



"SALUTE THE TROOPS"

A concert by **THE ALLENTOWN BAND**
in recognition of our Armed Forces worldwide



Proceeds to benefit **VICTORY HOUSE OF THE LEHIGH VALLEY**
and other Morning Star Rotary charitable activities



Sunday, November 10, 2024 at 3:00 PM

Northeast Middle School Auditorium
1170 Fernwood Street, Bethlehem, PA 18018



PROGRAM BOOK INFORMATION AND ADVERTISING CONTRACT

Concert Event Sponsor: Your company's logo on the front of the event booklet, 1 full page ad, a banner on the stage, and a vendor table at the event....\$5000

Allentown Band Sponsor: Your company's logo on the front page of the event booklet, 1 full page ad, and a banner on the stage during the event...\$1500

Full Page (5.5"w x 8.5"h)\$150
Half Page (5.5"w x 4.25"h).....\$ 85

Quarter Page or Business Card.....\$45
Patron or "In Honor of" * Listing...\$25

*"In Honor Of" section to recognize family members or friends
(living or deceased) who served or are serving in the Armed Forces*

Please return this form with your advertising instructions and check payable to "Bethlehem Morning Star Rotary Charitable Organization" to:

OR Scan QR Code or go to <https://victoryhouselv.harnessgiving.org/events/2028> to choose sponsorship level and view submission and payment instructions online.

Rodney Seifert
723 Johnston Dr.
Bethlehem, PA 18017



ADVERTISEMENTS SHOULD BE RECEIVED BY WEDNESDAY, OCT. 23, 2024

Advertisements will be printed in grayscale.
Email .pdf file to seifertrod@ptd.net
or mail clean camera-ready art (not folded) to above address

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AD TYPE (circle one):

Event Sponsor	Band Sponsor	Full Page	Half Page	Quarter Page/Business Card
Patron*	"In Honor Of"*			Price: \$ _____

*Exact wording for Patron or "In Honor Of" listing (or "Same as 2023)

Company/Org. _____

Contact Person _____

Address _____

City, State, Zip _____

Phone _____

Email _____

Signature _____ Date _____