



Communities and workplaces where everyone  
feels welcome, gets rooted, and thrives

# We are on a mission



To provide trusted resources and connections to newcomers to the Lehigh Valley and surrounding areas

So that people of all backgrounds choose to work here and choose to stay here.



# Our History

- Lehigh University Advance Grant
- “Dual Career” focus
- Established as independent 501 c3 in 2015
- Attract and retain highly skilled talent from diverse backgrounds in Lehigh Valley, PA
- Team of 2

# Today

- Renewed mission & vision
- Over 2,000 households served
  - 430 relocating households in 2023
  - 230 requests for support so far this year
- Expanded scope of Talent Services to include:
  - Talent Attraction / 'Pre-Hire' services
  - Community Transition
  - Interns & early career hire support
- Workplace inclusion programs engaging 65+ organizations annually
- Team of 8

# LINC Talent Partners

## LINC Member Organizations



# Where are you from?

WORLD  
**MAP**  
MODERN ELEMENTS  
OF  
**INFO**  
GRAPHICS



# Perceptions of the Lehigh Valley

What do people from outside the area think about the “Lehigh Valley”?



# How Residents Describe Lehigh Valley as a Place to Live





# Our Approach



## ***LINC's not-so- "Secret Sauce"***

- Intentional 'Intake' process
- 1:1 Client Support
- Access to Vetted Online Resources
- Personal and Professional Networking
- Invitations Community Events

# Our Results

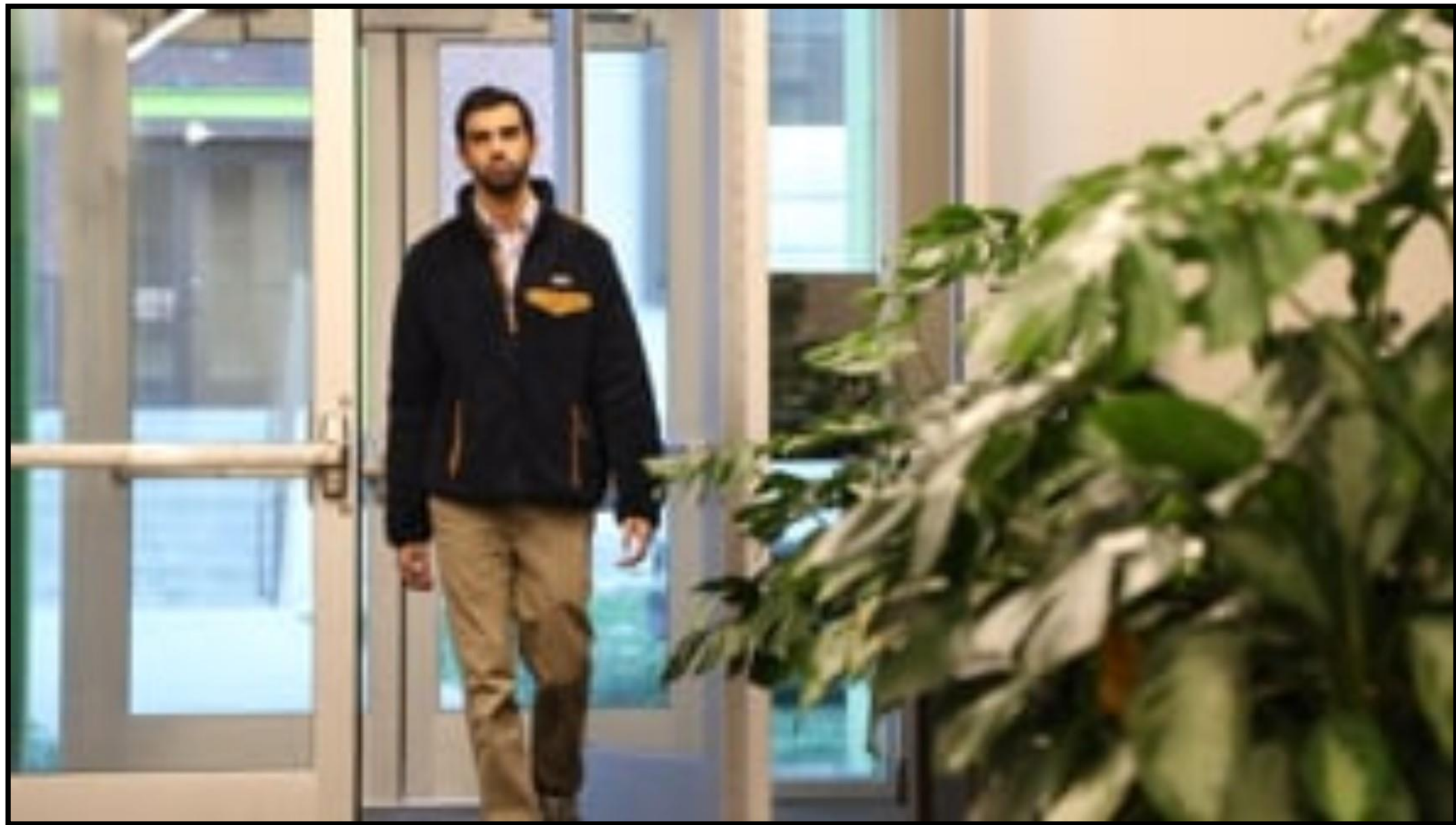
- **73%** of LINC candidates **accept jobs** after speaking with LINC
  - **52%** agree that LINC services were an **influencing factor in accepting** the job
- **95%** of LINC community transition clients agree that **LINC made their move to the Lehigh Valley easier**, less stressful
- Most **partner career clients accept jobs within 4 months** of starting services with LINC; 30% faster than the national average

# Client Transition Testimonial



“Moving alone from the Philippines to the Lehigh Valley was incredibly stressful to think about. **Having support from the LINC team made me feel like I was part of a community and welcomed with open arms.** Gabby supported me with finding childcare opportunities and **helped me navigate all the little things we don’t learn about when moving to a different country.”**

- Flor Samoranos, LVHN RN



# Ways to Support LINC

- Volunteer
- Follow us on LinkedIn or Facebook – Spread the word!
- Join us for *Welcoming Lehigh Valley* event: November 20<sup>th</sup>

Contact us at [www.linc-lv.org](http://www.linc-lv.org) to learn more





DIVERSITY, EQUITY, AND INCLUSION ROUNDTABLE

Sponsored by:

# NEURODIVERSITY AS A COMPETITIVE ADVANTAGE



AUGUST 23, 2024 8:00 - 9:30 AM | ZOOM



**Moderator**

**Marci Martinez-Howey**

(she/her)

Associate Vice President of  
DEI, United Way of the  
Greater Lehigh Valley



**Panelist**

**Anthony Pacilio**

(He/Him)

Vice President of  
Neurodiverse Solutions,  
CAI



**Panelist**

**Bonaia Rosado**

(She/Her/Ella)

Senior Program Manager,  
Pennsylvania Assistive  
Technology Foundation



**Panelist**

**Robin Gow**

(it/fae/he & él y elle)

DEI Consultant, Educator,  
Author