

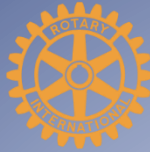
IMAGINE ROTARY

“2022-2023 Year in Review”



Bethlehem Morning Star Rotary Club
June 22, 2023

Rotary



Club of Bethlehem
Morning Star



Rotary



Club of Bethlehem
Morning Star

Continuity
Experience

Ability to
Adapt

New Blood
New Ideas

Leadership
Opportunities

Dedicated
Generous
Committed





CLUB LEADERSHIP

OFFICERS

BOARD OF DIRECTORS

FUNDRAISING CHAIRS

COMMITTEE CHAIRS

PROJECT/MEETING COORDINATORS



BOARD OF DIRECTORS

2022-2023

President – Rodney Seifert

President Elect – Betty Isaacs

Secretary – Val Walk

Treasurer – Jean Searfoss

Immediate Past President – Shawn Bariana

Directors

Zach Ainslee (2022-2023)

Robin Metzler (2022-2023)

Linda Mayger (2022-2023)

Sarabel Conn (2022-2024)

Charlotte Hartmann-Hansen (2022-2024)

Jim Santanasto (2022-2024)



BOARD OF DIRECTORS

2023-2024

President – Betty Isaacs

President Elect – Rodney Conn

Secretary – Val Walk

Treasurer – Jean Searfoss

Immediate Past President – Rodney Seifert

Directors

Sarabel Conn (2022-2024)

Charlotte Hartmann-Hansen (2022-2024)

Jim Santanasto (2022-2024)

Jennifer Cunningham(2023-2025)

Robin Metzler (2023-2025)

Tom Hartzell (2023-2025)



COORDINATORS, FUNDRAISING, PROJECTS, & COMMITTEE CHAIRPERSONS

Webmaster/Meeting Technology – Ron Searfoss

Hybrid Meeting Coordinators –

PDG Janet Kolepp & Shawn Bariana

Public Image/Relations – Shawn Bariana

Rotary Foundation – Tom Hartzell

Sergeant of Arms – Robin Metzler

Meeting Coordinator – Sheila Seifert

Speakers – PE Betty Isaacs

Camp Neidig – Jennifer Cunningham

Shelterbox – Linda Mayger



COORDINATORS, FUNDRAISING, PROJECTS, & COMMITTEE CHAIRPERSONS

Membership – Shawn Bariana

Grants– Susan Burnett

Environmental Sustainability – Rick Morrissey

Finance – Jean Searfoss

Bethlehem Emergency Sheltering – Ginny Wolkoff

Celtic Classic 5K – Tom Kolepp

Salute the Troops Concert – Ron Searfoss

Spaghetti Dinner – Val Walk



COORDINATORS, FUNDRAISING, PROJECTS, & COMMITTEE CHAIRPERSONS

Kenya Global Grant – Donna Holten
Antigua Literacy Grant – Bill Hunter

Thank You All!



CLUB MEETINGS

2022-2023





MEETINGS

Live/Hybrid Club Meetings (Flat Iron Building) – 33

Zoom Club Meetings – 1 (12/15/22, inclement weather)

First Thursday Happy Hour Social Meetings – 10 (Artisan & P J Whelan's)

Social Parties – 2 (Kickout & Holiday)

Off-Site Club Meetings – 3 (Equi-Librium, Advent Moravian Church, BAPL)

Joint Club Meeting – 1 (w/Bethlehem Rotary Club)

Speakers - 34

Club of Bethlehem Morning Star



FUNDRAISING 2022-2023



FUNDRAISING

BUDGET \$13,850

Celtic Classic 5K Race \$4,429

Salute the Troops \$11,743

Rafferty Memorial Spaghetti Dinner \$2,748

Wind Creek Casino Slot Vouchers \$8,191

H-H Grant Donations \$3,290

Miscellaneous Donations \$1,125

TOTAL FUNDRAISING = \$31,626



MSR GRANTS 2022-2023



LOCAL GRANTS

BUDGET \$15,850

Victory House \$10,000

STT (Northeast Band/Chorus) \$500

New Bethany Ministries (H-H Grant) \$6,050

Audrey Rafferty Memorial Grant \$1,000

Bethlehem Emergency Sheltering \$2,395

Moravian Sipple Endowment \$100

MOM-n-PA Dental Mission \$1,000

Camp Neidig \$1,200

TOTAL LOCAL GRANTS= \$22,345



INTERNATIONAL GRANTS

BUDGET \$3,500

PolioPlus \$1,500

Rotoplast \$1,000

ShelterBox \$1,000

TOTAL GLOBAL GRANTS= \$3,500



TOTAL GRANTS

BUDGET \$18,150

LOCAL GRANTS= \$22,345

INTERNATIONAL GRANTS= \$3,500

TOTAL GRANTS= \$25,845

Congratulations!!



