



In recognition of our Veterans and Armed Forces, the Rotary Club of Bethlehem Morning Star proudly presents a "SALUTE THE TROOPS" concert. The concert by the Allentown Band, with the Northeast Middle School Band and Chorus, will begin at 3 PM on Sunday, November 10, 2024, at Northeast Middle School.

Concert proceeds will benefit Victory House of the Lehigh Valley, which provides local homeless veterans and homeless men with opportunities to transition to independent affordable housing and begin new lives, and other Morning Star Rotary charitable activities.

We are requesting your help to recognize our troops and to support Victory House by being a concert advertising sponsor. You can be the Concert Event Sponsor for \$5000 or the Allentown Band Sponsor for \$1500. Event booklet advertising rates range from \$25 for a Patron or an "In Honor Of" listing, to \$150 for a full-page ad. Quarter page or business card size ads are \$45, and a half-page ad is \$85.

Please use the attached form to provide your advertising instructions. Advertisements in .pdf file or clean camera-ready art are due by Wednesday, October 23, 2024. You have the option this year to choose your sponsorship level and submit your ad online at <https://victoryhouselv.harnessgiving.org/events/2028>.

For paper submissions, please send your advertisement and check payable to "Bethlehem Morning Star Rotary Charitable Organization" should to:

Rodney Seifert, Concert Chair
723 Johnston Dr.
Bethlehem, PA 18017
seifertrod@ptd.net

Tickets for the concert are \$10 each and can be purchased online or from any Morning Star Rotary member and also will be available at the door on Sunday, November 10th. Your attendance would be appreciated if you are a veteran or would like to recognize family members or friends who have served or are serving in the Armed Forces.

If you have any questions, please feel free to call us at 201-723-1882 or 201-738-1739.

Many thanks for your attention to this matter.

Rodney & Sheila Seifert, Concert Co-Chairs
Rotary Club of Bethlehem Morning Star