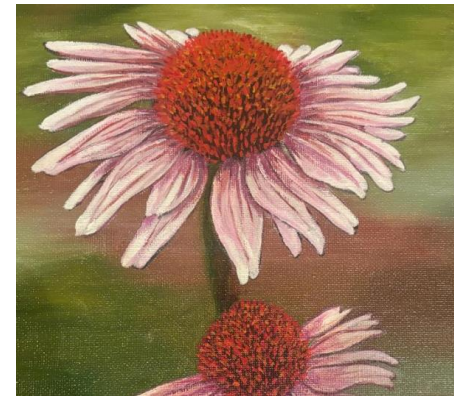


Saara Arts : Celebrating Global Art and Cultures in the Lehigh Valley



Celebrating
Global Art and
Cultures in the
Lehigh Valley



Who are we?

Our Mission: Bringing global art styles and cultures to the Lehigh Valley

Key Initiatives: Festivals, workshops, children art competitions, art auctions

- India Heritage Day: 7th year celebration
- Annual Children Competition: 4th year
- Art Gala: 2nd year



Inception: India Heritage Day Festival (2018)



Inaugural India Heritage Day Festival

Attendance: 700-800 attendees

Focus on giving a voice to local artists and educating visitors on the beauty of Indian arts

Competitions and art events

Highlights of events post-India Heritage Day

- Emphasis on educational initiatives
- Annual Children Competition promoting global art topics
- Encouraging children to explore global topics through art
- Art Workshops for adults
- Integration of workshops with local artists



Health Care Contribution



Saara Art's commitment to
bring the community together



Utilizing art therapy to increase
positivity



Supporting mental well-being in
the community

Local Artist Spotlights

Showcase local artists involved in Saara Arts events

Visual representation of the diverse artistic expressions

Community testimonials



"The 2018 India Heritage Festival was an amazing event filled with beautiful colors, music, dance, food, and exotic culture. As a first time event in the Arts Park in Allentown, it was well attended and a huge success. As a resident I hope to attend again and again."

Sharon Smith

Allentown resident

FACEBOOK

*"What a great event for Arts Park and for Downtown Allentown. With food, art, crafts, music, and live performances, IHD truly was a rich celebration of culture—of Indian culture, of course, and of the diverse arts and culture here in the greater Lehigh Valley. We were thrilled to welcome festivalgoers into the Museum to experience our exhibit of Indian sculpture, **Avatars of the Hindu Gods**, and look forward to opening our doors to the Festival for years to come."*

Chris Potash

Allentown Art Museum Program Director

Future Initiatives

Plans to rent dedicated space to showcase multicultural arts

Varied workshops: cooking, painting, sculpting, dance, music

Excursions for kids to expand their cultural horizons



2024 Events

- Art workshop on [Sat, March 23 at the Bethlehem Library](#)
- Annual Children Competition: [Sat, May 4](#)
- Crochet Workshop: [July 2024](#)
- India Heritage Day: [Sunday, September 15](#)
- Art Workshop in Early December



THANK YOU

**To our Sponsors, Board, Program
Committee, and Volunteers**





BECOME A SAARA ARTS MEMBER TODAY!

MEMBERSHIP PRIVILEGES

- ⇒ 15% DISCOUNT ON ART WORKSHOPS AND ESHOP
- ⇒ 1 FREE ADMISSION TO THE ART GALA
- ⇒ SPECIAL HANDMADE ART GIFT AT INDIA HERITAGE DAY
- ⇒ PAYMENT IS TAX DEDUCTIBLE



Member Registration
saaraarts.org

\$50 FOR ANNUAL MEMBERSHIP
SCAN QR CODE OR OR CONTACT 4849376188



Call to Action and Thank You



Encourage
participation in
upcoming events



Ways to support or
get involved



Volunteer



Join Program
Committee



Become a member



Donate/Sponsor

www.saaraarts.org

Contact 4849376188 or saaraarts6@gmail.com for more information.

