

LEHIGH VALLEY COMMUNITY FOUNDATION

ERIKA RIDDLE PETROZELLI, CPA
CEO

MICHAEL WILSON
DIRECTOR OF COMMUNICATIONS



Good morning!

Question 1 for chat box:

What first comes to mind when you hear the word “Philanthropist”?

Question 2 for chat box:

What do you think is the biggest community issue facing the Lehigh Valley?



Staff and Board of Governors



Leadership & Governance

- Erika Petrozelli, CPA, CEO
- Bernie Story, President
- Board of Governors (19 Members)



Finance & Administration

- Trisha Higgins, CPA, CFO
- Ashton Galasso
- Janis Strohl



Community Relations

- Carrie Nedick
- Michael Wilson
- Linda Schmoyer



Community Investments

- Megan Briggs
- Monique Moreno
- *And growing!*

What is the LVCF?

501(c)3 public charity:

accept charitable
donations



Funder:

issue grants to
other nonprofits

*Unique expertise in place-based philanthropy,
philanthropic planning, and endowments*

What do we do?



CONNECT

VARIETY OF TOOLS AND
TYPES OF FUNDS TO HELP
OUR DONORS ACHIEVE
THEIR CHARITABLE
GOALS



GROW

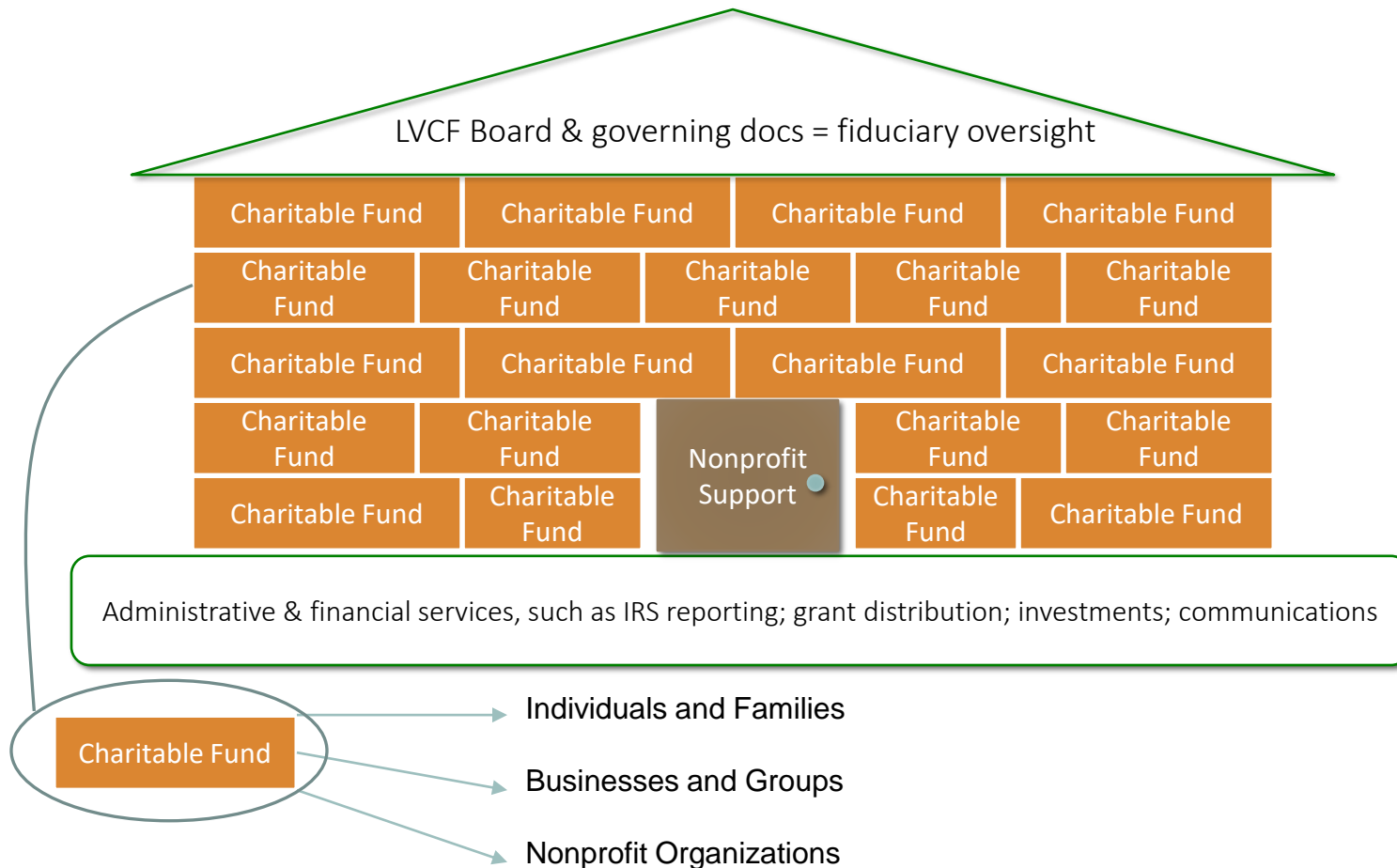
BUILD A CHARITABLE
LEGACY



FUND

TRUSTED & RESPECTED
GRANTMAKER &
COMMUNITY LEADER WITH
DEEP COMMUNITY
KNOWLEDGE

What is a Community Foundation?



Our Story: 2020 at a glance



The Stories of our Community

A community foundation is a collection of many charitable funds... *many stories...* each reflecting the diverse ways people choose to help their community and support the causes that matter to them.