DISTRICT/GLOBAL GRANTS

Hartmann-Hansen Endowment Grant

\$6,050

New Bethany Ministries for refurbishing
of transitional housing



Manyatta Zebra Global Grant

\$85,000

**Phase 1 – Refurbish Maternal Health Clinic in
Ngaremara, Isiolo County, Kenya**



“WOMEN OF ACTION”





MORNING STAR & ROTARY CLUB OF ISOLO, KENYA





SERVICE/PROJECTS/ DISTRICT-RI EVENTS

SERVICE PROJECTS

- Monocacy Creek Clean-Up
- Bethlehem Emergency Sheltering (3)
- “Women of Action” Team in Kenya

FUNDRAISERS (MSR & District 7430)

- Celtic Classic 5K Race
- On the Trail to End Polio (D7430)
- Rotoplast Fundraiser “Deathtrap” (District 7430)
- Salute the Troops Concert
- District 7430 Foundation Gala
- Audrey Rafferty Memorial Spaghetti Dinner
- STEM-YEA Fundraising Gala

SPONSORSHIPS

- STEM-YEA
- Camp Neidig
- Janet Sipple Lectureship

DISTRICT 7430/ROTARY INTERNATIONAL

- District Foundation Training Conference
- District Training Assembly
- Rotary Leadership Training (RLI)
- District 7430 Conference
- Rotary International Convention



MORNING STAR ROTARY AT WORK



Rotary

Club of Bethlehem Morning Star



FUNDRAISING



PA PLAYHOUSE
AND ROTARY DISTRICT 7430
ROTAPLAST COMMITTEE
BRING YOU A VERY SPECIAL PERFORMANCE
OF THE HIGHLY ACCLAIMED

DEATHTRAP!

Parlay House

**SATURDAY, OCTOBER 15
1:00PM**

OKTOBERFEST FOOD AND
DRINKS INCLUDED

**JOIN US TO PUT
SMILES ON THE FACES OF
3RD WORLD CHILDREN!**

AFTER SHOW:

- LIVELY DISCUSSION WITH THE ACTORS
AND DIRECTOR - TAKE A SELFIE OR GET
AN AUTOGRAPH!
- RAFFLE BASKETS - ONE OF A KIND,
HAND-MADE ROTAPLAST QUILT
- \$0/\$0 DRAWING

**TICKETS
\$49**
PLUS \$3 PROCESSING
FEE

*Tickets can be purchased by visiting
parlayhouse.org/tickets.
Select the Oct. 15th showing at 1pm!
or by calling PA Playhouse at
610.869.6665

Proceeds will benefit the Rotary International's District 7430 Rotaplast.

LEARN HOW YOU CAN SUPPORT THIS EVEN BY CONTACTING
SUSAN BURNETT, BURNETT@RCH.COM, 484.226.5254





SPONSORSHIPS





MEETINGS & PARTIES



Rotary
Club of Bethlehem
Morning Star



CONTRIBUTIONS TO THE ROTARY FOUNDATION



THE ROTARY FOUNDATION

Club Goals for 2022-2023

\$10,000 Annual Fund

\$1,500 PolioPlus

Actual for 2022-2023

\$33,1375 Annual Fund

\$3,500 PolioPlus/Other

\$19,000 Endowment



**TOTAL CLUB
CONTRIBUTIONS TO THE
ROTARY FOUNDATION
(as of 6/22/23)**

\$55,647

***THANK YOU FOR YOUR SUPPORT
OF THE FOUNDATION!!***



CLUB PRESIDENT'S CHALLENGE



- ☐ I promised to give an additional \$20 for every MSR Rotarian who has not donated to the TRF recently and contributed this year.
- ☐ I decided to change my pledge and contribute an additional \$10 for EVERY MSR Rotarian who donated to the TRF this Year!

\$340



**MORNING STAR ROTARY
AND THE ROTARY
FOUNDATION
(1989-2023)**

ALL TIME GIVING

\$502,451





MORNING STAR ROTARY 2022-2023

EREY 34

SUSTAINING 30

PAUL HARRIS SOCIETY 15



PAUL HARRIS FELLOWS 43

MAJOR DONORS 7



CLUB GOALS FOR 2022-2023 ROTARY YEAR

**COMPLETED
SUCCESSFULLY**

**STILL IN
PROGRESS**

**FAILED TO
COMPLETE
SUCCESSFULLY**



GOALS FOR 2022-2023

- Continue our generous individual contributions to The Rotary Foundation **and realize 100% participation from our members (EREY & Sustaining Members)**
- Meet our DDF reimbursement for our global grant
- **Increase net membership by 5**
- Increase member participation in our committees and projects
- **Increase attendance (live or hybrid) at our weekly meetings**
- Encourage members to move into leadership positions (BOD, Committee & Project Chairs)
- **Expand Fundraising Opportunities**



GOALS FOR 2022-2023

- **Expand our reach throughout the City of Bethlehem**
- **Strengthen our commitment to diversity, equity, and inclusion in order to celebrate each person's contributions, advance equity, and create an inclusive culture where every member and participant knows they are valued.**
- **Reinstitute meeting participation for members (Greeters, Pledge, 4-way Test, Invocation, Set-up, etc.)**
- **My Rotary Accounts (currently 54% of members have accounts)**
- **Complete our transition to updated Rotary branding**



IN MEMORIUM



Ben Tenaglia III



Frank Lulewitz



DON'T BE A **RINO**!

(Rotarian in Name Only)

"IMAGINE"! With everyone's participation, working together, we met our goals to serve our community and the world. 2022-2023 was a fantastic year for Bethlehem Morning Star Rotary Club!

Rotary
Club of Bethlehem
Morning Star





**CREATE HOPE
in the WORLD**



**BEST WISHES TO PRESIDENT BETTY
AND OUR ENTIRE MORNING STAR
ROTARY CLUB FOR A SUCCESSFUL
2023-2024 ROTARY YEAR SERVING
OUR COMMUNITY AND THE WORLD!**

