

5 K Run / 10 K Run / Walk SEPTEMBER 23, 2017 8:00am

Raffle Prize Donations Drive

The Bethlehem Morning Star Rotary Club requests your help to make our **27th Annual Morning Star Rotary 5K/10K Run/Walk** the most successful on record. Planning is in high gear for this fun and worthwhile event to be held on Saturday, September 23, 2017. Over the past 26 years, the Morning Star Rotary has raised over \$125,000 and included over 6,000 runners. This year we are hoping for more than 600 runners and walkers to participate.

We are once again partnering with the Celtic Classic. This means more kilts and more fun!

Our goal is to focus grants on local core community initiatives that will help build a stronger tomorrow for the Lehigh Valley. This year's proceeds will support Bethlehem Special Olympics and other Morning Star Rotary community grant recipients. Previous recipients have included Sartori Music, Lehigh Valley Child Care, St. Luke's Dental Clinic, Bike Works, New Bethany Ministries, Cops And Kids and so many more.

Every year we have an awesome raffle for the runners which they LOVE and GREATLY APPRECIATE. We are hoping that you will consider donating a gift certificate or other raffle prize. Anyone who donates a raffle prize gets their logo on our race website AND is welcome to put any promotional materials in the runners' race-day bag. It's a FABULOUS marketing opportunity because we are expecting over 700 runners this year! But WAIT, there's more! The **Bethlehem Morning Star Rotary Club Charitable Organization is a 501 (c) 3 entity. So any donation is TAX DEDUCTIBLE!** If the value of your raffle prize(s) exceed \$250, we will put your business name on our race day shirt!

For more information about the race, please give us a call or visit our website www.MorningStar5k.com

Thank you very much for considering our request and supporting us year after year as so many of you have. I am very grateful to live in such a wonderful community.

Sincerely,

Susan Burnett, 3531 Hecktown Rd, Bethlehem PA 18020 Bethlehem Morning Star Rotary <u>Sponsorship Coordinator</u> 484.226.5254 burnetts@rcn.com