



**IMPACT**

**REACH**

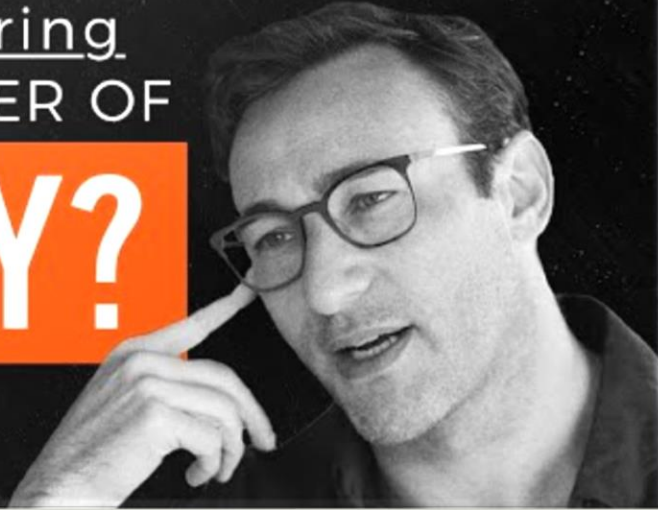
**ENGAGE**

**ADAPT**

***What is Rotary?***  
***Let me tell you a story!***

Discovering  
THE POWER OF

**WHY?**



A "why" story isn't just about unraveling motives;  
it's about uncovering the heart behind them.

It delves into the personal connections and  
emotions that drive actions,  
revealing the passion that fuels each choice.

By sharing these personal narratives, we not only  
understand the impact of events but also help  
others empathize with them.

**Contribution** – Do something  
**Impact** – So that



# CRAFTING OUR PERSONAL ROTARY STORIES



Crafting a compelling "why" story about your experience as a member of Rotary involves understanding our personal journey, the impact Rotary has had us, and the broader significance of being involved.



## STEP 1:

### **Reflect on Your Journey:**

Start by reflecting on your personal journey.

What inspired you to join Rotary?

Was there a specific moment or value that resonated with you?





STEP 2:

**Highlight Rotary's Impact on You:**

Identify the ways in which Rotary has impacted your life. This could include participation in service projects, leadership development opportunities, or connections with diverse communities.

*How did it make you feel?  
(take your breath away or choke up)*



### STEP 3:

#### **Identify Rotary's Impact on others:**

Identify ways in which Rotary also affected the lives of those around you. Describe the people you've encountered, the projects you've participated in, or the partnerships you've formed through Rotary that have led to positive outcomes for individuals or groups in need.

*Think about the ripple effect of Rotary's work and how it has created meaningful change beyond your own experiences.*





*What is Rotary?*  
*"Let me tell you a story!"*

**SHARING OUR STORIES**



# *The* **ROTARY ACTION PLAN**

