



Club Assembly – January 4, 2018

Mid-Year Responsibility Changes

- Club Secretary – Jim Palmquist
- Trumpet Editor – Lexa Shallcross
- Program Chair – Steve Gould
- Focusing on PETS – Rick Zayaitz

Upcoming Club Events

- Offsite Meeting at Smooth-On – Jan 25
- Joint Meeting with Interact – Feb 1 (EHS)
- Pancake Supper – Feb 13 (Superior Diner)
- Phantoms Game – March 11 (PPL Center)
- Club Recognition Dinner – June 21 (TBD)

District & International Events

- RLI – March 17 (King of Prussia)
- Foundation Gala – March 17 (Pinecrest CC)
- District Conference – April 27-28 (Reading)
- RFE Team from Sweden – April 26-May 7
- District Training Assembly – May 12 (DeSales)
- RI Convention – June 23-27 (Toronto)
- District Changeover – June 28 (Brookside CC)

2017-2018 Strategic Plan



Support & Strengthen Club Membership

- Engaging weekly programs ✓
- Develop recruiting tools & programs ↑
- Increase engagement with new & existing members ↑
- Improve retention of existing members ✓
- Increase opportunities for fellowship ✓

2017-2018 Strategic Plan



Continue Humanitarian Service Through Local Projects

- Maintain support of local organizations ✓
- “New members” project ↑
- Partner with Interact Club on projects ✓
- ***MAKE A DIFFERENCE DAY*** ✓

2017-2018 Strategic Plan



Continue Humanitarian Service Through International Projects

- Increase support of Rotary Foundation ✓
- Educate members on RI's global service efforts and Areas of Focus ✓
- Continue support of PolioPlus, ShelterBox & Rotaplast ✓

2017-2018 Strategic Plan



Enhance public awareness of Rotary

- Increase media coverage of club events and projects ✓
- Update club website ↑
- Develop social media strategy ↑
- Continue Business Recognition Program and initiate Women's International Month Recognition Program ↑

Rotary Citations

- **Presidential Citation – *COMPLETE***
- **Governor Citation – *COMPLETE***

CONGRATULATIONS TO ALL!!!

Questions or Comments?

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