



Club Assembly – April 5, 2018

Upcoming Events

- District Conference – April 27-28 (Reading)
- RFE Team from Sweden – April 26-May 7
- Motorcycle Poker Run – May 12
- District Training Assembly – May 12 (DeSales)
- Club Recognition Dinner – June 21 (*tentative*)
- RI Convention – June 23-27 (Toronto)
- District Changeover – June 28 (Brookside CC)

2018-2019 Board of Directors

- **PRESIDENT:** Rick Zayaitz
- **PRESIDENT-ELECT:** Steve Gould
- **1ST VICE PRESIDENT:** Lexa Shallcross
- **2ND VICE PRESIDENT:** *TBD*
- **SECRETARY:** Jim Palmquist
- **TREASURER:** Chris Wills
- **SERGEANT-AT-ARMS:** Don Blose
- **IMMEDIATE PAST PRESIDENT:** Burt Duren
- **AT LARGE DIRECTORS:**
 - Ceil Birdsell
 - Valerie Deneen
 - Gary Guthrie
 - Sal Verrastro



2017-2018 Strategic Plan



Support & Strengthen Club Membership

- Engaging weekly programs
- Develop recruiting tools & programs
- Increase engagement with new & existing members
- Improve retention of existing members
- Increase opportunities for fellowship

2017-2018 Strategic Plan



Continue Humanitarian Service Through Local Projects

- Maintain support of local organizations
- “New members” project
- Partner with Interact Club on projects
- ***MAKE A DIFFERENCE DAY***

2017-2018 Strategic Plan



Continue Humanitarian Service Through International Projects

- Increase support of Rotary Foundation
- Educate members on RI's global service efforts and Areas of Focus
- Continue support of PolioPlus, ShelterBox & Rotaplast

2017-2018 Strategic Plan



Enhance public awareness of Rotary

- Increase media coverage of club events and projects
- Update club website
- Develop social media strategy
- Continue Business Recognition Program and initiate Women's International Month Recognition Program

2017-2018 Goals



	<u>YTD</u>	<u>Goal</u>
Net change in members	+4	+5
Net change in female members	+4	+3
Polio plus gifts	\$2,460	\$1,500
Annual fund gifts	\$14.4k	\$20.0k
Per capita Annual Fund gifts	\$164	\$227
Donors of \$25 or more	60	71

Questions or Comments?

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