The Stories of our Community

Fund: The Tore & Charlotte Hartmann-Hansen Fund for the Bethlehem Morning Star Rotary Charitable Organization

Purpose: Provides matching grants to the Rotary to augment the Rotary's annual Charlotte & Tore Hartmann-Hansen Community Award

Type: Designated, Endowed

Establishing gift: IRA Qualified Charitable Distribution

LVCF provides:

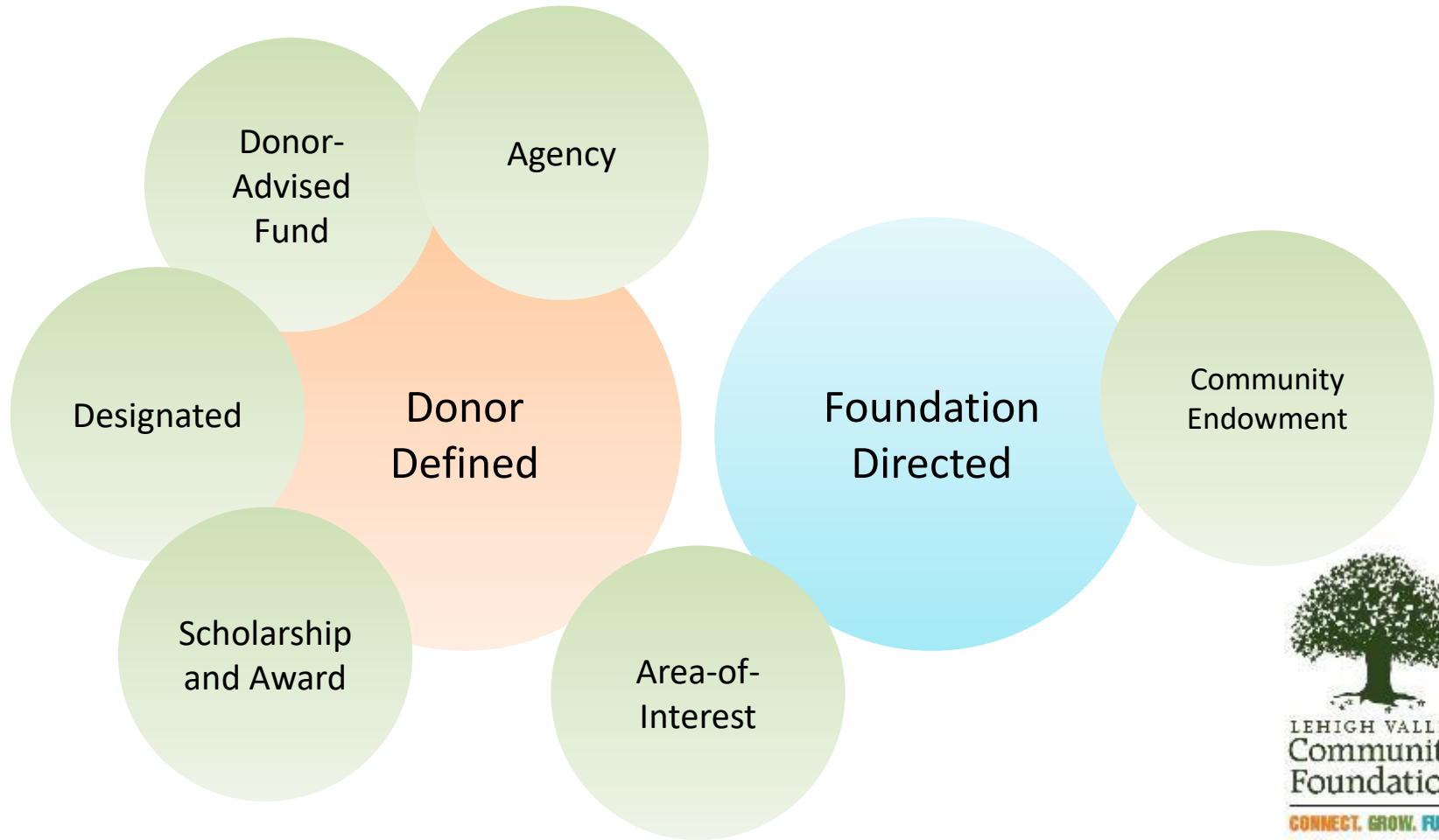
Permanence

Independent oversight

“Back-up Plans”



Community Investments



Community Leadership & Impact

Co-leader of
2020 Census
efforts

Cohort Lead
for Federal
Reserve ROC
Program

Regional
Partner for PA
Council on the
Arts grants

Co-leader of
Project
Equity

Co-founder of the
Strategic Response
Team & Technical
Assistance sub-
group for Covid-19
Relief

**Capacity
Building:**
Strengthen
organizational
infrastructure



In Focus: Capacity Building Grants



In Focus: Census 2020

U.S. Census 2020 - Preliminary Results | Pennsylvania & Lehigh Valley

As of 10/27/2020	2020 Response	2010 Response	Up/Down	National Rank 2020	Percentile	Penn. Rank 2020	Percentile
United States	67	66.5	up				
Pennsylvania	69.6	70.2	Down	16 out of 50	32		
Lehigh	76.2	75.6	Up	178 out of 3,215	5.5	8 out of 67	12
Northampton	77	76.5	Up	143 out of 3,215	4.4	5 out of 67	7.4
Allentown	64.9	68.3	Down	8,660 out of 19,198	44.7	594 out of 1,010	58.8
Bethlehem	71.2	74.5	Down	5,290 out of 19,198	27.5	359 out of 1,010	35.5
Easton	62.6	66.1	Down	9,824 out of 19,198	51	659 out of 1,010	65

Source:

<https://2020census.gov/en/response-rates/self-response.html>

<https://public.tableau.com/profile/us.census.bureau#!/vizhome/2020CensusSelf-ResponseRankings/RankingsDashboard>

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