Emissions
Energy Use Reduction
Carbon Footprint Reduction

Rain Water Harvesting
Drinking Water & Sanitation
Streams & Waterways
Plastic Use Reduction
Recycling
Environmental Cleanup

District 7430 Environmental Sustainability Team

Your Club's environmental focus can expand in many directions in the future. Here are some other things you can do.

Develop a Partnership with a Nature Center,
Watershed Association, or other Environment
Based Organization

Invite Environmental Speakers to Your Club
Meetings

Do an International Project with a
Rotary Club in Another Country

You Can Apply for a Global Grant
to Help Fund the Project

Hold an Environmental Fair or
Sponsor a Youth Science Fair

Set up a Table at a Community
Event to Promote Environmental
Awareness

District 7430 Environmental Sustainability Team



The story does not end here. How can the Sustainability Team support your club with projects or educational programs?

This is our mission. This is our passion.

For more information, please visit the Environmental Sustainability webpage @ <https://rotarydistrict7430.org/page/environmental-sustainability>